

Winnebago County Industrial Development Board

Meeting Minutes – January 23, 2013

1st floor Conference Room, County Administration Bldg, 112 Otter Ave., Oshkosh, WI

Board Members Present: Stan Kline, Mark Harris, Ken Robl, George Dearborn, , Mary Krueger, Elizabeth Hartman, Steve Volkert, Tim Hamblin, John Bodnar

Board Members Excused: David Albrecht

Others Present: Jerry Bougie, Tom Snider, Bob Schmeichel, Kim Biedermann, Rob Kleman, Josh Dukelow, Greg Keil, Chris Haese, Allen Davis, Richard Johnson

Meeting called to order at 1:30 pm by Chairman Kline.

Stan Kline requested a moment of silence for Kathy Lennon.

Introductions of those present were made.

Stan Kline reported that this will be his last meeting due to relocating out of the county. Steve Volkert also reported that this is his last IDB meeting as he is resigning from the Village of Winneconne and taking a new position elsewhere.

1. Approval of Minutes from November 15, 2012 meeting. Motion by Ken Robl to approve the meeting minutes from November 15, 2012. Seconded by Mary Krueger. Motion approved 7-0.

Tim Hamblin and John Bodnar arrived to the meeting.

2. Review and Board action on 2013 Per Capita Funding proposals. Stan Kline reported that the consensus of the Board will be to consider each proposal separately instead of collectively. He also indicated that per capita funding allocations to the Oshkosh CVB, NEWREP, and ITBEC were approved by the IDB at their November 15, 2012 meeting.

Town of Clayton Proposal: The Board reviewed the Town's proposal for \$3,270.00. Richard Johnson reported that the Town proposes to reallocate their total share to the Fox Cities Chamber's Ignite Fox Cities program. Motion by Mark Harris, seconded by Steve Volkert to approve the Town of Clayton's proposal in the amount of \$3,270.00 as described. Motion passed 9-0.

City of Menasha Proposal: The Board reviewed the City's proposal for \$12,451.00. Greg Keil reported that the City intends to use the funds for business development, program

coordination, marketing and promotion, and reallocate a portion of the funding (\$4,980.00) to the Fox Cities Chamber Ignite Fox Cities program. Motion by Ken Robl, seconded by George Dearborn to approve the City of Menasha's proposal in the amount of \$12,451.00 as described. Motion passed 9-0.

Town of Menasha Proposal: The Board reviewed the Town's proposal for \$15,263.00. George Dearborn reported that the Town intends to use the funds for community promotional efforts and business retention and expansion efforts. Motion by Steve Volkert, seconded by Tim Hamblin to approve the Town of Menasha's proposal in the amount of \$15,263.00 as described. Motion passed 8-0-1 (George Dearborn abstained).

City of Neenah Proposal: The Board reviewed the City's proposal for \$21,170.00. Chris Haese reported that the City intends to use the funds for costs related to print advertising and promotional materials, web site advertising, business recruitment efforts, economic development admin activities, and reallocating \$10,170.00 to the Fox Cities Chamber Ignite Fox Cities program. Motion by John Bodnar, seconded by Mark Harris to approve the City of Neenah's proposal in the amount of \$21,170.00 as described. Motion passed 9-0.

Town of Neenah Proposal: The Board reviewed the Town's proposal for \$2,720.00. Bob Schmeichel reported that the Town intends to reallocate \$1,420.00 to the Fox Cities Chamber's Ignite Fox Cities program and the remaining would be used by the Town to offset expenses related to economic development activities in the Town. The Board clarified that the Town of Neenah does not meet the new standards for a recipient community relative to economic development. Motion by Steve Volkert, seconded by Mark Harris to allow the \$1,420.00 allocation for the Ignite Fox Cities program, and request the Town to determine whether to allocate the remaining funding (\$1,300) to the Ignite Fox Cities program or reallocate to another eligible recipient community or entity. Motion passed 9-0.

City of Omro Proposal: . Stan Kline reported that the Towns of Nepeuskun, Poygan, Rushford, Utica, and Omro have allocated their funding shares to the City. The Board reviewed the City's proposal for \$8,674.00. Kim Biedermann reported that the City intends to use the funds for tourism ads, marketing and promoting the Omro Industrial Park, and offsetting economic development admin costs. Motion by Steve Volkert,

seconded by Tim Hamblin to approve the City of Omro's proposal in the amount of \$8,674.00 as described. Motion passed 9-0.

City of Oshkosh Proposal: Stan Kline reported that the Towns of Nekimi and Oshkosh have allocated their funding shares to the City. The Board reviewed the City's proposal for \$57,791.00. Allen Davis reported that the City proposes to reallocate a portion of its funding, \$28,387.10, to Chamco, Inc. He provided an overview of City economic development activities. Elizabeth Hartman indicated the funds are proposed to be used for staff time relative to advancing aviation related economic development, fostering development of new business in the area, and retention and expansion projects with area businesses. Motion by Ken Robl, seconded by Mark Harris to approve the City of Oshkosh's proposal for \$57,791.00 as described. Motion passed 8-0-1 (Elizabeth Hartman abstained).

Oshkosh Area Economic Development Corporation (OAEDC) and Oshkosh Chamber of Commerce Proposal. Stan Kline reported that the Towns of Black Wolf (\$1,989), and Algoma (\$5,669) have allocated their funding shares in the total amount of \$7,658.00 to the Oshkosh Chamber/OAEDC. Rob Kleman reported that the Chamber/OAEDC intends to use the funds for business attraction, business development, marketing and promotion, entrepreneurship, regional partnerships, workforce development, and Opportunity Oshkosh (it was recognized that Black Wolf requests that 50% of their allocation go toward Opportunity Oshkosh efforts). Motion by Ken Robl, seconded by George Dearborn to approve the Oshkosh Chamber/OAEDC proposal for \$7,658.00 as described. Motion passed 9-0.

Town of Winneconne Proposal: The Board reviewed the Town of Winneconne's proposal for \$1,942.00. Tom Snider reported that the Town intends to use the funds to conduct a study of broadband service in the Town. The Board determined that the Town of Winneconne's proposal does not meet the intent of the new per capita funding standards. Mr. Snider agreed to request the Board to allocate the Town's full share to the Village of Winneconne. Motion by Mark Harris, seconded by Elizabeth Hartman to approve allocating the Town of Winneconne's funding share in the amount of \$1,942.00 to the Village of Winneconne. Motion approved 8-0-1 (Steve Volkert abstained).

Village of Winneconne Proposal: Stan Kline reported that the Towns of Winneconne, Winchester, Vinland, and Wolf River have allocated their funding shares to the Village of Winneconne. The Board reviewed the Village's proposal for \$7,782.00. Steve Volkert reported that the Village intends to use the funds to supplement the Village's economic development activities including tourism ads, offsetting a portion of Village staffing costs for economic development activities, and assisting in costs for independent pro forma reports for the Village's TID. Motion by Ken Robl, seconded by George Dearborn to approve the Village of Winneconne's proposal for \$7,782.00 as described. Motion passed 8-0-1 (Steve Volkert abstained).

3. Status report on Revolving Loan Fund Programs. Stan Kline reported that the current balance available to loan out in the IDB RLF is \$1,028,619 with all loans current. The CDBG-ED RLF showed an available balance to loan out at \$199,248. Stan reported that the G&J Litho loan is 6 months behind with the last payment made in July 2012. Rob Kleman indicated that he has followed up with G&J on this and will continue to attempt to work with them to make payments. The Board will be monitoring this closely. All other loans from the CDBG-ED RLF are current.

The Board thanked Stan Kline for his service on the IDB. Motion by Ken Robl, seconded by Tim Hamblin to adjourn the meeting. Motion passed 9-0. Meeting adjourned at 2:45 pm.

Submitted by,

Jerry L. Bougie
County Planning Director