

CIRCULATION		SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Audiocassettes	Adult	-	3	-100%	6	15	-60%
	Youth	2	-	#DIV/0!	5	-	#DIV/0!
Books	Adult	13,784	14,100	-2%	130,278	135,934	-4%
	Youth	22,334	21,585	3%	204,450	193,122	6%
Books on CD	Adult	1,411	1,435	-2%	12,218	13,492	-9%
	Youth	519	551	-6%	4,815	5,818	-17%
Compact Discs	Adult	2,537	3,601	-30%	27,896	34,010	-18%
	Youth	652	982	-34%	7,059	8,385	-16%
DVDs	Adult	18,456	21,912	-16%	197,896	213,164	-7%
	Youth	7,103	7,733	-8%	74,243	75,816	-2%
Digital Books	Adult	601	565	6%	5,287	4,375	21%
	Youth	74	126	-41%	1,022	1,695	-40%
Magazines	Adult	1,833	2,025	-9%	17,268	18,810	-8%
	Youth	187	207	-10%	2,369	2,540	-7%
Videos	Adult	35	111	-68%	584	2,065	-72%
	Youth	13	34	-62%	216	311	-31%
SUBTOTAL		69,541	74,970	-7.24%	685,612	709,552	-3.37%
Electronic Circulation							
Audiobooks		1,270	923	38%	10,690	7,903	35%
eBooks		2,365	2,152	10%	23,182	20,658	12%
Music		-	-	#DIV/0!	2	1	100%
Video		24	8	200%	115	43	167%
SUBTOTAL		3,659	3,083	18.68%	33,989	28,605	18.82%
TOTAL		73,200	78,053	-6.22%	719,601	738,157	-2.51%

YOUTH CIRCULATION-Percentage of Total:

Year-to-date 2015	294,179	42.91%
Year-to-date 2014	287,687	40.54%
September 2015	30,884	44.41%
September 2014	31,218	41.64%

WEBSITE		SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Visits							
WiFi		2,846	1,863	53%	22,707	15,428	47%
Regular		17,797	20,437	-13%	168,733	180,127	-6%
TOTAL		20,643	22,300	-7.43%	191,440	195,555	-2.10%
Page views							
WiFi		9,508	5,219	82%	79,709	55,079	45%
Regular		34,845	38,432	-9%	320,473	327,745	-2%
TOTAL		44,353	43,651	1.61%	400,182	382,824	4.53%

QUESTIONS ANSWERED	SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Adult Dept.						
Reference	3,990	4,534	-12.00%	36,910	39,098	-5.60%
Directional/Rule/Policy	1,088	984	10.57%	12,630	11,168	13.09%
Circulation Dept.						
Reference	712	434	64.06%	5,745	4,093	40.36%
Directional/Rule/Policy	2,509	1,869	34.24%	21,698	14,509	49.55%
Youth Dept.						
Reference	1,078	1,667	-35.33%	12,763	16,053	-20.49%
Directional/Rule/Policy	532	1,010	-47.33%	9,688	11,733	-17.43%
TOTAL	9,909	10,498	-5.61%	99,434	96,654	2.88%

MISCELLANEOUS	SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Book Club-to-Go Kits	18	17	5.88%	135	144	-6.25%
Bookshuttle Bags	0	1	-100%	80	83	-3.61%
Customer Count	24,096	24,116	-0.08%	225,920	228,230	-1.01%
SelfCheck % of Checkout	55.54%	58.38%	-4.86%	57.21%	57.64%	-0.74%
Teacher Packs	22	16	37.50%	131	137	-4.38%
Volunteer Hours Worked	490	311	57.81%	4092.75	3,258	25.62%

RECEIPTS	SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Fines & Misc. Fees	\$2,079	\$1,143	82%	\$23,447	\$22,978	2%
Copier/Printer Fees	\$1,339	\$677	98%	\$10,546	\$9,607	10%
Lost/Damaged Fees	\$821	\$299	175%	\$5,563	\$4,878	14%
Sale of Property	\$0	\$7	-100%	\$0	\$776	-100%
Sale of Coffee	\$94	\$56	69%	\$931	\$518	80%
Collection Agency Fees	\$242	\$40	505%	\$1,971	\$1,987	-1%
Winnebago Co. Major Facility	\$26,054	\$0	#DIV/0!	\$52,108	\$80,309	-35%
Winnebago Co. Operations	\$174,925	\$0	#DIV/0!	\$349,850	\$524,174	-33%
Cal., FdL, Waushara Co.'s	\$0	\$0	#DIV/0!	\$16,920	\$15,274	11%
TOTAL	\$205,553	\$2,222	9151.16%	\$461,336	\$660,500	-30.15%

PROGRAMS	SEP 2015	SEP 2014	% CHANGE	YTD 2015	YTD 2014	% CHANGE
Programs given						
Adult (Ages 19+)	8	15	-46.67%	157	137	14.60%
Young Adult (Ages 12-18)	10	15	-33.33%	64	85	-24.71%
Youth (ages 0-11)	41	42	-2.38%	378	353	7.08%
TOTAL	59	72	-18.06%	599	575	4.17%
Program attendance						
Adult (Ages 19+)	245	255	-3.92%	3,830	4,066	-5.80%
Young Adult (Ages 12-18)	305	220	38.64%	1,022	776	31.70%
Youth (ages 0-11)	1,783	1,770	0.73%	19,776	17,725	11.57%
TOTAL	2,333	2,245	3.92%	24,628	22,567	9.13%
Program	Topic/Title/Presentation			Date	Attendees	
Adult						
History Project	Greatest Train Disaster in Neenah History			9/9/2015	127	
Cookbook Book Club	Appetizers			9/10/2015	5	
Monday Matinee	Woman in Gold			9/14/2015	24	
Tuesday Night Movie	Cinderella			9/15/2015	27	
Outreach: Villa St Clare	Mexican Independence Day			9/16/2015	9	
Memory Cafe	Timeslips			9/21/2015	30	
Outreach: Assissi	Fall Jeopardy			9/22/2015	11	
MMBK	Invention of Wings			9/28/2015	12	
	TOTAL				245	
Young Adult						
Library visit	Shattuck CDM			9/4/2015	21	
Library Visit	Shattuck New Student Orientation			9/11/2015	78	
Outreach	NHS American Lit Booktalks			9/23/2015	124	
Library Visit	NHS Downtown Campus (AM)			9/29/2015	17	
Library Visit	NSH Downtown Campus (PM)			9/29/2015	15	
Library Visit (3 visits)	TEC House off Campus			Various	23	
Library Visit (2 visits)	NHS CDS			Various	27	
	TOTAL				305	
Youth						
Outreach	Farmer's Market			9/5/2015	125	
Outreach visit	YMCA storytimes			9/10/2015	47	
Page Turners	The Egypt Game			9/10/2015	3	
Outreach	Wilson Community Learning Center			9/11/2015	62	
Pooches and Pages	Reading to Therapy Dogs			9/12/2015	12	
Girlfriends Read	Ava and Pip			9/17/2015	8	
Library Visit	Wilson Community Learning Center			9/18/2015	43	
Visit, Tour & Storytime	St. Margaret Mary Kindergarten			9/21/2015	37	
Outreach visit	Early Learning Center			9/24/2015	36	
Outreach visit	Child's Imagination			9/25/2015	32	
Page Turners	Evolution of Calpurnia Tate			9/25/2015	4	
Library program	Legos and the library			9/26/2015	36	
Storytimes (29 storytimes)				Various	1338	
	TOTAL				1,783	

Reports & Recommendations

7. Director's report

a. Meetings/Events

- Weekly: Monday morning briefings
- Weekly: Library department heads
- Weekly: Assistant director
- 09-19 – 09-22 Vacation
- 09-24 City Department Head meeting
- 09-29 All-WALS (Winnefox Automated Library System) in Ripon (with Nancy Britten and Nicole Hardina-Wilhelm)
- 9-30 Anti-harassment training with CVMIC (Cities and Villages Mutual Insurance Company) (all staff – at the Library)
- 10-1 Beverages made available for purchase
- 10-2 Meeting with Kimberly Miller from UW Extension/Winnebago County and representative from Winnebago County Master Gardeners
- 10-7 Meeting with Fox Cities library directors
- 10-7 Reach Out and Read Executive Committee meeting – Appleton
- 10-8 Winnebago County Library Advisory Committee meeting – Winneconne
- 10-9 WTEC (Winnefox Technology Executive Committee) meeting – Oshkosh
- 10-15 Interviews for Assistant Custodian/Casual employee
- 10-15 Introduction to Meeting Facilitation webinar (CVMIC)
- 10-20 ADA Title II Front Desk training (all staff - at City Hall) (CVMIC)
- 10-20 Friends of the Library meeting
- 10-21 Facebook for Business (with Richie Zaborowske and Jodi Schultz) at Stellar Blue
- Wisconsin Library Association conference (Middleton) will be held November 4-6. Nancy Britten, Katrina Collins, Jodi Schultz, Mike Thomas, Richie Zaborowske, and I will be attending.
- Grandfather clock is at Miller Clock in Oshkosh for repairs
- Furniture for the Aylward Room has been ordered (20 stackable chairs and 4 movable/flip-top tables)
- Bright Ideas winner: Joelle Bhullar, who suggested a regular article for the newsletter highlighting a library supporter, a "community spotlight" column
- Customer comment (written): "What an excellent library! Keurig is great."

8. Business for consideration

a. **Monthly financial reports from Finance department** (handouts at meeting) *Information item.*

b. **2016 operating budget; 2016-2020 capital improvements budget update.**

Tentative timeline:

- Mayor's Executive budget presented to City Council – October 23
- Budget workshops with Aldermen – November 2 through November 12
- Formal budget hearing and adoption – November 17

c. Health insurance
Information item.

d. Snacks for sale at the Library
Discussion item/possible action item.
Recommendation: Allow the library to carry a small variety of snacks for sale.

e. Donor/volunteer thank you and event
Information item.

f. Garden update
Information item.

9. Reports:
Winnebago County representative
Neenah City Council representative
Neenah Joint School District representative

10. Announcements and future agenda items.

11. Next regularly scheduled meeting: November 18, 2015, 4:00 p.m. in the Carpenter Conference Room.

12. Adjournment

Name
Address

Date

Dear

We want to again thank you for your contribution to the Library this past year (made either directly to the Library or in memory of a loved one).

You've made an impact on children, families, adults, and seniors in Neenah and surrounding communities by funding a multitude of educational, entertaining, and cultural experiences and allowing us to offer resources that will ensure the continued success of the Neenah Public Library. This year, donations were used to supplement library collections, provide our littlest readers with a special book to keep as a prize for reading (or being read to) for a certain time period, provide programming for all ages (story times, puppet shows, concerts, movies, performers), purchase additional furnishings for use by study groups and small businesses, provide arts and crafts supplies for children, offer classes, workshops, and so much more!

To celebrate our 2015 library supporters, donors, and volunteers, we invite you to a special Sunday concert ~~on January 17, 2016 at 2:00 p.m. The featured band, Deadwood Chop (formerly Beef Tea), will play Americana/bluegrass music.~~ Appetizers and desserts will be served.

Again, many thanks for your generosity and support of the Neenah Public Library.

Kindest regards,

Gretchen Raab
Library Director

Merry Whipple
Library Board President