
EAST CENTRAL ITBEC BOARD

Tuesday, August 18, 2015
1:00 p.m.

Kewaunee County Highway Department
Conference Room
E4280 County Road F
Kewaunee, WI 54216

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of July 8, 2015 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Discussion/Decision - Strategic Planning Session Follow-Up Action
8. Old Northwest Frontier Tours
9. Discussion/Decision - Brochure Inventory

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10. Tourism Related Projects
 - a. Taste of the Lakes Reprint
 - b. Unique Your Trip - Possibly Combine with Another Brochure?
 - c. Antiquing/Collectables/Crafts Brochure
 - d. Winter Promotion - Ice, Sturgeon
 - e. Fox-Wisconsin Heritage Parkway
 - f. Chicago Boat Show
 - g. Future Projects
11. Items for Future Agenda
12. Set Next Meeting Date
13. Adjournment