

GOAL TEMPLATE

Focus area: Entire Older Americans Act Programming, specifically Title III C 2, Title III B, and Title III E		Due Date
Goal statement: Create an inclusive, diverse, and equitable communities.		2024
Plan for measuring overall goal success – <i>How will you know that you have achieved the results you want? Use data.</i> Successfully achieved community education events in collaboration with County's Diversity Affairs Committee.		
Specific strategies and steps to meet your goal:	Measure (<i>How will you know the strategies and steps have been completed?</i>)	Due Date
Strategy 1: Awareness of Diversity Affairs Activities		
Address a barrier to racial equity action step: Participate in Diversity Affairs Committee Meetings	Attendance of at least 9 of 12 meetings	2022 2023 2024
Address a barrier to racial equity action step: Promote Diversity Affairs Committee activities (e.g. Waking Up White Community Discussion, Juneteenth Celebration, etc.)	Diversity Affairs Committee activities posted in ADRC Newsletter and promoted with community partners	2022 2023 2024
Address a barrier to racial equity action step: Develop a measuring tool to measure success of Committee.	Report on results of impact	2022 2023 2024
Strategy 2: Health Equity Focus		
Address a barrier to racial equity action step: Identify interpreters and record ADRC Tours in Hmong and Spanish.	Hmong & Spanish ADRC video tours available on website	2022
Enhance ongoing community engagement action step: Press release 1 x year about 85.21 grant dollars for ADA & Paratransit services, Non-Emergent Medical Rides for those with Medicaid, and partnership with volunteer driver programs such as Make the Ride Happen and Advocap.	Press releases occurred	2022 2023 2024
Address a barrier to racial equity action step: Enhance cultural cuisine within County's Nutritional Program.	Completion of 2 cooking class presentations culturally diverse meal options.	2022 2023 2024
Address a barrier to racial equity action step: Offer NFCSP other caregiver, and Dementia Care Specialist materials in multiple languages.	New printed translated materials each year	2022 2020 2024
Action step to address a barrier to racial equity: ADRC calendar of event to include Memory Cafes and caregiver support groups, which can be translated into multiple languages.	Google Translate Feature will be completed & electronic calendar updated	2022

GOAL TEMPLATE

Focus area: Title III B Supportive Services & Title III E Caregiver Support	Due Date
Goal statement: Create a Dementia Friendly Community	2024

Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data to accomplish 36 valuable dementia capable activities.

Specific strategies and steps to meet your goal:	Measure (How will you know the strategies and steps have been completed?)	Due Date
Strategy 1: Purple Angel Trainings for local businesses.		
Action step to enhance ongoing community engagement: Offer Purple Angel Training Sessions in ADRC Newsletter.	Newsletter articles will occur at least 2 occasions each year	2022 2023 2024
Action step to promote knowledge and skills related to advocacy: Attend local Chamber of Commerce meetings.	Dementia Care Specialist has attended 4 COC meetings annually	2022 2023 2024
Action step to promote knowledge and skills related advocacy: Train local businesses & survey outcomes. (Can be phone or electronic survey.)	12 new local business achieved Purple Angel Training & scored positive impact from training	2024
Strategy 2: Winnebago County Dementia Crisis Response Training		
Action step to promote knowledge and skills related to advocacy: Contact remaining law enforcement agencies that have yet to receive training.	At least 12 additional trainings have occurred	2024
Action step to promote knowledge and skills related to advocacy: Contact Winnebago County fire departments to offer training.	At least 1 training has occurred	2023
Action step to enhance ongoing community engagement: Continue trainings with establish law enforcements agencies.	Trainings have occurred	2024
Strategy 3: Memory Screening Clinics.		
Action step to offer person-centered services which maximize consumer control & choice: Establish location of where clinics will be held based on community interest.	Community contacts have occurred	2022
Action step to enhance ongoing community engagement: Making clinics known by sharing in the ADRC Newsletter and running articles in local newspapers.	Increased number of participants at Memory Screening Clinics	2024
Address a barrier to racial equity action step: ADRC calendar of event posting info about Memory Cafes and caregiver programs to be available in multiple languages.	Google Translate Feature will be completed	2022

GOAL TEMPLATE

Focus area: Title III B – Support Services and Title III C – Nutrition Program		Due Date
Goal statement: Address food insecurity in Winnebago County		2024
<p>Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data.</p> <p>Successful recruitment of at least 3 new volunteer drivers for food pantry / grocery delivery to continue. Malnutrition education & assessment training completed for all Advocap Home Delivered Meal drivers.</p>		
Specific strategies and steps to meet your goal:	Measure (How will you know the strategies and steps have been completed?)	Due Date
Strategy 1: Recruit Volunteer drivers		
Action step to enhance ongoing community engagement: Share volunteer driver opportunities with local volunteer programs, in local newspapers and newsletters.	Successful recruitment of 1 additional driver per year	2022 2023 2024
Action step to promote knowledge and skills related to advocacy: Maintain funding or mileage reimbursement for volunteer drivers.	Mileage paid to volunteer drivers	2022 2023 2024
Strategy 2: Drivers trained on signs of malnutrition		
Action step to promote knowledge and skills related to advocacy: Review training and assessment options that best meet the learning needs for Advocap's home delivered meal drivers.	Assessment / training tool selected	2022
Action step to promote knowledge and skills related to advocacy: Drivers to participate in malnutrition curriculum.	Successful completion of training for all drivers	2023
Action step to promote person-centered services which maximize consumer control and choice: Maintaining consistent drivers and delivery routes within the home delivered meal program.	Completed survey of home delivered meal participants about their rapport with delivery driver	2024
Strategy 3: Maintain grocery / food pantry delivery to participants		
Action step to promote person-centered services which maximize consumer control and choice: Track number of participants.	Use data to help secure additional funding	2022 2023 2024
Action step to promote person-centered services which maximize consumer control and choice: Explore & apply for grant funding (if needed) to sustain grocery / food pantry delivery.	Additional funding received	2024
Annual progress notes		

GOAL TEMPLATE

Focus area: Title III B – Supportive Services & Title III – E Caregiver Support

Due
Date

Goal statement: Reduce social isolation within Winnebago County.

2024

Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data.

Achieved increased promotion of safe programming options in a variety of media formats. We'll offer ADRC benefits through multiple platforms in multiple languages and provide transportation education to Winnebago County residents.

Specific strategies and steps to meet your goal:

Measure (How will you know the strategies and steps have been completed?)

Due
Date

Strategy 1: Increase participation in safe programming options

Enhance ongoing community engagement action step: Increase aware of program by sharing Project Lifesaver announcements & offering education during quarterly I Team meetings.

Increased number of participants county-wide

2022
2023
2024

Knowledge and skills related to advocacy action step: Increase referrals to NFCSP Programming.

Increased NFCSP enrollments each year

2022
2023
2024

Enhance ongoing community engagement action step: News release or articles in local newspaper about NFCP 1 x per year.

Outreach completed

2022
2023
2024

Strategy 2: ADRC Video Tours

Enhance ongoing community engagement action step: Record ADRC Tours.

Hmong & Spanish ADRC video tours available on website

2022

Address a barrier to racial equity action step: Identify interpreters and record ADRC Tours in Hmong and Spanish.

Hmong & Spanish ADRC video tours available on website

2022

Strategy 3: Provide transportation education to residents

Enhance ongoing community engagement action step: Press release 1 x year about 85.21 grant dollars for ADA & Paratransit services, Non-Emergent Medical Rides for those with Medicaid, and partnership with volunteer driver programs such as Make the Ride Happen and Advocap.

Press releases occurred

2022
2023
2024

Person-centered services, maximizing consumer control and choice action step: Joint press release with transportation options, highlight the Travel Trainer programs available with Go Transit and Valley Transit.

Press releases occurred

2022
2023
2024

Annual progress notes

GOAL TEMPLATE

Focus area: Title III C – Nutrition Program		Due Date
Goal statement: Incorporate inclusion, diversity and equity programming efforts within Winnebago County's Nutrition Program.		2024
Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data. Provided at least 2 cooking class presentations each year on culturally diverse meal options as well as multigenerational activities annually.		
Specific strategies and steps to meet your goal:	Measure (How will you know the strategies and steps have been completed?)	Due Date
Strategy 1: Identify presenters		
Action step to address a barrier to racial equity: Recruit presenters who can offer cultural cuisine and share about the recipe's importance within their culture.	Presenters identified	2022 2023 2024
Action step to address a barrier to racial equity: Offer cooking classes in-person at a meal site, virtually and/or within the diverse community locations (e.g. mosque, Hmong cultural center, etc.)	Classes Occurred	2022 2023 2024
Action step to enhance ongoing community engagement: Promote cultural cooking class in newsletters, radio and local newspapers.	Outreach occurred	2022 2023 2024
Strategy 2: Identify the multigenerational activities		
Action step to promote person-centered services through maximizing consumer control and choice: Solicit input from current nutrition program participants regarding types of activities that are of most interest.	Multigenerational Activity topic will be on Nutrition Participant Advisory Committee (PAC) agenda at least annually.	2022 2023 2024
Action step to enhance ongoing community engagement: Reach out to local school districts, day care, kids camps, etc. to learn of their interest in partnering in an activity.	Establish a partnership with at least one school district / entity	2022 2023 2024
Action step to enhance ongoing community engagement: Promote multigenerational activity in newsletter, radio and local newspapers.	Outreach occurred	2022 2023 2024
Annual progress notes		

GOAL TEMPLATE

Focus area: Title III D – Evidence Based Health Promotions		Due Date
Goal statement: Meeting the health needs of Winnebago County based on gap areas identified in our most recent health assessment.		2024
Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data. Identify 3 "core" health promotions classes that routinely operate throughout the county and add at least 2 to additional health promotions classes in rural areas.		
Specific strategies and steps to meet your goal:	Measure (How will you know the strategies and steps have been completed?)	Due Date
Strategy 1: Assess highest community need		
Enhance ongoing community engagement action step: Review most recent Winnebago County Health Assessment.	Identify the 3 "core" health promotions classes.	2022
Enhance ongoing community engagement action step: Review Age Friendly survey results in the areas of health and wellness.	Identify an age friendly goal for comprehensive community action plan.	2022
Enhance ongoing community engagement action step: Assess rural communities for those most interested in classes.	Outreach completed	2022
Strategy 2: Recruit committed class facilitators / class leaders.		
Action step to enhance ongoing community engagement: Advertise for class facilitator positions throughout the county.	At least 4 recruitment actions	2022
Action step to enhance ongoing community engagement: Identify passionate class facilitators who are cross-trained.	Positions filled	2022
Action step: Incentivize class facilitators for sustainability.	Offer small stipend to facilitators	2022
Action step to address a barrier to racial equity: Identify diverse community groups who would share the need for a bilingual or other specialty class facilitator / class leader.	Contact made and facilitator opening shared within diverse groups	2023
Action step to address a barrier to racial equity: Public Health and ADRC calendar of events will offer Wellness Plus classes in multiple languages.	Google Translate Feature will be completed & electronic calendar updated	2022
Strategy 3: Obtain additional funding for sustainability.		
Action step: Explore additional Title III-D Special Project Carryover Funds grant.	Receive funds	2022
Action step: Connect with faith-based and other community organizations to learn if they will offer small grants to fund a Wellness Plus class at their location.	Outreach completed	2023 2024

GOAL TEMPLATE

Focus areas: Title III E – Caregiver Support & Title III B – Supportive Services		Due Date
Goal statement: Post COVID Rebuild of Oshkosh YMCA Active Older Adult & Outreach Programming – Enhance Ongoing Community Engagement		2024
Plan for measuring overall goal success – How will you know that you have achieved the results you want? Use data. Successfully recruited 5 additional Memory Café volunteers and 10 additional participants & their caregivers.		
Specific strategies and steps to meet your goal:	Measure (How will you know the strategies and steps have been completed?)	Due Date
Strategy 1: Active Recruitment of participants & their caregivers in Memory Café		
Action step to enhance ongoing community engagement: Run newspaper news releases or articles in Oshkosh Herald, Winneconne News, and Omro Herald.	At least 2 articles per year	2022 2023 2024
Action step to enhance ongoing community engagement: Oshkosh Today segment to run on local media channel. Also offer material and recruitment on social media.	Complete segment and air	2023
Action step to address a barrier to racial equity: ADRC calendar of event to include Memory Cafes and caregiver support groups, which can be translated into multiple languages.	Google Translate Feature will be completed & electronic calendar updated	2022
Strategy 2: Create partnership with community entities		
Action step to enhance ongoing community engagement: Connect with at least one local assisted living to offer interested residents' access to local YMCA.	Establish transportation at least 1 x per month to Oshkosh YMCA from a local assisted living	2023
Action step to enhance ongoing community engagement: Connect with transportation provider or assisted living with shuttle service to offer interested residents transport to local YMCA.	Establish transportation at least 1 x per month to YMCA from local assisted living	2023
Action step of person-centered services, maximizing consumer control and choice: Provide in-person exercise classes to be held weekly or monthly at assisted living facilities.	Offer Y instructor led classes at 3 new facilities	2023

Annual progress notes