


# CONNECTION TO HELP:

WE  YOU CARDS

*We care about people with substance use issues and want to make it easier to connect them to the help they need when they need it most.*

## What are “We You” cards?

“We  You Cards” were designed by local emergency response as a means to connect individuals suffering from or impacted by substance use with the help they need when they need it the most. These referral cards are meant to be:

- Compact and discreet.
- A frontline tool, referring people to substance use treatment and recovery resources.
- To show we care.

## Who should they be shared with?

Help us spread this “we care” message across Northeast Wisconsin. Cards can be shared with those that suffer from, or are impacted by, substance use and could use support, including:

- Individuals with known substance use issues.
- Family members that need support due to the use of a loved one.
- Organizations and agencies that are often referring people to help.

## How can you help?



### **Step 1: Be ready to support.**

Keep cards easily accessible to distribute at the office, on the job or in a vehicle.



### **Step 2: Remember to care.**

Keep the card’s message in mind. These are designed to be shared without judgment.



### **Step 3: Share the .**

Connect with people in need and give them a card. The card offers information for where to call or text to get help.



### **Step 4: Grow this program with us.**

Sharing these cards will help save someone’s life by connecting them to critical treatment and recovery services.

**EASY CARD REFILL: CALL (920) 232-3000 TO GET MORE!**



**Public Health**  
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Winnebago County  
Health Department

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