



Winnebago County

The Wave of the Future

JOB POSTING

POSITION TITLE: Community Health Strategist

LOCATION: Public Health

HIRING RANGE: \$54,595-\$60,765/Yr.

STATUS: Full time

HOURS PER WEEK: 40

WORK HOURS: 8:00 am – 4:30 pm

APPLICATION DEADLINE: Recruitment will be ongoing

Current Winnebago County employees interested in applying for this position will need to complete the Winnebago County Application for [Departmental Transfer/Position Change](#) form. Other parties interested in applying for this position will need to complete the [Winnebago County Application for Employment](#).

WINNEBAGO COUNTY POSITION DESCRIPTION

February 2023

POSITION TITLE: Community Health Strategist

DEPARTMENT: Health

PAY BASIS: Salaried

PURPOSE AND SUMMARY:

Alongside community, the Community Health Strategist (CHS) promotes, maintains, and improves community health by engaging community members, groups and organizations to address policies, systems, environments, and inequities. The CHS prioritizes listening to the community to identify the needs most important to community members. The CHS analyzes data and implements an equity-driven approach that includes, convening, facilitating, assessing community conditions, strategizing and supporting implementation by collectively taking action and communicating to and with community.

ESSENTIAL FUNCTIONS:

1. Improve conditions by assessing the social determinants of health (SDoH) that are of concern to the community by engaging with community members, groups and organizations. Compiles, monitors and analyzes data with community input to guide a public health process that includes: assess, plan, act, and evaluate.

2. Identify and address inequities to support the development and implementation of policies, strategies or programs to advance health equity.
3. Builds relationships and expands capacity within the community to equip people to be involved in the decisions that impact their lives. Collaborates with community members, organizations and public health to achieve objectives, strategies and activities with the goal of creating equitable conditions to improve community health outcomes.

ADDITIONAL ESSENTIAL DUTIES:

1. Represents Winnebago County on coalitions, committees and work groups to serve as a champion and content expert on community health improvement plans and strategies combined with regional initiatives addressing social determinants of health and equity.
2. Contributes to the Department's community needs assessment process, health improvement goal setting, identification of public health policy and action options, program development, and creation of monitoring and evaluation plans.
3. Participates in the Health Department's design and application of the community health improvement strategies with community partners, members and stakeholders.
4. Supports development and implementation of policies, strategies, or programs to advance equity. Integrates strategies to advance health equity and racial justice throughout public health efforts.
5. Fosters stronger partnerships with other government departments, community-based organizations, faith-based organizations, and community partners and stakeholders.
6. Coordinates activities of students, interns, and volunteers.
7. Works across Health Department divisions to provide educational, sustainability, advocacy, systems-change, and policy-building opportunities for public health programs.
8. Utilizes appropriate methods for interacting effectively and professionally with persons of all ages and from diverse cultural, socioeconomic, educational, racial, ethnic, sexual orientations, lifestyles and physical abilities.
9. Identifies, drafts and manages funding and grant opportunities.
10. Prepares news releases, presentations, reports, brochures, and related materials to communicate to the public, community partners, funders, and decision makers regarding health issues and the work of the department. Uses appropriate medium to effectively communicate to the intended audience.
11. Attends training sessions and meetings to maintain current knowledge of community health-related issues and policies.
12. Participates in public health emergency response training and drills.
13. Reports to work as called in 24/7 in a public health crisis or emergency and performs public health emergency response duties as assigned and consistent with training provided.
14. Performs other related duties as assigned.

WORK RELATIONSHIPS:

1. Reports to Public Health Supervisor – Healthy Lifespan Division.
2. Works collaboratively with public health staff to facilitate community engagement projects.
3. Works with community organization partners, local/state coalitions, and the public.

REQUIRED EDUCATION, EXPERIENCE, TRAINING, AND CERTIFICATION:

1. Bachelor's degree in health education, health sciences, health promotion, education, organizational/community leadership, social sciences, or related field. Experience in community leadership and engagement to create policy, systems, and environment changes preferred.

2. Current WI driver's license and access to a motor vehicle and commitment to meet and maintain the County's automobile insurance requirements.

KNOWLEDGE, SKILLS, AND ABILITIES:

1. Ability to plan, implement and evaluate community health improvement activities.
2. Ability to develop creative concepts and innovative techniques to effectively and meaningfully reach, engage, and impact diverse populations.
3. Knowledge and experience in partnership development and advocacy strategies, community collaboration and coalition building strategies, principles and practices.
4. Thorough knowledge and understanding of the field of public health, health promotion best practices, health communication, promotion and disease prevention theory, techniques and practice. Knowledge and understanding of community organizing and state and local policy development preferred.
5. Comprehensive knowledge of Microsoft Office applications, including Word, Excel, PowerPoint and Outlook. Google Apps and social media skills preferred.
6. Mature and tactful in dealing with persons of diverse backgrounds and with persons of varying levels of education, understanding and values.
7. Ability to communicate effectively, orally and in writing, using multiple sources of technology and in multiple venues.
8. Skillful in establishing, building, and maintaining community partnerships, developing leaders, and maintaining working relationships and partnerships with staff, volunteers and community organizations/agencies.
9. Participates in the department's commitment to incorporate equity in our services, policies, practices, and organizational culture.
10. Ability to successfully work with diverse populations and demonstrate cultural humility.
11. Engage residents to center their needs in departmental services, policies, practices, and organizational culture
12. Ability to apply time-management skills and ability to prioritize job-related activities.
13. Ability to maintain accurate, complete reports and data on a computer.
14. Ability to organize work and work productively with indirect supervision in a highly visible public sector.
15. Ability to adapt to changing programming and workplace priorities.
16. Ability to accommodate flexible scheduling to address program needs.

PHYSICAL REQUIREMENTS:

1. Ability to perform most work from a sedentary position.
2. Ability to function in situations encountered in a normal office setting.
3. Ability to use standard office equipment including telephone, computer, printer, photocopier, and scanner.
4. Ability to travel to other County departments and locations.
5. Ability to work in adverse weather conditions, and uncomfortable indoor environments during a public health crisis or emergency. Work performed in the community is sometimes subject to conditions that range from inclement weather to dangerous conditions such as ice/snow, cold, heat, noise, wetness/humidity, vibration, sudden temperature changes, and poor illumination at the job site or due to travel on the job. Travel to and from field locations may subject worker to increased risk of driving hazards. Community locations may subject worker to communicable diseases, insects and other disease vectors, toxins, hazardous materials, chemicals and animals.
6. Employees may occasionally need to relate to members of the public who exhibit challenging, atypical or hostile behaviors and/or communication.