
EAST CENTRAL ITBEC BOARD

Tuesday, November 3, 2015
1:00 p.m.

Ledge View Nature Center
W2348 Short Road
Chilton, WI 53014
Ledge View is south of Chilton
Take CTH "G", then east on Short Road
ledgeviewnaturecenter.org

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of October 6, 2015 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Discussion/Decision - Pilch & Barnet's Strategic Planning Session Follow-Up
8. Discussion/Decision - Wisconsin Department of Tourism Advertising

9. Tourism Related Projects
 - a. Taste of the Lakes Reprint
 - b. Unique Your Trip - Possibly Combine with Another Brochure?
 - c. Antiquing/Collectables/Crafts Brochure
 - d. Winter Promotion - Ice, Sturgeon
 - e. Fox-Wisconsin Heritage Parkway
 - f. Chicago Boat Show
 - g. Future Projects
10. Items for Future Agenda
11. Set Next Meeting Date
12. Adjournment