

Note: this will be updated to include small businesses
countrywide if the IDB contributes funding.
Funding request: \$250,000.



GREATER OSHKOSH ECONOMIC DEVELOPMENT CORPORATION
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Greater Oshkosh COVID 19 Loan Response Program

March 24, 2020

Description: Businesses in the greater Oshkosh region are experiencing financial pressures due to an unforeseen event throughout our global and local economies. The City of Oshkosh and Greater Oshkosh Economic Development Corporation have worked together closely in managing the Greater Oshkosh Revolving Loan Fund and feel that this is a time to be innovative and respond quickly to the needs of their local businesses to assist in ensuring that we will continue to have the strong business economy after COVID 19 as we did before it arrived.

Funding Gap: Having a fund that can respond quickly and in an agile fashion to our local businesses for them to have the capital to cover costs of basic needs to keep their businesses sustained through this unprecedented time.

Funding Levels Available: \$1,000 - \$2,500 - \$5,000 - \$10,000

Initial amount in fund: \$250,000 to \$300,000 (\$50,000 from Greater Oshkosh EDC and \$250,000 pending support from the City of Oshkosh for reallocated RLF dollars)

Funds must be used for: Rent/mortgage, utilities, pre-existing purchase orders (placed prior to 3/15), and payroll expenses including covering paid leave (including sick, family and other leave related to COVID-19).

Geographic Area: Applicants must be located within the city of Oshkosh. Consistent with the Greater Oshkosh EDC RLF manual, applications can be submitted by commercial borrowers located with municipalities adjacent to the city of Oshkosh but must receive the approval of both the RLF committee and the full Greater Oshkosh EDC board, of which the city has a vote. Loans can be made to businesses beyond adjacent municipalities with standard RLF committee approval provided financing is extended solely from privately donated funds.

Loan Terms:

- 2% interest; 3-year amortization
- Loans distributed immediately, principal and interest payments commence six months after distribution.

Streamlined Application Process:

- Amended version of current RLF application
- Statement of economic impact, how will the money be used
- Prior years' worth of financials
- Greater Oshkosh RLF Committee would meet weekly to review applications. The committee would line up meetings along with the city's check distribution process to ensure a quick response for businesses.

Requirements/Criteria:

- Number of employees
- Minimum of 2 years' worth of financials
- Demonstration of economic hardship/impact

Internal Process

- Initial Evaluation of Prospects
- Greater Oshkosh staff application review
- Revolving Loan Fund Committee Weekly Review Loan Document Preparation & closings

Timeline/Rollout

- Establish processes and procedures (March 25-26)
- Friday, March 27th rollout to public
- The loan program will cease upon the lifting of all emergency declarations at the local, state and federal levels. At that point, any remaining dollars in the fund reverts to the City of Oshkosh, minus any dollars that were contributed by organizations, individuals, or businesses not in direct affiliation with the City of Oshkosh.