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## **EAST CENTRAL ITBEC BOARD**

Thursday, January 28, 2016  
1:00 p.m.

Becket's Restaurant  
2 Jackson Street  
Oshkosh, WI 54901

### **AGENDA**

*ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS*

1. Call to Order
2. Roll Call
3. Approval of January 14, 2016 Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Legislative Exchange
6. Financial Report
7. Discussion/Decision - Marketing Plan Contractor
8. Update - Asset Assessment Project

East Central ITBEC Board Agenda

Page 2

January 28, 2016

9. Tourism Related Projects
  - a. Taste of the Lakes Reprint
  - b. Unique Your Trip - Possibly Combine with Another Brochure?
  - c. Antiquing/Collectables/Crafts Brochure
  - d. Winter Promotion - Ice, Sturgeon
  - e. Fox-Wisconsin Heritage Parkway
  - f. Future Projects
10. Items for Future Agenda
11. Set Next Meeting Date
12. Adjournment