



AmeriCorps



Public Health
Prevent. Promote. Protect.

PUBLIC HEALTH COMMUNICATIONS/MARKETING ASSOCIATE

MEMBER POSITION TITLE: Public Health Communication/Marketing Associate

HOST SITE: Winnebago County Health Department

OVERVIEW: The Winnebago County Health Department (WCHD) works on a broad range of emerging and ongoing public health issues including but not limited to: the impact of COVID-19 pandemic on our community's health; substance use and the opioid epidemic; health equity; maternal and child health; and environmental health. The BWFV AmeriCorps member will work directly with our department's communication specialist to coordinate public health messaging to the public in various formats.

DESCRIPTION OF DUTIES AND RESPONSIBILITIES:

- The AmeriCorps member will assist in developing new ways to expand and improve public health messaging to the public and community partners.
- The AmeriCorps member will be actively involved in creating marketing and communication materials that will be utilized in a variety of communication platforms (website, facebook, twitter, print, media, etc.).
- This AmeriCorps member would take the lead in enhancing our social media presence.
- The AmeriCorps member will assist in updating the department's website and developing new material, specifically focusing on the language and content of our website to ensure the use of inclusive language, the depiction of culturally competent language and visuals, and digestible information that community members can understand to make healthier choices.
- The AmeriCorps member will compile and develop information for the department's annual report and contribute to other communication documents (press releases, brochures, infographics, etc.)
- The AmeriCorps member will also assist in communication projects associated with the county-wide communications team, recently formed to establish a social media presence for the county.

QUALIFICATIONS/SKILLS/EDUCATION/EXPERIENCE:

- Previous working experience or strong interest in the communication field preferred
- Experience managing social media platforms such as facebook, twitter, etc. preferred
- Experience using Microsoft Office and Google Suite
- Experience or willingness to learn communication and design platforms such as Canva, Constant Contact, WIX, etc.
- Excellent written and interpersonal communication skills
- Experience in media relations and Associated Press Style preferred
- Good organizational and time-management skills
- Experience in public relations, communications or similar relevant field, preferred.
- Be 18 years or older at the beginning of their service
- Hold a high school diploma or equivalent. College graduate preferred.
- U.S Citizen, U.S National, or Lawful permanent resident alien of the U.S

OTHER INFORMATION:

- **Member Term of Service:** The Member's service term will start on 9/1/2022 and end on 8/31/2023.
- **Time Requirements:** The member is expected to serve 1,700 hours, which averages to 35-40 hours/week during the service term period.



- Members will receive a gross living allowance while serving, which is paid on the 15th and last day of each month. The gross living allowance amount will be \$833.33 per pay period. Please note, there will not be an additional hourly wage or salary.
- Segal Education Award upon successful completion of hourly requirement described in *Time Requirements*: The Education Award amount for this position is \$6,345.00
- 1,700 hour service positions are eligible for health insurance and childcare reimbursement (if eligible).
- Forbearance on qualified student loans while serving and interest accrual payments.
- The AmeriCorps member will primarily work in the Winnebago County Health Department Oshkosh, WI location.

CONTACT INFORMATION AND APPLICATION DUE DATE:

- Applications are due by Monday August 15th, 2022. Please submit a resume and any other supporting documents if relevant. A cover letter is optional.
- Julia Salomón, Public Health Supervisor. jsalomon@co.winnebago.wi.us
- Amanda Ross, AmeriCorps Program Manager. Email: Amanda.ross@unitedwayfoxcities.org.