

2022 Conservation Poster Contest Guidelines

“Healthy Soil: Healthy Life”

Details

- Open to grades K-12; public, private and home schooled students.
- Each poster must go through the following contest process: County/Local, Area, State, Nationals.
- The 2022 National Poster Contest Theme is: "Healthy Soil: Healthy Life".

Contest Rules

- All posters must be created by an individual student, rather than a team of students.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials. Hand drawn only. No computer-generated posters will be accepted.
- **Poster size shall be 12"x 18" or 14"x 22".**
- The 2022 National Contest Theme **“Healthy Soil: Healthy Life” must be on your poster.**
- To be eligible for judging, each poster must have a completed and signed entry form attached on back.

Posters Due to County

- Date: [November 29, 2021](#)
- To: [Mary Koch](#)
- Address: [625 E. County Road Y, Suite 100](#)
- Email/Phone: mkoch@co.winnebago.wi.us/920-232-1950

County Contest

- County: [Winnebago](#)
- Date(s) of Contest: [December 2, 2021](#)
- Location: [625 E. County Road Y](#)
 - 1st place from each division moves to Area

Area Contest

- Area: [Lake Winnebago Land & Water Conservation Assoc.](#)
- Date(s) of Contest: [January 28, 2022](#)
- Location: [Lake Winnebago Area](#)
 - 1st place from each division moves to State

State Contest

- State: Wisconsin
- Dates of Contest: March 2-4, 2022
- Location: Chula Vista Resort, WI Dells
 - 1st place in each division moves to Nationals

National Contest

- Nationals: United States
- Date Due: December 1, 2022
- Submitted by: WI Land+Water to NACD Headquarters
- Location: Washington D.C.



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or visit: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest>