



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1-866-404-2700
PHONE: 608-663-7188
FAX: 608-663-7189
WWW.WICOUNTIES.ORG

EAST CENTRAL ITBEC BOARD

Wednesday, January 16, 2013
1:00 p.m.

Calumet County Courthouse
206 Court Street
Room 227
Chilton, WI

AGENDA

1. Call to Order
2. Roll Call
3. Approval of October 17, 2012 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Northeast Wisconsin Global Trade Conference
 - c. WCA Legislative Exchange
 - d. Governor's Conference on Tourism
6. Financial Report
7. Update - Membership Incentive Proposal
8. Action Items
 - a. Accept \$5,000 From WCA for Travel Expenses
 - b. Reallocate Funds to "Other Operating Expenses" Account
 - c. ITBEC Booth at WCA Marketplace
 - d. Farm Fresh Atlas - 2013
9. Tourism Advisory Committee Report
 - a. Discussion/Decision - Contracted Services
10. Business Committee Report
11. Items for Future Agenda
12. Set Next Meeting Date
13. Adjournment