

1 277-022020

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3 **RESOLUTION: Authorize a Five (5)-Year Sponsorship Agreement Between Winnebago County**  
4 **and Vines and Rushes Winery for Exclusive Rights to an Access Point from its**  
5 **Property to the Mascoutin Trail**

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7 **TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:**

8 **WHEREAS**, Vines and Rushes Winery once again desires to enter into a five (5)-year sponsorship  
9 agreement with Winnebago County whereby Vines and Rushes Winery would be the official sponsor of the  
10 Mascoutin Trail within Winnebago County and would thereby be provided with exclusive rights to an access point  
11 from its property to the Mascoutin Trail; and

12 **WHEREAS**, in exchange for Vines and Rushes Winery’s financial and material support, Winnebago County  
13 will extend certain promotional privileges including the right to post specified advertising-related materials on  
14 predetermined Winnebago County Parks properties; and

15 **WHEREAS**, in conjunction with this agreement, Vines and Rushes Winery will pay Winnebago County a  
16 compensatory sum equal to \$2,100 per year.

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18 **NOW, THEREFORE, BE IT RESOLVED** by the Winnebago County Board of Supervisors that it hereby  
19 authorizes the Winnebago County Executive and Winnebago County Clerk to enter in to a five (5)-year sponsorship  
20 agreement, ending December 31, 2024, between Winnebago County and Vines and Rushes Winery affording Vines  
21 and Rushes Winery with exclusive rights from its property to the Mascoutin Trail.

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23 **Fiscal Impact:** Annual sponsorship revenue in the amount of \$2,100 will be paid by Vines and Rushes Winery for a  
24 total of \$10,500 over the term of the 5-year agreement. Estimated annual maintenance of the trail’s access point is  
25 \$100, for a total of \$500 over the term of the 5-year agreement. Estimated net annual revenue is \$2,000 for a total of  
26 \$10,000 over the term of the 5-year agreement.

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Respectfully submitted by:

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**PARKS AND RECREATION COMMITTEE**

29 Committee Vote: **5-0**

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Respectfully submitted by:

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**PERSONNEL & FINANCE COMMITTEE**

32 Committee Vote: \_\_\_\_\_

33 Vote Required for Passage: **Majority of Those Present**

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35 Approved by the Winnebago County Executive this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

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Mark L Harris  
Winnebago County Executive

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