
EAST CENTRAL ITBEC BOARD

Wednesday, July 8, 2015
1:00 p.m.

Winnebago County Administration Building
Human Resource Conference Room
112 Otter Avenue
Oshkosh, WI

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of June 10, 2015 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Discussion/Decision - Strategic Planning Session Follow-Up Action
8. Tourism Related Projects
 - a. Taste of the Lakes Reprint
 - b. Strategic Plan for Marketing
 - c. Unique Your Trip - Possibly Combine with Another Brochure?
 - d. Antiquing/Collectables/Crafts Brochure
 - e. Winter Promotion - Ice, Sturgeon
 - f. Fox-Wisconsin Heritage Parkway
 - g. Chicago Boat Show
 - h. Future Projects

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9. Items for Future Agenda
10. Set Next Meeting Date
11. Adjournment