



Extension Winnebago County Review

OCTOBER 2022

The Extension Winnebago County team continues to extend research-based information and provide outreach education programs to the residents of Winnebago County and beyond. Please take a few moments to explore some of the highlights of the last month.

Community Development - Mia Ljung mia.ljung@wisc.edu

Entrepreneur of Color Spotlights September

[Entrepreneur of Color Spotlight with Shoua Lee](#)

Check out the recording on [Facebook Live](#)

Learn more about Digital Media Content Creator Shoua Lee at <https://shoualee.wixsite.com/portfolio>

[Entrepreneur of Color Spotlight with Latosha Greenleaf](#)

Check out the recording on [Facebook Live](#)

Learn more about the creative entrepreneur Latosha Greenleaf at www.urbanculturalarts.com

Did you know? The #ColorBold Monthly Spotlight and the Appleton Public Library's Entrepreneur Storytelling series are now *ONE*, called Entrepreneurs of Color Spotlight, with the shared mission to serve and empower entrepreneurs of color in northeast Wisconsin. The EoC Spotlight highlights an entrepreneur's business journey and strategies and invites viewers to interact and learn. Some details:

- The business owners are compensated for their time and expertise.
- The Spotlights happen twice per month on the 1st and 3rd Thursday at 6:30pm CST.
- The interviews are either done live or are pre-recorded.

Are you or someone you know interested in being featured in this amazing opportunity? [Fill out this interest form](#) and we will provide a follow-up.

Financial Education - Todd Wenzel todd.wenzel@wisc.edu

- Presenting

4-H Youth Development - Dana Berger

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- Club charter renewals due this month. Each club chooses two goals for program development and expanding access as a part of the renewal process.
- Club member record books are coming in. Sarah and I will be reading/scoring all of the youth record books for achievement awards. New for next year: we are adding special awards for club treasurer, secretary, and historian record books.
- WOSH 4-H Week and Key Award interviews took place on Oct 5th. Visit our Facebook page to listen to the recording.
- Interstate Exchange and Rabbit Committee are in the process of chartering their groups. This will allow them to keep their own finances rather than run them through the Leaders Assoc.
- Program finalized and award selections made for the Annual 4-H Family Banquet on October 22nd.
- Club visits continue - visit to Allenville Meadows. This club has a younger youth membership base (K5-5) with a focus on cloverbuds, exploring, and animal projects.
- Working with project groups to plan out educational meetings/workshops for the year.

4-H Youth & Science Educator - Sarah Thompson

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Horticulture - Madisen Potratz

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- This time of year, the Plant Health Advisors have received several inquiries about oak trees. Dieback and premature leaf drop becomes obvious between summer and fall, so we encourage consumers to submit samples to the UW Plant Disease Diagnostics Clinic to determine which disease(s) their tree has, and subsequently offer recommendations on how to manage and mitigate the issue(s).
- I am developing a series of videos for the state Wisconsin Horticulture Extension social media, featuring timely tips for Wisconsin gardeners. The videos aim to capture consumers' attention, provide education, and direct them to other Extension resources, including articles, webinars, and other events.
- At the county level, I am creating a social media plan (Instagram) to engage and educate consumers in Winnebago County, provide relevant horticulture information specific to our region, and build rapport with constituents. The Instagram account will be connected to the Extension Winnebago County Facebook account.

FoodWise - Hannah Phillips

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- We are connecting with schools to let them know that we can work with them on their wellness policies and practices and can provide some funding for this work. We work with schools where at least 50% of students are eligible for free or reduced lunch. Please let us know if you know school staff who might be interested in this.
- The Fox Valley Food Security Effort is currently analyzing data collected through a survey of Winnebago County community members. This survey will help the group decide where to focus efforts.

FoodWise - Kris Soper
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Agriculture - OPEN

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Human Development & Relationships/Health & Well Being - OPEN

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