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NOTICE OF COMMISSION, BOARD OR COMMITTEE MEETING

NAME OF COMMITTEE: University of Wisconsin Education, Extension and Agriculture Committee

TIME/DATE OF MEETING: 9:00 a.m. Thursday, November 17, 2022

PLACE OF MEETING: J.P. Coughlin Center & Virtual Option (see next page for info)

SUBJECT MATTER OF THE MEETING

Call to Order

Comments from the Public Related to Items on the Agenda/Requests to Add Items to the Next Agenda

Approval of Minutes: October 20, 2022

Safety Share – Tom Borchart

Committee Chair Report – Steve Binder

UW Division of Extension Program or Educator Reports and Updates

- 4-H Youth & Science – Sarah Thompson
- Community Development – Mia Ljung

Extension Admin and Department Report – Chris Viau

- Facility Updates
- Staff and Department Updates
- Area/Region/State Updates

Announcing Upcoming Extension Events at County Board Meeting Discussion

Diversity Affairs Commission

- Action on resolution to Dissolve the Diversity Affairs Commission as passed at the September 8, 2022 Diversity Affairs Commission meeting

Scholarship Task Force Updates

Comments by Committee Members

Committee Meeting Schedule – Steve Binder

Next Meeting: December 15, 2022

Adjourn

Upon request, provisions will be made for people with disabilities upon 24 hours prior notice to the Office of the County Clerk. Phone Number: (920) 232-3430

****This meeting is also being posted as a Committee meeting for:**

- **UW Oshkosh – Fox Cities Campus**

Participants and the public can access the meeting remotely by clicking below:

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University of Wisconsin Education, Extension and Agriculture Committee
Thursday, October 20, 2022
James P. Coughlin Center - Volunteer Room
& Zoom Virtual Meeting

Members Present: Steve Binder, Karen D. Powers, Tom Borchart, and Doug Zellmer

Members Absent: Kay Horan.

Extension Winnebago County Staff: Chris Viau, Todd Wenzel, and Madisen Potratz.

Others Present: Mike Norton (Winnebago County Board Supervisor) via Zoom.

Meeting Called to Order at 9:07 a.m. by Steve Binder.

Comments from the Public Related to Items on the Agenda/Requests to Add Items to the Next Agenda: None.

Approval of Minutes: Zellmer moved to approve the 9/15/2022 minutes, second by Powers. Motion carried 4-0.

Safety Share – Tom Borchart: Committee members reminded everyone to watch out for trick-or-treaters, especially as it gets darker outside.

Committee Chair Report: Binder shared that all appointed committee/commission members can receive payment for their service, effective January 1, 2023.

UW Division of Extension Program or Educator Reports and Updates: Viau introduced Potratz as the new Horticulture Educator for Extension Winnebago County. Potratz shared her background and some future work plans with the committee.

- **Financial Education** – Wenzel distributed and reviewed his October 2022 Winnebago County Extension Committee Update. Discussion ensued regarding eviction data and resources. Wenzel summarized Rent Smart activities. The Encouraging Financial Conversations program is ongoing. Wenzel is involved with Youth Forward Wisconsin, a program encouraging parents to start educational savings accounts. Wenzel was part of a pilot program for financial education specifically for audiences impacted by the legal system; this program will roll out to all Extension Financial Educators within the coming weeks. Wenzel has continued his involvement with Triple P (Positive Parenting Program), financial education outreach at Head Start, Financial Coaching, and Focus on Fathers. Wenzel is completing training through Illinois Extension to deliver the Strong Couples relationship coaching program. He will be delivering wellness programming for Winnebago County staff and Veterans Services in the upcoming months.

Extension Administration and Department Reports – Chris Viau:

- **2023 Budget Proposal/Update:** Viau distributed and reviewed the 2023 Budget Colored Categories document. Viau distributed and reviewed a breakdown of Extension Winnebago County staffing in the contracted services line. Discussion ensued regarding the Health & Well-Being Educator position's involvement with the Diversity Affairs Commission.
- **Facility Updates:** None.
- **Staff and Department Updates:** None.
- **Area/Region/State Updates:** Tiffany Iliadis began her role as Lifespan and Financial Security Educator for Waupaca County.

Announcing Upcoming Extension Events at County Board Meeting Discussion: No events will be announced at the upcoming Winnebago County Board meeting.

Scholarship Task Force Updates: Powers shared that the task force will be meeting next week and will provide a report at the next Extension Committee meeting.

Comments by Committee Members: None.

Next Meeting: Next regular committee meeting will be held at 9:00am on Thursday, November 17, 2022.

Adjourned: Borchart moved to adjourn at 10:52 a.m.; seconded by Powers. Motion carried 4-0.

Respectfully submitted by:

Amy Hendrickson



Extension Winnebago County Review

NOVEMBER 2022

The Extension Winnebago County team continues to extend research-based information and provide outreach education programs to the residents of Winnebago County and beyond. Please take a few moments to explore some of the highlights of the last month.

Community Development - Mia Ljung mia.ljung@wisc.edu

- Held two state-wide grant writing workshops including participants from Winnebago County. The first was a virtual grant writing basics workshop with 73 participants. The second was in person to around 100 people in La Crosse. I was invited by Extension's Local Government Center to speak at the League of Wisconsin Municipalities annual conference.
- The Entrepreneurs of Color Spotlight for October featured two businesses - check out the recordings with [Katherine Medel & Lidia Fernández with Fox Valley Communications](#) and Ramona Hallmon with [RamonaVation](#). The EoC Spotlight highlights an entrepreneur's business journey and invites viewers to interact and learn.

The EoC Spotlight is brought to you by Appleton Public Library, the ColorBold Business Association, and UW-Madison Division of Extension - with the shared mission to support and empower business owners of color in Northeast Wisconsin.

Financial Education - Todd Wenzel todd.wenzel@wisc.edu

- 2023 Rent Smart statewide Zoom class schedule is set through June.
- Planning 2023 Winnebago County in-person Rent Smart class schedule, to be held at public libraries alternate months as in the past.
- November Rent Smart classes presented at Winnebago County Diversion and Nova Counseling, new partners and locations for Rent Smart.
- Highlights of Taking Care of You personal wellness classes presented to Winnebago County Human Services staff at both Oshkosh and Neenah offices.
- Request from Oshkosh West HS for presentation on credit to personal finance classes.
- Presenting Positive Parenting Program series classes online with statewide colleagues.
- Receiving training in Strong Couples relationship education from Illinois Extension, will be a new offering.

4-H Youth Development - Dana Berger

dana.berger@wisc.edu

- Excited to see an increase in youth attending travel/program experiences (Arts Camp, Fall Forum, National 4-H Congress, Wisconsin Leadership Council, American Spirit, etc.). For list of 4-H experiences visit: <https://4h.extension.wisc.edu/opportunities/statewide-events-and-opportunities/>
- Halloween Roller Skating Party took place on October 16th. We had our largest group yet! Check out our Facebook page for photos of the youth having a lot of fun in costume!
<https://www.facebook.com/4hwinnebagocounty>
- Nov/Dec Newsletter completed. View at: <https://winnebago.extension.wisc.edu/4h/newsletters/>
- Family 4-H Banquet took place on October 22nd. I am thrilled to see four youth elected to the Leader Association board this year! Congrats to Steve Binder for receiving the Friend of 4-H Award.
- In the process of scoring record books. We have many high quality record books which we plan to share with the County Board during a meeting in 2023.
- Worked extensively on coordination of learning materials, supplies, curriculum schedule, and marketing efforts for our ChickQuest program. We had a positive response and good attendance for our Intro to ChickQuest zoom. We have four teachers on board for scheduling this in-classroom experience within Neenah, Menasha, and Oshkosh. Sarah Thompson will lead the ChickQuest lessons in the schools.
- Coordinating board onboarding/orientation for new Leaders' Association board members.
- Working closely with Leaders Association to create a 5 year spend down plan for their excess funds. My focus is on how to use the funds to enrich programming and grow our numbers utilizing new pathways to membership.
- Prepping for Club Officer Training workshop to be held November 12th.
- Review of club charter renewals completed. Charter renewals include club plans for activities, education, community service, and stating two goals for programming and expanding access.
- 2022-2023 re-enrollment ends November 20th. With the new classroom clubs forming, I am optimistic our enrollment will reach well over 500.

4-H Youth & Science Educator - Sarah Thompson

sarah.thompson@wisc.edu

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FoodWise - Kris Soper

kristine.soper@wisc.edu

- Working on scheduling Grocery Store Tours for the winter months.
- Started working with Elementary school in Oshkosh with Roosevelt.
- Continuing to work with OACP to promote programming.
- Programming with Friendship Place In Neenah continues monthly.
- Started new programming with State Street.
- Have programming with Big Brothers/Big Sisters in Neenah starting quarterly.

FoodWise - Hannah Phillips

hannah.phillips@wisc.edu

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Horticulture - Madisen Potratz madisen.potratz@wisc.edu

- The Horticulture Extension - Winnebago County Instagram account has launched (@WinnebagoHorticulture). Relevant analytics will be shared in future monthly reviews.
- In October, two “Timely Tips for Wisconsin Gardeners” were posted to the Instagram accounts. Topics included *Saving Flower Seeds* and *Planting Spring Bulbs in Fall*. These minute-long educational videos link to the Wisconsin Horticulture website, where viewers can read about the topic in greater detail.
- The Winnebago County Master Gardener Association (WCMGA) voted on and approved a reorganization of association leadership. This change came in response to declining engagement due to COVID and aims to boost participation moving forward.
- During the 2022 growing season, WCMGA partnered with 13 organizations in Winnebago County, including:
 - Carter Memorial Library – Omro
 - Miravida Living – Oshkosh
 - Octagon House – Neenah Historical Society
 - Neenah Public Library
 - Oshkosh Area Humane Society
 - Paine Art Center and Gardens
 - Winnebago County Historical & Archeological Society – Morgan House
 - Winnebago County—Department of Facilities and Property Management (Coughlin Rain Garden)
 - Winnebago County—Park View Health Center (Health Center gardens and Park View Prairie Garden)
 - YMCA of the Fox Cities—Neenah-Menasha YMCA
 - First Presbytertian Church – Oshkosh
 - St. Raphael the Archangel Catholic Church – Oshkosh
 - UW-Madison Division of Extension, Horticulture Program, Plant Health Advisors
- At least 12 of the 13 organizations listed above will continue into 2023. The Carter Memorial Library in Omro is seeking a WCMGA liaison to manage volunteers for next season.

Agriculture - OPEN

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Human Development & Relationships/Health & Well Being - OPEN

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