

**BOARD OF HEALTH MEETING**  
**Friday, August 2, 2013**  
**7:30 a.m.**  
**Winnebago County Health Department**  
**1<sup>st</sup> Floor Conference Room, County Administration Building**

**CALL TO ORDER:** The meeting was called to order by Chairman Shiloh Ramos at 7:30 am

**ROLL CALL:** Board members present were: Chairman Shiloh Ramos; Deb Allison-Aasby; Jill Collier; Tom Ellis; Mike Norton, Rachel Youngquist and Dr. Sam Hofman.

**EXCUSED:** Tom Egan; and Sue Panek

Also present: Health Department Director Doug Gieryn; Cindy Draws and Mary Jo Turner, Public Health Nurse Coordinators; Anne Boyce, Environmental Health Supervisor; Barb Sheldon, WIC Director and Allison Laverty-Montag, Breast Feeding Peer Counselor, and Tekla Winarski, Student.

**APPROVE MINUTES:** Moved and second, Norton/Ellis to approve the Minutes from June, 2013. Motion carried 7-0, voice vote.

**PUBLIC COMMENTS:** None.

**BUSINESS:**

**A. WELCOME SUPERVISOR RACHEL A. YOUNGQUIST**

Introductions were made around the table. Rachel has been on the County Board since April. She is happy to be on the Board of Health. Welcome Rachel!

**B. DIRECTOR AND STAFF ACTIVITY REPORT**

**Barb Sheldon – WIC Director**

Barb provided brochures and gave a description of the WIC Program including linkages to other WCHD programs. Barb fielded questions from the Board.

- Participants may also get food vouchers for area Farmer's Markets
- Funding for WIC is authorized for 5 years. Funding level is depends upon participation levels.
- WIC is the largest single grant in the WCHD budget. Food vouchers equal 1.5 million that is spent at local businesses.
- Currently we are serving 2500+ clients per month. Participants must meet eligibility.
- Winnebago WIC has been operating since the early '80's and serves clients county-wide. There are sites in Neenah and Oshkosh. The Oshkosh site is co-located with Public Health and the Neenah site is with Neenah Human Services. We are still working toward co-locating the Neenah WIC and Public Health sites.

**Allison Laverty-Montag, Breast Feeding Peer Counselor**

Allison explained the Breast Feeding emphasis at WIC. Each WIC staff member has some basic training. Some are Certified Lactation Consultants. Allison fielded questions from the Board.

- WIC packages are altered to fit those who breastfeed and extended breastfeeding is encouraged.
- Breastfeeding classes are available to WIC Clients and others.
- Winnebago WIC is now a breast milk bank and will accept breast milk from qualified donors which is then shipped to Indiana. There are 5 banks in Wisconsin.
- BFAN (Breast Feeding Alliance of Northeast Wisconsin) has received a grant for \$5,000 to educate providers regarding tongue-tie issues in infants who breastfeed.
- The Breast Feeding Peer Counselor is funded with a separate WIC grant.

### **Anne Boyce – Environmental and Sanitarian Programs**

- West Nile Virus – 2 positive birds have been found in Winnebago County. We are no longer collecting dead birds. Residents may call the hotline with questions.
- August is “bat season”. We receive numerous calls regarding bat incidents.
- Beach sampling continues with the help of UWO. Results are posted on the website.
- Five of the area’s large events are over. The County Fair is the last big event to inspect.
  - Sanitarian workloads are adjusted to handle the busy “event season”. Inspectors work weekends when needed.
  - EAA was challenging this year due to new vendors. Complaints have been checked out and frequent visits occurred to correct problems.
  - We are considering bringing in student help next year.
  - 2 Hmong soccer events still to come in September
- Farmer’s Market vendors continue to be inspected.
- Neenah Boil Water Notice – due to the installation of a new water main in Neenah, a portion of the city received a Boil Water Notice. Testing found positive Coliform bacteria samples that exceed the DNR allowable amount.
  - The Health Department received calls from concerned citizens.
  - The area has been reduced from 8 square blocks down to 3, and testing continues.

### **Mary Jo Turner – MCH/family programs**

- The MCH Mid Year Review went well
- Currently gearing up for Flu season
- Local Events:
  - BFAN walk on Saturday in Neenah
  - Safe Kids Coalition is holding an event. We will provide car seat installation.
  - Back to School Fairs in Neenah/Menasha and Oshkosh. We plan to promote immunization, especially in adolescents.
- Recently met with Children’s Hospital of WI regarding promotion of the Parents are Key program – a driving program where teens make a contract with Parents for responsible driving.

### **Doug Gieryn – Staff Updates / Updates**

- The new Sanitarian position has been filled by Jennifer Kloes, former UWO LTE who had been working for us. We had about 30 applicants.
- 3 Americorps Members have been hired and will begin mid-August for re:TH!NK projects:
  - Public Health Education
  - Support for re:TH!NK – social media, press releases, etc.
  - Farm to School initiatives
- Recent retirements include: Sue Ashton and Paulette Stoltzmann, PHNs and Linda Baeten, WCHD Secretary.
- School Nursing in Neenah – At consolidation, it was agreed that WCHD would bid to provide services to the Neenah School Districts School Nursing Program. A new Pupil Services Director started about this time and the bid was accepted. Numerous deficiencies were identified and work began to correct. We developed a contract, policies and found a Medical Advisor. We agreed that a better model of service existed that included more nurse time, better use of other contracted staff and staff with more authority within the school district. To help move this issue along we asked for the contract to not be renewed. Neenah has since contracted with ThedaCare for the upcoming school year. We will be in the schools until November and leave the door open to serve in the future if needed.
- Suspect TB Case – a Mexican immigrant has been here for 6 months and was treated for pneumonia, then found to have TB. The suspect lives in the City of Menasha, but we are providing assistance with contact investigations.

### **Cindy Draws – Updates**

HWLI – The Healthy Wisconsin Leadership Institute has been awarded a grant for an Older Adult Task Force to study care transitions with a community team.

- 30% of patients are re-admitted to hospitals for the same illness. The Affordable Care Act will not allow payment for readmissions for certain diseases. Transitional care needs to improve.
- The Act rolls out in October. There will be 8 agencies in the state of Wisconsin able help with navigation of the new system.

### **2013 Budget Update – handout**

Doug explained our current status as of June 30, 2013. Some highlights include:

- Overall, the budget is on track at mid-year. We still have a cushion in reserve funds.
- Expect an increase in Travel expense due to training needs
  - The LEAN process was mentioned as a useful tool that has been used by Brown County and in the state of Minnesota to reduce costs and time.

### **Overview of Proposed 2014 Budget - Handout**

Doug explained the 2014 budget proposal submitted last week in detail. We expect minor changes to occur before the budget is finalized. Doug welcomed questions.

- Estimated revenues are up 7 to 8% from 2013.
- New positions and position changes are included in the 2014 Budget request:
  - Home Health Aide becomes Public Health Aide
  - 2 RN Coordinators become Supervisors
  - 1 new Planner Position
  - 1 new Communication Specialist Position
  - 1 new Community Health Program Supervisor
  - 1 new Administrative Coordinator for support staff
- Doug meets with the County Executive to discuss the budget on August 21. Board members are welcome to attend.

**NEXT MEETING: September 6, 2013, 7:30 am** County Admin Building, 1<sup>st</sup> Floor Conference Room.

**REPORTS:** Mike Norton –

- The State Legislature is addressing raw milk sales. Mike asked Doug for input.
- Mike attended a NACCHO Conference and forwarded information to Doug regarding:
  - Community Health Rankings
    - Look for a discussion of County Health Rankings at the next re:THINK Leadership meeting, August 21 at the Coughlin Center.
  - Community Health Assessment
  - Domestic Violence

**Meeting Adjourned, 9:58 am, Ellis/Hofman. Motion carried, 7-0 voice vote.**

Respectfully submitted,  
Linda Baeten, Secretary  
Winnebago County Health Department