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## Winnebago County 2021 Conservation Poster Contest Guidelines

### Eligibility

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals. No exemptions.

### 2021 Contest Theme

- The National Poster Contest theme is: **“Healthy Forests, Healthy Communities”**. **This theme must be on your poster.**

### Contest Rules

- **Poster size must be 14” x 22” or 12” x 18”.**
- The 2021 Stewardship title **“Healthy Forests, Healthy Communities”** must be on your poster. This is the only title eligible for the national poster contest. **Do not use any other title.**
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, WI Land+Water and NACD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- Any media may be used - paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. No computer-generated posters.
- **Posters should be packaged so they remain flat when sent for judging.**
- **A fully completed entry form with parental or guardian signature must be attached to the back of the poster to be eligible for judging. The entry form is part of this packet. No other entry form will be eligible for participation.**
- Posters must meet all the Eligibility Requirements listed on this document.

### Suggestions for Making Your Poster

- Read all poster contest rules carefully before starting.
- Use the annually selected theme designated by the WI Land+Water and NACD Poster Contest.

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- Be creative and original in expressing your ideas regarding the annually selected theme.
- Do not try to crowd too many pictures or too much writing on your poster. Use a combination of illustrations and words.
- Print or write words on sample paper before printing it on your poster. This way you will not have to crowd the words if you run out of space.
- Be sure that the words are carefully spaced and spelled correctly on your poster.
- Have words separated by two spaces and letters by one space (use one and two finger method).
- Have your letters large and at least 1/4 inch wide.
- Check your poster from 10 feet away to see if you can read it easily.
- About your theme:
  - 1) Have theme centralized on your poster, whether it goes up and down, slanting, or across.
  - 2) Pictures and theme should be easy to understand by anyone interested in reading them.
- Do not use staples, tacks or tape to adhere things to your poster. Make sure everything is secured and flat on the poster.
- Avoid using fluorescent poster board.
- Before handing in your poster, check for:
  - 1) Neatness
  - 2) Lines that are not erased
  - 3) Dirty smudged marks
  - 4) Correct size
  - 5) Printing is dark and readable
  - 6) Everything completed
  - 7) Spacing of your letters and words
  - 8) Identification information on back
- Also, before handing in your poster, judge it for yourself and ask the following questions:
  - 1) Is the selected theme clear and easily understood?
  - 2) Does the title or slogan go with the design?
  - 3) Can the poster be easily read from 10 feet away?

