

**SUSAN T. ERTMER  
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NOTICE OF COMMISSION, BOARD OR COMMITTEE MEETING

**NAME OF COMMITTEE:** University of Wisconsin Education, Extension and  
Agriculture Committee  
**TIME/DATE OF MEETING:** 9:00 a.m. Thursday, December 15, 2022  
**PLACE OF MEETING:** J.P. Coughlin Center & Virtual Option (see next page for info)  
**SUBJECT MATTER OF THE MEETING**

Call to Order

Comments from the Public Related to Items on the Agenda/Requests to Add Items to the Next Agenda

Approval of Minutes: November 17, 2022

Safety Share – Tom Borchart

Committee Chair Report – Steve Binder

Winnebago County Fair Association – Mike Domke

UW Division of Extension Program or Educator Reports and Updates

- Community Development – Mia Ljung

Extension Admin and Department Report – Chris Viau

- Facility Updates
- Staff and Department Updates
- Area/Region/State Updates

Announcing Upcoming Extension Events at County Board Meeting Discussion

Scholarship Task Force Updates

Comments by Committee Members

Committee Meeting Schedule – Steve Binder

Next Meeting: January 19, 2023

Adjourn

**\*\*This meeting is also being posted as a Committee meeting for:**

- **UW Oshkosh – Fox Cities Campus**

Upon request, provisions will be made for people with disabilities upon 24 hours prior notice to the Office of the County Clerk. Phone Number: (920) 232-3430

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**University of Wisconsin Education, Extension and Agriculture Committee**  
**Thursday, November 17, 2022**  
**James P. Coughlin Center - Volunteer Room**  
**& Zoom Virtual Meeting**

**Members Present:** Steve Binder, Karen D. Powers, Doug Zellmer, Tom Borchart, and Kay Horan.

**Members Absent:** None.

**Extension Winnebago County Staff:** Sarah Thompson and Amy Hendrickson.

**Others Present:** Mike Norton (Winnebago County Board Supervisor); Rachel Dowling (Winnebago County Board Supervisor) and Jared Longsine (Diversity Affairs Commission chair) via Zoom.

**Meeting Called to Order** at 9:01 a.m. by Steve Binder.

**Comments from the Public Related to Items on the Agenda/Requests to Add Items to the Next Agenda:** Dowling shared her personal experience regarding the Diversity Affairs Commission.

**Approval of Minutes:** Powers moved to approve the 10/20/2022 minutes, second by Zellmer. Motion carried 5-0.

**Safety Share – Tom Borchart:** Borchart reminded everyone to use caution when driving in winter weather conditions. Powers encouraged everyone to use the penguin walk to reduce slips and falls.

**Committee Chair Report:** Binder wished everyone a Happy Thanksgiving.

**UW Division of Extension Program or Educator Reports and Updates:**

- **4-H Youth & Science** – Thompson distributed a handout to the committee and reviewed her recent programming. Thompson and Dana Berger will be attending the Regional 4-H Meeting in December. The committee congratulated Binder for receiving the Friend of 4-H Award.
- **Community Development** – Mia Ljung has rescheduled her presentation for December.

**Extension Administration and Department Reports – Chris Viau:** Hendrickson distributed Viau's report handout and a copy of the 2023 contract. Powers read the report aloud.

- **Facility Updates:** Hendrickson advised that bubbling carpet is being addressed by the Facilities department to reduce trip hazards. Floor mats have been purchased to cover cords in meeting rooms to reduce trip hazards.
- **Staff and Department Updates:** The Health & Well-Being Educator and Regional Dairy Educator positions expected to be posted in January with April 1<sup>st</sup> start. The Regional Crops Educator position is expected to be posted in December, starting early 2023. The Regional Positive Youth Development Educator position timetable is undetermined.
- **Area/Region/State Updates:** The Extension All Colleague Conference is December 5 - 7, 2022. All Extension employees are expected to participate. County employees are encouraged to attend any relevant content as schedules allow.

**Announcing Upcoming Extension Events at County Board Meeting Discussion:** None identified.

**Diversity Affairs Commission**

- **Action on resolution to Dissolve the Diversity Affairs Commission as passed at the September 8, 2022 Diversity Affairs Commission meeting** – Zellmer moved that the DAC continue to move forward with the assistance of UW Extension staff; seconded by Binder. **Motion carried 4–1 (4 votes in favor and 1 abstention).** Discussion ensued regarding challenges of the DAC. Horan requested it be noted in the minutes for invitations to be extended to Extension Committee members and other partners/advisors to attend DAC meetings.

**Scholarship Task Force Updates:** They will be requesting for scholarships to be doubled in 2023. They will reach back out to Mary-Ann Mueller to be added to the December agenda.

**Comments by Committee Members:** Horan shared her goal to be open to discussion/debate to come to an understanding without finger-pointing, and encouraged others in the same approach. Borchart highlighted his concern with limited funds for the county; he anticipates departments needing to track and show impacts to determine where cuts may need to be made in the future.

**Next Meeting:** Next regular committee meeting will be held at 9:00am on Thursday, December 15, 2022.

**Adjourned:** Powers moved to adjourn at 10:32 a.m.; seconded by Zellmer. Motion carried 5–0.

Respectfully submitted by:

Amy Hendrickson



## Extension Winnebago County Review

DECEMBER 2022

*The Extension Winnebago County team continues to extend research-based information and provide outreach education programs to the residents of Winnebago County and beyond. Please take a few moments to explore some of the highlights of the last month.*

### Financial Education - Todd Wenzel

[todd.wenzel@wisc.edu](mailto:todd.wenzel@wisc.edu)

- Overview of participant totals and demographic information for all Human Development & Relationships programming through November, 2022. This includes both Financial Security and Family Engagement & Relationships workshops presented in Winnebago County and virtually as part of regional or statewide colleague teams.
- Participant numbers are from Rent Smart (in-person at OSCI, NHS, ONHS, COTS, Nova Counseling, and virtually), Encouraging Financial Conversations (virtually), Financial Coaching (in-person at COTS), Reentry Ready Financial Capability (in-person at OSCI), Positive Parenting Program/Triple P (virtually), financial topics at State Street Center, and various in-person presentations in the community.
- Total participants reached by HDR programming in 2022= **825**  
**Ethnicity:** Hispanic 8%; Not Hispanic 64%; Prefer not to respond 28%  
**Race:** Alaska Native/Native American 5%; Asian 0.5%; Black/African American 13%; Native Hawaiian/Pacific Islander 0.5%; White 54%; One or more races not listed 3%; Prefer not to respond 23%  
**Sex/Gender Identity:** Female 55%; Male 22%; Prefer not to respond 22%  
**Age:** 5-17, 5%; 18-24, 9%; 25-44, 40%; 45-64, 19%; 65-74, 2%; 75+, 0.5%

### 4-H Youth & Science Educator - Sarah Thompson

[sarah.thompson@wisc.edu](mailto:sarah.thompson@wisc.edu)

- Currently conducting afterschool programming at Butte des Morts Elementary School in Menasha, averaging about 16 students each week.
- We are less than a week away from our first round of **ChickQuest** hatching to take place. The fourteen students at Shattuck Middle School who I have been working with and I are super excited to see our chicks on Monday. We have been doing lots of experiments, talking science and agriculture, and are ready to see the chicks pip through their shells and fluff out to real chicks!
- The next Explorer Workshop will be held Thursday, December 8<sup>th</sup> at the JPCC. We will be learning about electricity and will be designing a simple flashlight.

## 4-H Youth Development - Dana Berger

[dana.berger@wisc.edu](mailto:dana.berger@wisc.edu)

- Youth Adventure Committee (YAC) met to brainstorm ideas for winter, spring, and summer trip/adventure/experience. A survey went out to all 4-H youth in grades 6 and up. The main objective for this group is to provide a sense of belonging and camaraderie to help boost retention of youth in this age group. Winning choices so far:
  - Winter: Skiing/Tubing,
  - Spring: Chicago Day Trip
  - Summer: Theme Park Day
- Stop by our ChickQuest display at our Extension office (front counter). Expected hatch date is December 12<sup>th</sup>. Hatching will be live-streamed. Visit our Facebook page to view videos I have been putting together about this: <https://www.facebook.com/4hwinnebagocounty>
- Re-enrollment ended on November 20<sup>th</sup>. We were able to reach our goal of exceeding last year's numbers! (537) New pathways to membership have made this possible (forming afterschool, in-classroom, and single project clubs). I expect this number to grow as we expand these new pathways.
- Continued work on assisting the Leaders' Association with a 5-yr spend down plan. Club and project leaders are being contacted to begin collecting ideas to share at our upcoming All County Meeting (January 24<sup>th</sup>). Focus will be on how to use the funds to enrich programming and grow our numbers.
- 4-H Holiday Cookie Exchange and creating cocoa mixes (foods focus) planning. This event will happen December 18<sup>th</sup>.
- 4-H Fun Day planning is underway. Fun Day will take place February 4<sup>th</sup> at Webster Stanley Middle School.
- Discussion with Ethan Hollenberger: 4-H will be offering make n take project boxes to Winnebago County employees (children, grandchildren, etc) geared for grades K5 to 5. The boxes will feature a variety of activities in arts, crafts and STEM. Boxes will be free but are limited. Promotion and registration for boxes will begin in late December.
- 4-H Summer Camp Counselor applications from our 4-H high schoolers are beginning to come in. We are holding interviews on December 11<sup>th</sup> and camp training begins in January!

## Horticulture - Madisen Potratz

[madisen.potratz@wisc.edu](mailto:madisen.potratz@wisc.edu)

- Created multiple Instagram posts, with topics including winter tree damage (sunscald, winter burn, girdling, buck rubs), how to winterize young trees, and how to detect issues with tropical houseplants.
- Worked with Winnebago County Master Gardener Association (WCMGA) and UW-Madison Risk Management to secure a certificate of insurance so WCMGA can participate in the Oshkosh Farmers Market in 2023 to recruit new master gardeners.
- Drafted new website content that better reflects all that Horticulture Extension offers to consumers in Winnebago County. This work is still in development.
- Attended a consultation with the UW-Madison Office of Access, Inclusion, and Compliance to learn about ways to reach diverse audiences on social media and retool existing Horticulture assets (videos, articles, events) to be more relevant to minority populations and cultures.
- Met with the Wisconsin Horticulture "Social Media User Team" to develop a plan for a statewide, online forum for evidence-based horticulture information, plant diagnostics, and other emerging topics related to horticulture. This effort is still in development and is intended to launch in 2023.

## Community Development - Mia Ljung

[mia.ljung@wisc.edu](mailto:mia.ljung@wisc.edu)

- **[Entrepreneur of Color \(EoC\) Spotlight](#)**

**Every First and Third Thursday of the month on Facebook Live**

Check out the recordings of these wise and inspiring entrepreneurs:

→ [Recording with Fanni Xie](#) of [Uni Uni Bubble Tea](#)

→ [Recording with Coua Xiong](#) of [CC Interiors](#)

The EoC Spotlight highlights an entrepreneur's business journey and strategies and invites viewers to interact and learn. Are you or someone you know interested in being featured in this amazing opportunity? Fill out [this interest form](#) and we will provide a follow-up. Some details:

- The entrepreneurs are from Northeast Wisconsin
- The business owners are compensated for their time and expertise.
- The Spotlights happen twice per month on the 1<sup>st</sup> and 3<sup>rd</sup> Thursday at 6:30pm CST.
- The interviews are either done live or prerecorded.

*The EoC Spotlight is brought to you by the Appleton Public Library, the ColorBold Business Association, and Extension Outagamie & Winnebago counties.*

- **Fast Pitch Competition huge success!**

In collaboration with local partners, I prepared and coordinated the annual [Fast Pitch Competition](#) on November 17<sup>th</sup> during [Startup Wisconsin Week](#) with entrepreneurs in Outagamie, Winnebago, and Fond du Lac Counties, held at the Timber Rattlers Stadium in Appleton.

- Before the events, I co-facilitated three prep-pitch workshops to set the Fast Pitch applicants up for success.
- Ten entrepreneurs pitched their business ideas and entered to win up to \$1,000 and advance to the regional competition on December 1<sup>st</sup> and win up to \$2,000.
- Hang 10 and E-PT Solutions were the two winners of the Fast Pitch, and they will compete on December 1<sup>st</sup> at Tiletown Tech in Green Bay.
- Learn more about the [annual competition here](#).

*The Fast Pitch was made possible by the FVTC Venture Center, the Oshkosh Chamber of Commerce, UW-Madison Division of Extension, UW-Oshkosh Small Business Development Center and Envision Greater Fond du Lac; Sponsored by New North, Inc. and WBD, Inc.*

- **Grant Writing Basics Virtual Workshop - a high-demand training!**

Planned another high-demand grant writing workshop, where participants learned:

- The outline of a common grant proposal.
- Where to look for funding for your organization.
- The most common grant writing mistakes.
- And MORE!

The Zoom workshop was bilingual in English and Spanish. Let Mia know if you're interested in a future grant writing workshop and she will notify you.

## FoodWise - Kris Soper

[kristine.soper@wisc.edu](mailto:kristine.soper@wisc.edu)

- Just finished up working with Roosevelt Kindergarten classrooms. This was my first time working with this age.
- Started working with Merrill School second graders and this will continue into the new year.
- In December, I have my second teaching lesson with State Street. This is a group of adults with some minor disabilities.
- Planning on attending the All Conference in Madison.
- I transitioned from Farmers Market tours to grocery store tours with a couple scheduled in December.
- Will continue with my scheduled monthly sites with Friendship Place and Oshkosh Area Community Pantry.

## FoodWise - Hannah Phillips

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## Agriculture - OPEN

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## Human Development & Relationships/Health & Well Being - OPEN

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