

EXHIBIT "A"

**SUNNYVIEW EXPOSITION CENTER  
RENTAL FEES SCHEDULE  
2021—2022—2023—2024—2025**



The following fees shall apply for building, equipment and grounds rental. All fees are per day unless otherwise stated.

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
<b><u>EXPOSITION BUILDING:</u></b>					
Center Hall (Stevenson Hall)	\$830.00	\$840.00	\$850.00	\$860.00	\$870.00
Center Hall & either wing	\$1,210.00	\$1,225.00	\$1,240.00	\$1,255.00	\$1,270.00
West Wing	\$500.00	\$506.00	\$513.00	\$519.00	\$526.00
South Wing	\$535.00	\$542.00	\$549.00	\$555.00	\$562.00
Entire Building ( <i>excluding</i> kitchen & ticket box office)	\$1,525.00	\$1,544.00	\$1,563.00	\$1,583.00	\$1,603.00
Entire Building ( <i>including</i> kitchen & ticket box office)	\$2,000.00	\$2,025.00	\$2,050.00	\$2,076.00	\$2,102.00
Kitchen	\$200.00	\$203.00	\$205.00	\$208.00	\$210.00
Ticket Box Office ( <i>excluding</i> PA system)	\$128.00	\$130.00	\$132.00	\$134.00	\$136.00
Ticket Box Office* ( <i>including</i> PA system/all page, extra mic, cord & stand)	\$190.00	\$192.00	\$195.00	\$197.00	\$200.00
Event Office	\$118.00	\$120.00	\$122.00	\$124.00	\$126.00
<i>*must rent ticket box office if Using Expo Building PA System</i>					
<b><u>LIVESTOCK ARENA COMPLEX:</u></b>					
Covered Arena (arena, registration office, support room, Covered Arena PA system, amenities contained within the Covered Arena building only)	\$875.00	\$886.00	\$897.00	\$908.00	\$919.00
Entire Complex (covered arena ((as described above)) outdoor arena, restrooms with showers & wash racks, PA system)	\$1,500.00	\$1,519.00	\$1,538.00	\$1,557.00	\$1,576.00
<b><u>BARN &amp; ACCESSORY OUTBUILDINGS:</u></b>					
Barn A (including overhang)	\$540.00	\$547.00	\$554.00	\$561.00	\$568.00
Barn A+	\$465.00	\$471.00	\$477.00	\$483.00	\$489.00
Barn A, A+ & overhang	\$800.00	\$810.00	\$820.00	\$830.00	\$841.00
Barn B	\$470.00	\$476.00	\$482.00	\$488.00	\$494.00
Barn C (56 stalls)	\$415.00	\$420.00	\$425.00	\$430.00	\$435.00

**BARN & ACCESSORY  
OUTBUILDINGS:**

Barn D (53 stalls)  
 Barn E—no livestock  
 Restroom Building 1 & 2 (with showers, must be combined to meet ADA)  
 Restroom Building 1 & 2 (without showers, must be combined to meet ADA)  
 Food Court  
 Milk House

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
	\$415.00	\$420.00	\$425.00	\$430.00	\$435.00
	\$480.00	\$486.00	\$492.00	\$498.00	\$504.00
	\$475.00	\$481.00	\$487.00	\$493.00	\$499.00
	\$365.00	\$370.00	\$375.00	\$380.00	\$385.00
	\$210.00	\$213.00	\$216.00	\$219.00	\$222.00
	\$205.00	\$208.00	\$211.00	\$214.00	\$217.00

**GRANDSTAND  
COMPLEX: TIERED  
EVENT PRICING**

Tier 1 Event—use of both grandstands, concession bldg., both restrooms, pole bldg. & adjacent open area, infield entertainment area, PA system. No camping. Parking in lot #1. Pricing per day.

Tier 2 Event—use of both grandstands, concession bldg., both restrooms, pole bldg. & adjacent open area, announcer booth, PA system, infield entertainment area. Camping in 3 areas. Parking in lot #1+. Pricing per day.

Tier 3 Event—use of both grandstands, concession bldg., both restrooms, pole bldg., and adjacent open area, announcer booth, PA system, infield entertainment area, entire expo grounds including all buildings and camping areas and parking lots. Pricing per day.

Permanent Stage—grandstand facility stage rental.

Dumpster rental—8yrd containers as per estimated attendance required. (other sizes available for rental) Fee per current County vendor contract. (Per event utility fee applies.)

LESSOR RESERVES THE RIGHT TO NEGOTIATE FEES PER INDIVIDUAL MULTI-EVENT CONTRACT.

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	
	\$4,750.00	\$4,809.00	\$4,870.00	\$4,931.00	\$4,993.00
	Tier one event types: community events, plays, small concerts, truck or tractor pulls, circus, rodeo, marching band competition etc. Approximate attendance of 1,000— 10,000 depending on event type.				
	\$7,400.00	\$7,493.00	\$7,587.00	\$7,682.00	\$7,778.00
	Tier two event types: concerts with camping, vehicle shows or rallies, regional or state competitions, etc. Approximate attendance of 5,000—20,000 depending on event type.				
	\$25,000.00	\$25,315.00	\$25,630.00	\$25,950.00	\$26,200.00
	Tier three event types: large concerts, multi-day events with camping and additional facility usage beyond the grandstand complex. Approximate attendance 20,000+, depending on event type.				
	Negotiated per event.	Negotiated per event.	Negotiated per event.	Negotiated per event.	Negotiated per event.

**CAMPING AREAS:**

Per event

Lot #2, grass areas south of Food Court, south of Barn E, Lot #4, Lot #11, grandstand islands w/electrical hookups

All other camping areas with or without electrical hookups\*

\*as determined by Expo Manager

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
	\$245.00	\$248.00	\$251.00	\$254.00	\$257.00
	\$100.00	\$105.00	\$110.00	\$115.00	\$120.00

**EQUIPMENT RENTALS:**

Per event unless otherwise noted \*

(330) Chairs (indoor, stacking)

(270) Tables (indoor 30" x 8')

Lectern

Lectern w/audio

Bleachers ( 5 row x 15')

Set up fee

Stage (indoor, 16' x 20' or 12' x 24' configuration)

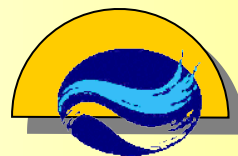
Set up fee

Portable power supply

Portable PA system + \$200.00 deposit & \$150.00 set up fee

\*for use on parks premises only, items noted as 'indoor' must remain inside of a facility, exceptions granted only per Administrative Directive for parks and municipal use.

	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>
\$2.25/ea.					
\$5.75/ea.					
\$25.00					
\$35.00					
\$50.00/ea.					
\$150.00 (3 unit minimum)					
\$350.00					
\$80.00					
\$300.00 Per Day					



**Winnebago County Parks Department**

625 E. Cty. Rd. Y #500

Oshkosh WI 54901

920-232-1960

<b><u>GROUNDS:</u></b>	<b><u>2021</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>2024</u></b>	<b><u>2025</u></b>
A combination of facilities and grounds, other than as noted, may be negotiated as per Expo Manager.	<b>NEGOTIATED</b>				
<b><u>SET UP/CLEAN UP CHARGES:</u></b>	<b><u>2021</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>2024</u></b>	<b><u>2025</u></b>
Will apply if Lessee does an inadequate job as per Expo Manager.	Per hour charge (not including equipment, charges which are determined via Hwy. Dept. official pricing of per hour usage) \$49.00/person/hr/permanent staff \$15.00/person/hr/seasonal staff (if available)				
Additional set up/take down days (above 3 days of use)	20% of total rental fee/each day				
<b><u>UTILITIES:</u></b>	<b><u>2021</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>2024</u></b>	<b><u>2025</u></b>
Water, Sewer, Storm Water Fee, Shared Electrical (rates increase according to elevated charges imposed by local municipality and public service provider)	\$290.00	\$300.00			
<b><u>DEPOSITS:</u></b>	<b><u>2021</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>2024</u></b>	<b><u>2025</u></b>
Required upon reservation 25% of total due. Supplemental deposit of 25% due approx. 3 months prior to event. Balance due on first event set up day. Multi-year contracts supplemental deposits are due January 1 of each lease term.	NON-REFUNDABLE 25% of total due upon reservation of facilities (subtracted from balance due) 25% of total due approximately 3 months prior to event (subtracted from balance due)				

**GENERAL INFORMATION:**

- A. All rates shown are per day rates unless otherwise noted as per event.
- B. Balance due on first set up day (or date as determined by individual contract).
- C. Non-profit group pricing for Winnebago County 4H and Winnebago County Farm Bureau for the Food Court Building Only.
- D. Exclusive license holding sponsors are noted on the parks web site [www.co.winnebago.wi.us/parks](http://www.co.winnebago.wi.us/parks), certain restrictions may apply.
- E. All contracts include up to 2 days set up and 1 day take down free of charge
- F. Legal Status of Out of State Lessees: Lessee will warrant that it has complied with all necessary requirements to do business in the State of Wisconsin, that the persons executing the agreement on its behalf are authorized to do so, and if a corporation, that the name and address of Lessee's registered agent is as set forth under the heading Registered Agent on the contract agreement.
- G. Class B liquor licenses only. Temporary permit must be obtained through City of Oshkosh.
- H. Liability insurance certificates are required for all Lessees as per exhibit A on web site [www.co.winnebago.wi.us/parks](http://www.co.winnebago.wi.us/parks).