



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WWW.WICOUNTIES.ORG

EAST CENTRAL ITBEC BOARD

Wednesday, October 17, 2012

Kewaunee County Highway Department
Kewaunee, WI 54216

MINUTES

CALL TO ORDER: East Central ITBEC Board Chair Stan Kline called the meeting to order at 1:05 p.m.

Bill Korrer informed the Board that he received a call that Lisa Pauly is running about 10 minutes late.

ROLL CALL: Stan Kline, Winnebago County; Matt Payette, Kewaunee County; Lisa Pauly, Fond du Lac County; Ralph Prescott, Calumet County, and Citizen Member Paul Sundquist. **EXCUSED:** Herb Ottery, Fond du Lac County; Julie Schmelzer, Calumet County; David Mayer, Kewaunee County. **STAFF:** Bill Korrer, Wisconsin Counties Association (WCA) Field Services Representative.

APPROVAL OF AUGUST 8, 2012 MINUTES: Motion by PRESCOTT, second by SUNDQUIST, to approve the August 8, 2012 minutes as printed. Motion carried.

CHAIR'S REMARKS: East Central ITBEC Board Chair Stan Kline informed the Board that he and his wife are considering downsizing their home and he's not sure where they may relocate.

PROJECT DIRECTOR'S REPORT: Bill Korrer read a letter from Julie Schmelzer addressed to the East Central ITBEC updating them on the Lake Winnebago lake management grant application. The application was successful and they are moving forward. Mr. Korrer also shared a flyer on the second annual Governor's Small Business Summit that will be held November 8th in La Crosse.

- a. Northwoods Rail Transit Commission: Bill Korrer handed out copies of a sample letter to Department of Transportation Secretary Mark Gottlieb requesting that the Freight Rail Preservation Program funding be increased to \$90 million, up from the current \$30 million, for the 2013-2015 biennium budget that the Northwoods Rail Transit Commission adopted last Friday. There was also a sample county board resolution included with the letter. There are approximately 33 counties active in rail commissions across the state.
- b. Northeast Wisconsin Global Trade Conference: Bill Korrer told the Board that the future of the Northeast Wisconsin Global Trade Conference is uncertain at this time. Fred Monique of the Green Bay Chamber is stepping down as the leading force after nine years. The majority of the Conference Planning Committee are representatives of various educational or regional planning entities and are not used to organizing and running events like this.

FINANCIAL REPORT: Bill Korrer informed the Board that they currently have an undesignated fund balance of \$6,944.87. Mr Korrer recommended that the Board close out inactive accounts for the Cruising Map reprint and the ITBEC booth at the WCA Marketplace. Motion by PRESCOTT, second by PAULY, to close out "Reprint Cruising the Lake Map" in the amount of \$440.43 and return the balance to the East Central ITBEC Project Funds account; and to close out "ITBEC Booth @ WCA Marketplace" in the amount of \$137.50 and return the balance to the East Central ITBEC Project Funds account. Motion carried. Motion by PRESCOTT, second by SUNDQUIST, to accept the October financial report. Motion carried.

UPDATE - Membership Incentive Proposal: Bill Korrer said that he did not get any replies to the invitation letter sent out earlier. Matt Payette told the Board that he did have a 15 minute meeting with Manitowoc County Executive Bob Ziegelbauer about the benefits of them joining the East Central ITBEC. County Executive Ziegelbauer thought that the Chamber of Commerce is the potential partner, rather than county government.

ACTION ITEMS:

- a. Reprint Fishing Guide: Motion by PRESCOTT, second by PAULY, to allocate \$4,000 to be designated for a reprint of the fishing guide; funds to come from the "General Advertising" line item. Motion carried.
- b. Events Rack Card Funds: No action was taken on this item today.
- c. Fun in Wisconsin Advertising: Motion by PRESCOTT, second by PAULY, to allocate \$2,000 to be designated for advertising in the *Fun in Wisconsin* magazine; funds to come from the East Central ITBEC Project Funds account. Motion carried.
- d. County Visitors Guide Advertising: Motion by PRESCOTT, second by PAULY, to allocate \$2,000 (\$500 per County) for advertising in the member county visitors guides; funds to come from the East Central ITBEC Project Funds account. Motion carried.

TOURISM ADVISORY COMMITTEE REPORT: East Central ITBEC Tourism Advisory Committee Chair Paul Sundquist told the Board that he had a conversation with fishing guide Doug Nelson about taking ITBEC materials, probably the *Cruising* map to the sports show he attends. Consensus is to firm up the proposal with a letter to Mr. Nelson.

BUSINESS COMMITTEE REPORT: Nothing new to report.

ITEMS FOR FUTURE AGENDA: Nothing new was suggested today.

SET NEXT MEETING DATE: The next Board meeting will be on January 16, 2013 at a location to be determined, starting at 1:00 p.m.

ADJOURNMENT: Motion by PRESCOTT, second by PAULY, to adjourn at 2:11 p.m. Motion carried.

**EAST CENTRAL ITBEC
ACCEPT \$5,000 FROM WCA FOR TRAVEL EXPENSES**

ISSUE: The Wisconsin Counties Association annually contributes \$5,000 to the East Central ITBEC for travel expenses. These funds are used to reimburse members for direct expenses such as mileage and meals incurred while attending EC ITBEC meetings. The East Central ITBEC Board has the authority to expand the reimbursement to include lodging and registration as necessary. East Central ITBEC travel related expenses are drawn from this account before using East Central ITBEC Project Funds.

RECOMMENDATION: It is recommended that the East Central ITBEC accept \$5,000 from the WCA for travel expenses.

**EAST CENTRAL ITBEC
REALLOCATE FUNDS TO "OTHER OPERATING EXPENSES" ACCOUNT**

ISSUE: The East Central ITBEC maintains an "Other Operating Expenses" line item. This account is separate from the Project Funds line item. The Other Operating Expenses Account is used primarily for small expenditures that occur between regular East Central ITBEC Board meetings. WCA staff can process invoices from this account for timely payment on the authorization of the Chair.

Historically, The East Central ITBEC starts the calendar year with \$1,000 in the Other Operating Expenses Account. The Other Operating Expenses Account is basically a continuing line item account. To insure an adequate balance, funds are transferred annually to reach the target figure of \$1,000.

RECOMMENDATION: It is recommended that the East Central ITBEC reallocate sufficient funds to the Other Operating Expenses Account line item for a \$1,000 total. Funds to come from the East Central ITBEC Project Funds Account.

**EAST CENTRAL ITBEC
ITBEC BOOTH AT WCA MARKETPLACE**

ISSUE: The WCA Annual Conference is attended by hundreds of county supervisors each year. As part of the WCA Annual Conference, there is an exhibition of various services and products available to assist counties in their numerous tasks. The four ITBECs have been offered booth space to further promote the regional partnership philosophy of the International Trade, Business, and Economic Development Councils and to showcase past projects. The cost of the booth space, a door prize, and booth backdrop would be divided among the ITBEC Councils. It is estimated that the cost will not exceed \$200 per ITBEC.

RECOMMENDATION: It is recommended that up to \$200 be allocated to be designated to pay for an equal share of ITBEC booth expenses at the 2013 WCA Annual Conference Marketplace. Funds to come from the East Central ITBEC Project Funds Account.

**EAST CENTRAL ITBEC
FARM FRESH ATLAS - 2013**

ISSUE: The Farm Fresh Atlas™ of Eastern Wisconsin publication is a project of EWSFN (Eastern Wisconsin Sustainable Farmers Network). The farms and businesses in this publication sell their products direct to the customer. The farms and businesses in the Farm Fresh Atlas of Eastern Wisconsin are committed to a safe food supply and protection of the environment. They have pledged their commitment to the following:

Farms pledge that their farm:

- Is family or cooperatively owned.
- Is committed to reducing the application of synthetic fertilizers.
- Is operated in a way that protects and sustains the region's land and water resources.
- Treats animals with care & respect and provides them with access to the outdoors.
- Provides safe and fair working conditions for employees.
- Sells Wisconsin products that they grow on their farm or help produce.

Businesses/Organizations pledge that they:

- Are family or cooperatively owned or are a non-profit organization whose mission is to promote a sustainable, regional food system.
- Operate in a way that protects and sustains the region's land and water resources.
- Provides safe and fair working conditions for employees.
- Sell produce grown on Wisconsin farms or sell products made by their business using raw materials grown on Wisconsin farms, or use fair trade, sustainable or organically raised ingredients in their products.

RECOMMENDATION: It is recommended that the East Central ITBEC support the 2013 Farm Fresh Atlas of Eastern Wisconsin with a \$500 advertisement. Funds to come from the East Central ITBEC Project Funds Account.

WINNEBAGO COUNTY SAFETY COMMISSION

Meeting Minutes- January 9, 2013

Members Present:

Mike McGinley-Community Representative
Bob Doemel-Winnebago County Highway
Tim Seaver- Town of Menasha PD
Daunita Kline-Community Representative
Mike Panosh-DOT-BOTS
Bill Anthes- Winnebago County Sheriff's Office
Matt Albrecht-Menasha PD
Kevin Wilkinson-Neenah PD
Dan Kussman-City of Oshkosh Transit

Meeting was called to order at 9:00 A.M. by Mike McGinley. Members were recorded and collected. Minutes from the last two meetings were not available on the County's website and as such were not approved by the committee. Last minutes on the County's website were from 04/11/12.

NEW BUSINESS

McGinley-Read resignation letter of Georgia Buttke who gave up her position due to health concerns. Recommended that we replace her position with a new Chairperson and suggested that Bob Doemel become the new Chair. This was agreed upon by the committee and voted on unanimously. Bob Doemel has become the new Chairperson for this committee. Group discussion about what the responsibilities and purpose of the Traffic Safety Committee (TSC) are. It was decided that Mike Panosh will send an email of the TSC pamphlet and guidelines to members and will be discussed at the meeting in April so it was tabled for now. Mike also brought up three areas of traffic concerns within the County.

- 1) Leonard Point Rd/STH 21 continues to have speed issues and left turn issues from Leonard Point onto eastbound STH 21 in which traffic has to cross two westbound lanes of travel which creates a dangerous situation. Suggestions in the past included eliminating that turn intersection and requiring the vehicles to travel eastbound on Omro Rd instead by creating a J-Turn intersection on STH 21 which would only allow access to Leonard Point Rd. from eastbound STH 21 and traffic on Leonard Point Rd. only able to proceed westbound on STH 21.
- 2) Sunnyview/CTH A continues to have speed issues and residents have concerns about vehicles crashing when proceeding from Sunnyview across CTH A.
- 3) USH 45 ramps at RYF Rd. are not lit up at night, have steep embankments with no guardrails, and a concerned citizen is afraid that someone will drive off the road and not be found.

Wilkinson- Requested a Web presence for more citizen involvement with the TSC. Kevin also went over the serious crash data from the City of Neenah that occurred in 2012. Mike Panosh indicated that he would add the TSC guidelines, GIS mapping, crash data portal info, and DOT website info onto the Agenda for the April meeting. There were a total of 8 crashes involving serious injury in the City of Neenah.

Albrecht- Reported that Menasha PD has just completed the first year of a new program in which citizens can email or phone in a traffic related matter to the agency for review. Matt estimated that there were approximately 27 incidents that were investigated and that the community members had positive reports about this program. A similar program is already established at the Sheriff's Office.

Anthes- Reported about the fatality on December 15th on CTH I just north of CTH N in the Town of Nekimi. 80 year old Robert Zentner of rural Oshkosh died as a result of injuries he suffered when the vehicle he was operating southbound on CTH I (Oregon Rd) was struck head on by an intoxicated driver that was travelling northbound on CTH I and crossed the center line. Zentner's wife was also injured in the crash. The 57 yoa Oshkosh man is awaiting to be charged with Zentner's death while the investigation continues.

Kussman- Pedestrian flashers are in the works of being installed in the roundabout at Jackson/Murdock as part of a Federal Study. Look for them to be operational by the end of this month.

Panosh- Statewide traffic fatality totals for 2012 were 601. In 2011 they were 565 so 2012 marks the first year since 2007 that fatalities have risen above the 600 threshold. Passenger deaths increased as did motorcycle deaths in 2012. An OWI Task force has been created in Winnebago County and has had some success since it's creation in November of 2012. There is a Facebook page specific to these task forces.

Kline- Concerns on the sightline at Knapp St/Durfee with trees blocking the view. The City has looked into this problem and reports that the trees are on private property and meet the guidelines for the setback. Duanita also concerned about the traffic that will be created when the new CVS Pharmacy is built and questioned who pays for the street improvements, the businesses are required to pay for any Traffic Impact Studies and/or traffic improvements.

Seaver- Positive feedback on the OWI taskforce especially noticeable in his community where there is an average of 2-3 officers working in his community at any given time. The task force allowed about a dozen working law enforcement during it's deployment. Lt. Rick Lenault will be the new representative for the Town of Menasha PD.

Bob Doemel- Reported snow removal and vision concerns for the amount of snow received already this year. The ramps at STH 26 and STH 44 have vision problems that will be addressed with graders, also some of the predicted warmer weather this coming week may eliminate some snow. The roundabouts are being addressed in the overnight hours when traffic has less of an impact. Bob also informed TSC of the RR quiet zone that is being implemented at the crossing on Snell Rd. They have been working directly with the railroad on matters at Snell, Butler, and CTH Y crossings.

The next meeting is scheduled for 09:00 A.M. on Wednesday April 10, 2013 at the Winnebago County Sheriff's Office.

Motion to adjourn by Kussman; 2nd by Doemel. Motion carried. Meeting adjourned at 10:50 A.M.