

# Overview of Winnebago County's 2016-2020 Community Health Improvement Plan

## A Guide for the Community, Developed by the Community

The community health improvement plan, or CHIP, is a 5 year community guided plan that identifies priority areas for improving the community's health. It is developed through a process of gathering input from community partners and residents about issues impacting the community's health. While the health department guides the development of the document, the plan is intended for use by the community to establish programs, policies, and initiatives that impact health. The planning process includes the components below:

- Information from community health assessments (surveys, key informant interviews, community conversations)
- Broad participation of and input from a variety of community partners
- Issues and themes identified by stakeholders in the community
- Identification of existing community assets and resources
- A process to prioritize identified health needs

## Summary from the 2016 Community Health Improvement Plan

### Social and Place Connectedness

Residents are connected and engaged in the places and spaces that matter to them

### Access to Opportunities that Improve Health

Improve and expand access to and availability of existing services or opportunities

### Healthy Food and Beverages

Increase access to and consumption of fruits, vegetables and healthy beverages while decreasing consumption of sugar-sweetened beverages in children and adults

### Mental Health

Improve mental health among residents and mental health systems of care

### Alcohol and Other Drugs

Reduce misuse of and addiction to drugs and alcohol

For more information about the 2016-2020 Community Health Improvement Plan see page 2.

*"Word Cloud" produced from all conversation notes recorded at the community event.*



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## CHIP Priorities and Strategies

**1. Social and Place Connectedness:** Residents are connected and engaged in the places and spaces that matter to them.

Strategy 1.1: Integrate public health into the planning process and local municipal decision-making systems so health outcomes are considered in decision-making processes (“health in planning”).

Strategy 1.2: Support community development initiatives designed to engage, improve, and strengthen community connectedness, and improve physical, social and service environments in local neighborhoods.

Strategy 1.3: Enable community and civic connections at a neighborhood level to improve neighborhoods and relationships with all people in those neighborhoods (specifically older adults, people with disabilities, people with lower incomes, new parents, and youth).

**2. Access to Opportunities that Improve Health:** Improve and expand access to and availability of already existing services or opportunities.

Strategy 2.1: Support activities that connect agencies serving similar populations in order to increase access to multiple services.

Strategy 2.2: Identify barriers to accessing social service programs and gaps within those programs.

Strategy 2.3: Improve access to transportation.

Strategy 2.4: Support efforts to ensure a range of affordable housing is available for all.

**3. Healthy Food and Beverages:** Increase access to and consumption of fruits, vegetables and healthy beverages while decreasing consumption of sugar-sweetened beverages in children and adults.

Strategy 3.1: Increase availability of healthy, tasty, and convenient food options in community settings, focusing on most vulnerable populations and social settings.

Strategy 3.2: Improve food environment in institutions that serve children.

Strategy 3.3: Improve food environment in institutions that serve adults.

Strategy 3.4: Improve residents’ ability to recognize and use healthy foods.

**4. Mental Health:** Improve mental health among residents and mental health systems of care.

Strategy 4.1: Expand mental health services and focus on integration of these into primary care.

Strategy 4.2: Prevent suicide-related behaviors.

Strategy 4.3: Promote protective factors, healthy relationships.

Strategy 4.4: Improve coping strategies and build resilience in individuals that have experienced or are vulnerable to trauma.

**5. Alcohol and Other Drugs:** Reduce abuse of and addiction to drugs and alcohol.

Strategy 5.1: Reduce access and exposure to alcohol in social settings.

Strategy 5.2: Reduce access to and abuse of prescription and illegal drugs.

Strategy 5.3: Improve access to treatment and recovery options.

Strategy 5.4: Improve data collection related to alcohol/drug use

## Get Involved!

### Join our community coalition, re:THINK

Website: [rethinkwinnebago.org](http://rethinkwinnebago.org)

Email: [rethink@co.winnebago.wi.us](mailto:rethink@co.winnebago.wi.us)

Phone: 920-232-3000

### Contact the Winnebago County Health Department

Website: [winnebagopublichealth.org](http://winnebagopublichealth.org)

Email: [health@co.winnebago.wi.us](mailto:health@co.winnebago.wi.us)

Phone: 920-232-3000