



Winnebago County Traffic Safety Commission Quarterly Informational Slides

Wisconsin Department of Transportation
Division of State Patrol
Bureau of Traffic Safety and Technical Services
Law Enforcement Liaison

October 11, 2023

Daily Fatality Report -- Tuesday, October 10, 2023

Includes crashes reported by 7:30 a.m. Tuesday, October 10, 2023

NOTE: 2023 Data is Preliminary

Data in this report is based upon fatalities that result from crashes on public roadways only

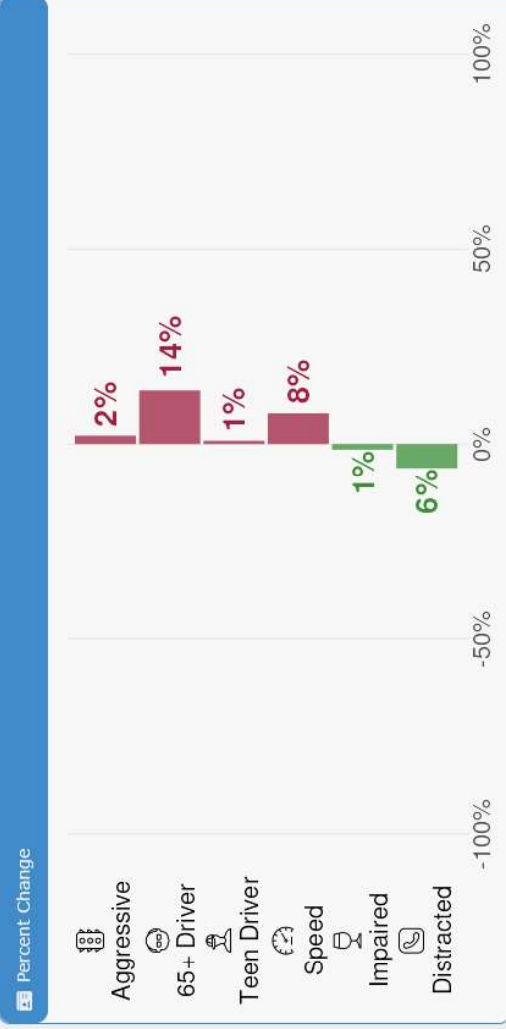
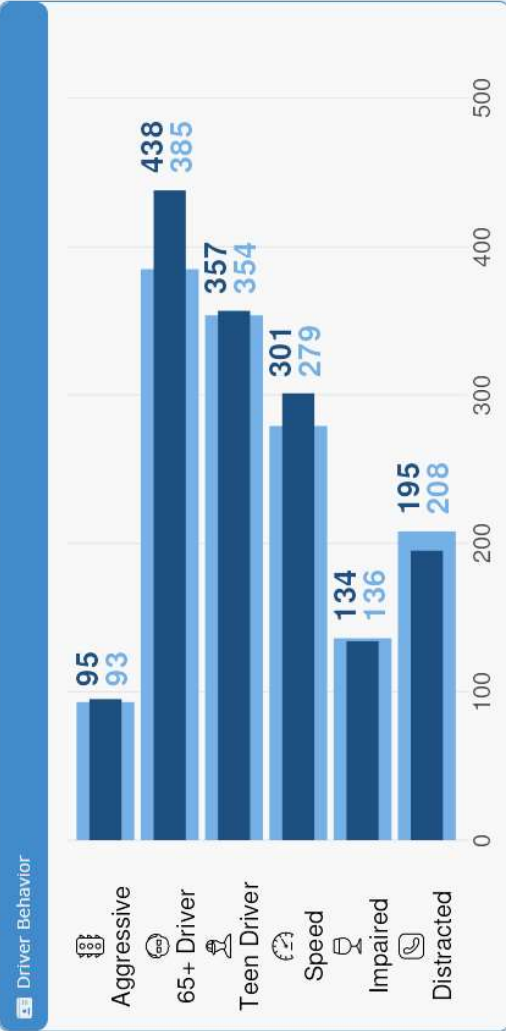
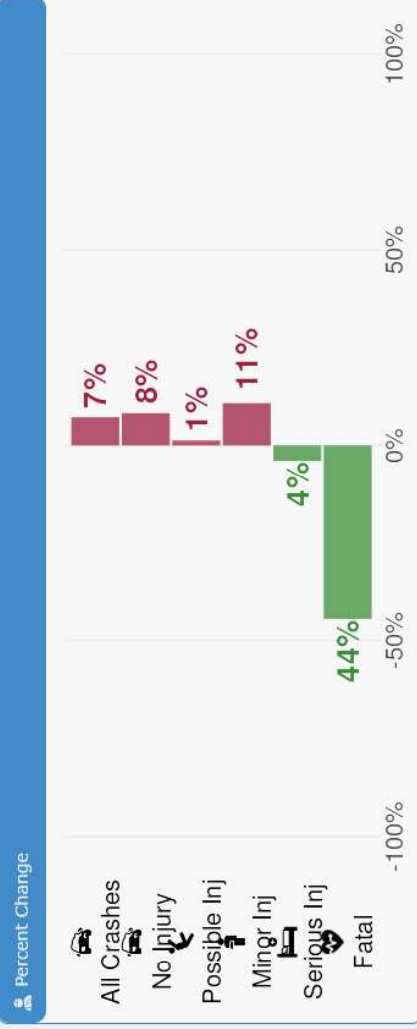
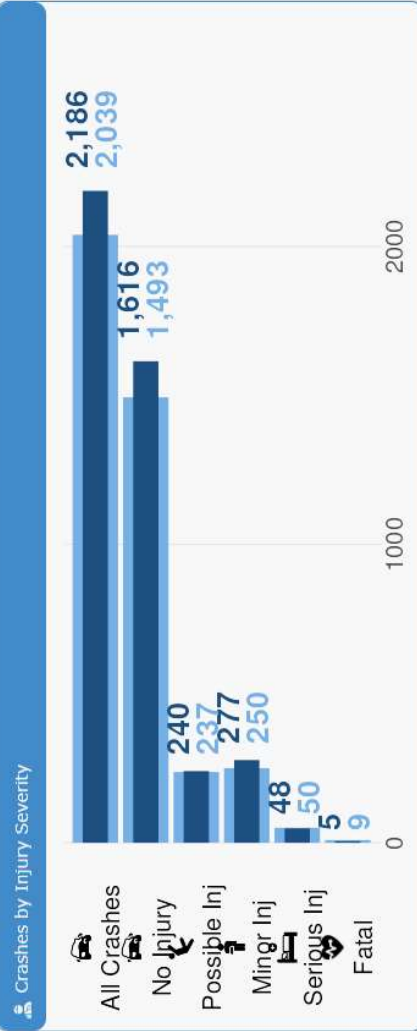
Newly Reported Fatalities: 6 Crash(es) 6 Fatality(ies)

Date / Time	County	Location	Role	Age	Sex	Agency
9/3/2023 5:34 PM	WAUSHARA	CTH CC	DRIVER	58	M	WAUSHARA CO SHERIFF
10/1/2023 12:57 PM	WALWORTH	CTH H	MC DRIVER	51	M	LAKE GENEVA PD
10/4/2023 2:49 AM	BURNETT	STH 35	PASSENGER	26	F	BURNETT CO SHERIFF
10/5/2023 5:48 PM	WAUKESHA	LAKE FIVE RD	PASSENGER	28	M	WAUKESHA CO SHERIFF
10/5/2023 6:40 PM	FOND DU LAC	STH 49	MC DRIVER	28	M	FOND DU LAC CO SHERIFF
10/9/2023 5:05 PM	BUFFALO	STH 25	DRIVER	63	M	BUFFALO CO SHERIFF

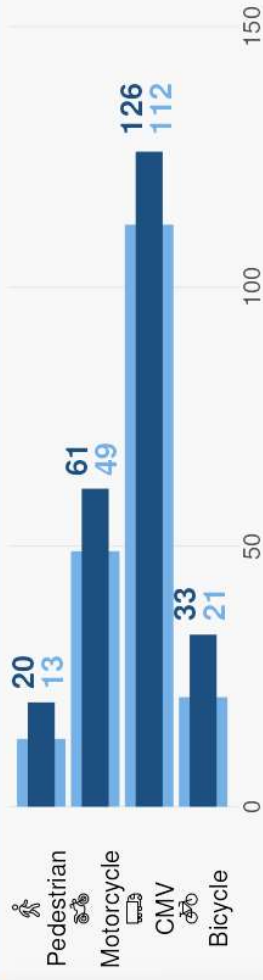
	Year to Date		Year End	
	Crashes	Fatalities	Crashes	Fatalities
2023	405	440	-----	-----
2022	430	468	547	595

Winnebago County: Crashes from Jan. to Sep.: 2023 verse 1 year average

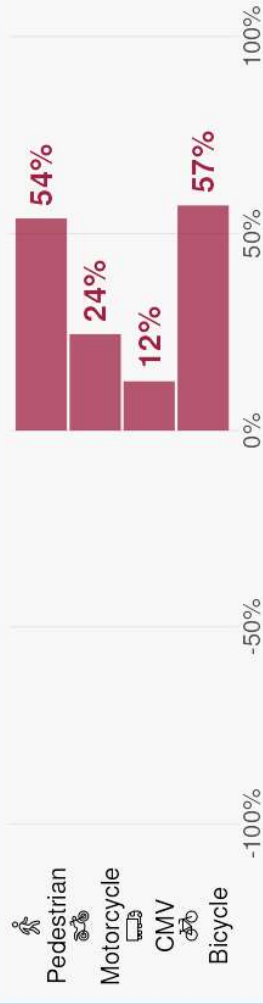
Note: Deer crashes are excluded. Parking lot/private prop. crashes are excluded. *N/A: Increase from 0



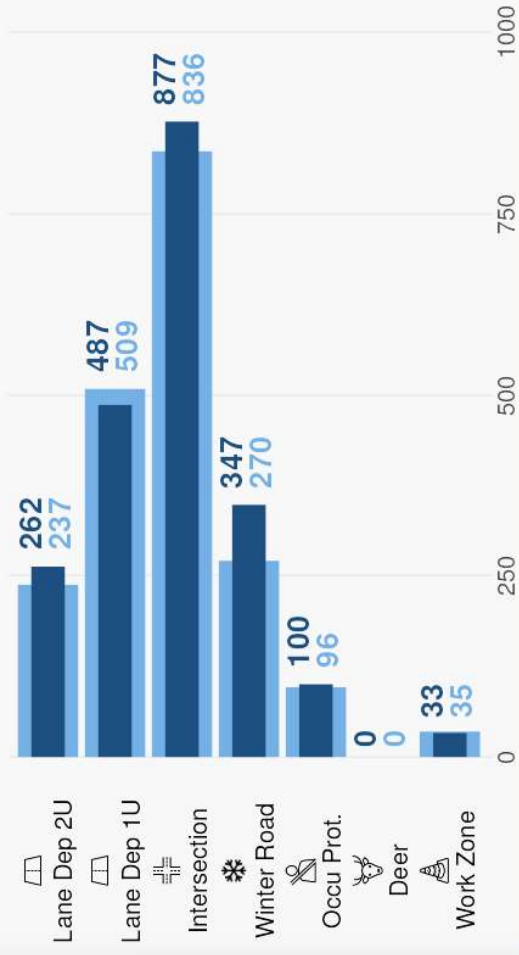
Flags by Unit



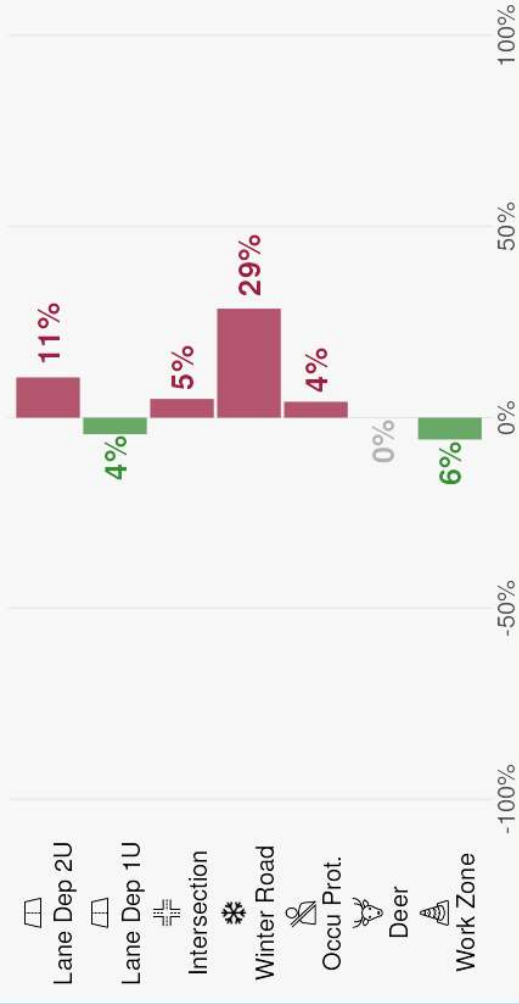
Percent Change



Other Crash Flags



Percent Change



2JL09XQZ0D

08/12/2023

WINNEBAGO

NEENAH (City)

HARRISON ST

WILSON ST

(1900-1959) 7:00pm to 7:59pm

Fatality (K) : 1 Fatality

Motorcycle, Speed, Aggressive,

Helmet, Lane Depart, 1U

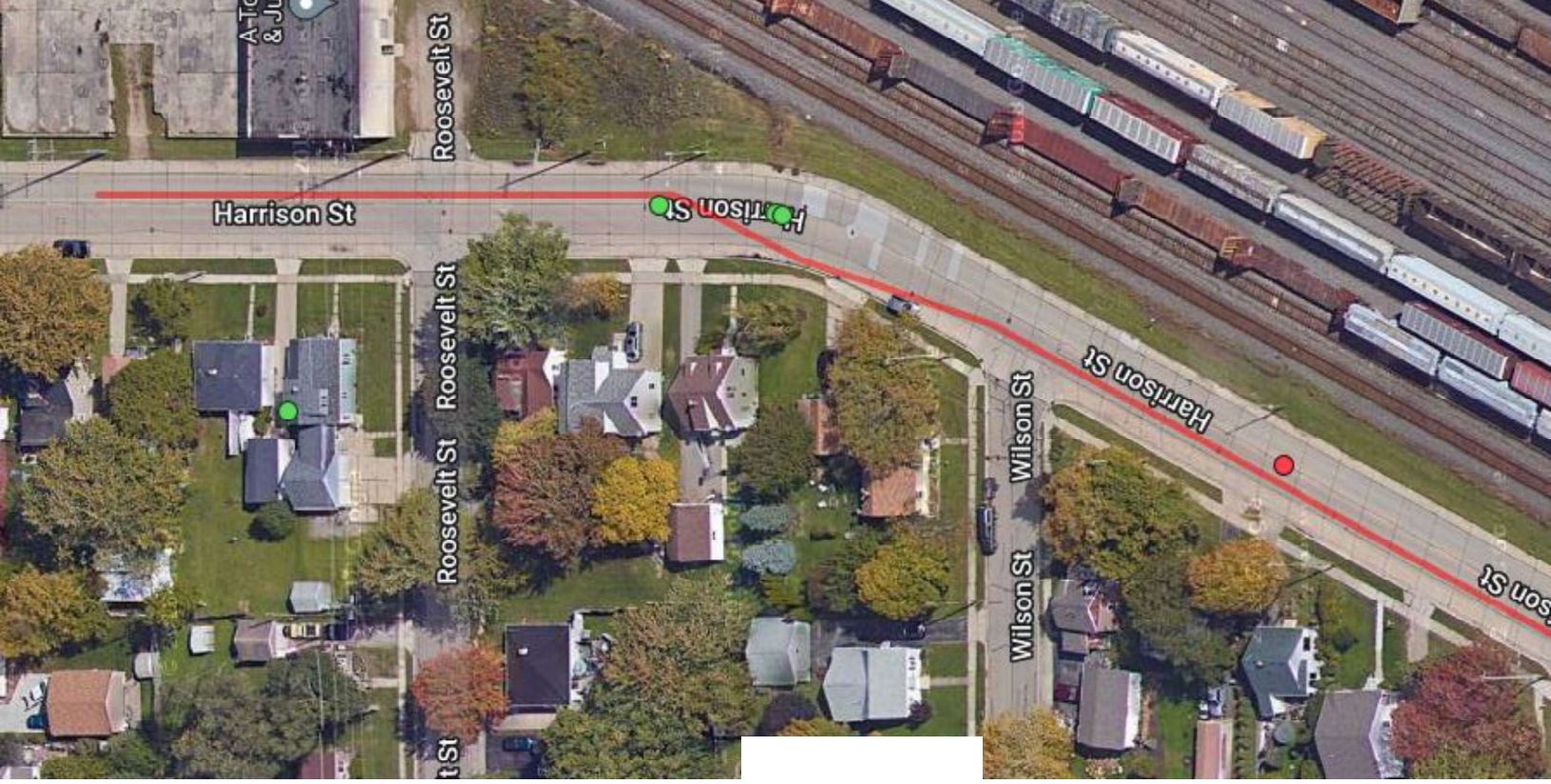
: 1

NO COLL W/VEH IN TRANS

LUM LIGHT SUPPORT

NEENAH POLICE DEPARTMENT

44.175139,-88.472416



There were **5** total crashes reported resulting in **1** fatalities and **0** injuries. Of this total, **5** crashes are mapped. [\[More\]](#)

2023 4th Quarter Crash Data Quality

Narratives are Important

Narrative – F2 Help

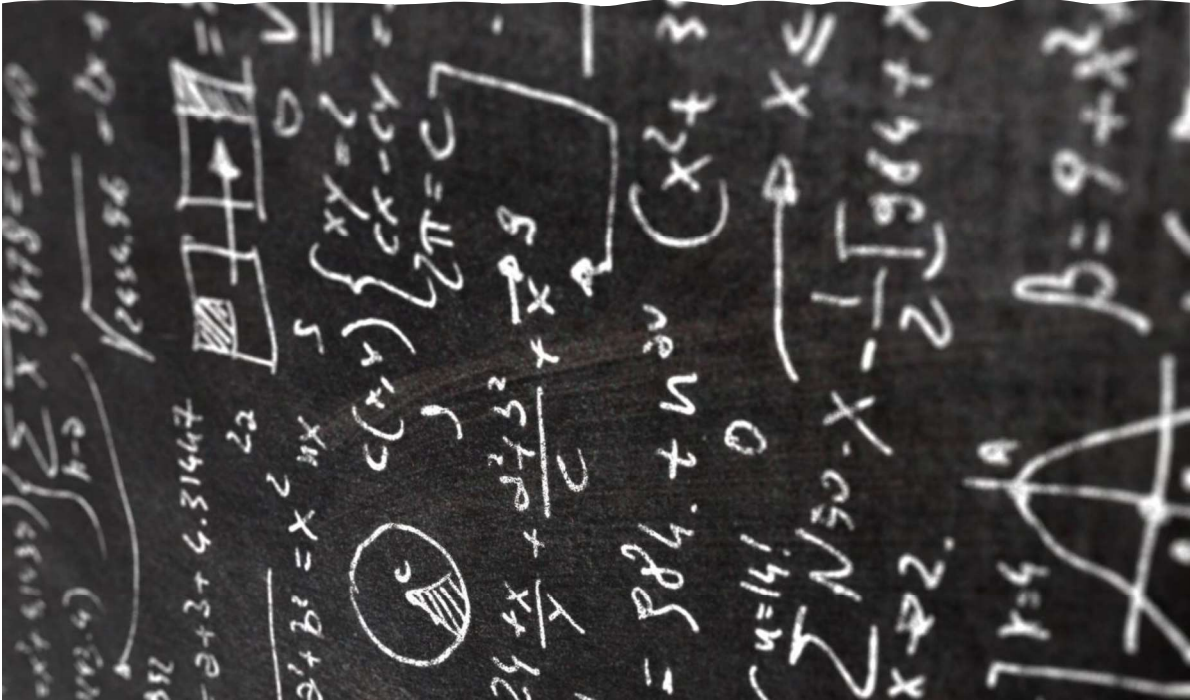
Used to describe the sequence of events for all units involved in the crash. The narrative, along with the diagram, should give a clear picture of what took place. Every crash report, except the abbreviated single vehicle property damage crashes, or non-domesticated animal crashes not resulting in injury, must have a narrative.

Who needs the narrative anyway?

- Engineers review these details and data elements to identify if the crash has an engineering countermeasure
 - ✓ Wording matters. Be as detailed as can be.
 - ✓ If the crash was a failure to stop vs failure to yield crash, different improvements may be implemented.
- Engineers don't always have the ability to collect "local knowledge" from citizens or law enforcement. Information from the report is often the only support data to help with decision making.

Focus on the “What” and “How”

-
- Do Need
 - Unit(s) direction/path of travel
 - Sequence of events (aligned with the sequence of events section)
 - Description that supports the diagram
 - Driver actions (aligned with driver action flags) if applicable to describe events
 - Suspected medical event or intentional (suicide) **
 - Do Not Need
 - Date or time
 - Officer squad, uniform, shift
 - Lengthy report
 - See “Report #1234”



Focus on the “What” & “How”

- The diagram, narrative and sequence of events should support each other and allow the reader to understand the crash.
- DO NOT reference agency case/report numbers. WisDOT does not have access to your supplement reports.

KRL00PGFGD

Document Number Override		Primary Crash Document #		Agency Crash Number		Investigating Officer/Deputy	
Crash Date 07/09/2023		Crash Time 11:40 AM		Date Arrived 07/16/2023		Time Arrived 11:50 AM	
Date Notified 07/16/2023		Time Notified 11:46 AM		Total Units 02		Total Injured 02	
<input type="checkbox"/> On Emergency		<input type="checkbox"/> Hit and Run		<input checked="" type="checkbox"/> Lane Closure		<input type="checkbox"/> Trailer or Towed	
<input type="checkbox"/> Government Property		<input type="checkbox"/> Active School Zone		<input type="checkbox"/> Work Zone		<input type="checkbox"/> Reporting Threshold	
<input checked="" type="checkbox"/> Reportable		Crash Type DT4000 (STANDARD CRASH)		School Bus Related NO		Tags <input type="checkbox"/> Amended <input type="checkbox"/> Secondary Crash	
Description							
Diagram							
SEE DIAGRAM FROM RECONSTRUCTION REPORT							
Reconstruction By							
Photos By							
Additional Information PHOTOS, RECONSTRUCTION, FATAL CRASH SUPPLEMENT							
<input checked="" type="checkbox"/> I, a sworn law enforcement officer, agree that I have not added any C.JIS data in this report. FULL RECONSTRUCTION BEING COMPLETED BY [REDACTED] ASSISTING WITNESS INVESTIGATION AND INTERVIEWING DRIVERS / PASSENGER. FULL NARRATIVE REPORTS TO BE COMPLETED BY [REDACTED] ASSISTING WITNESS							

A new tool in Wisconsin's Traffic Safety Toolbox!

Judicial Outreach Liaison

Judicial Outreach Liaison (JOL)

- What?
 - *A liaison between the WI Highway Safety Office (BOTS) and the Wisconsin Judicial System to enhance traffic safety efforts.*
- Who?
 - *Todd E. Meurer is the municipal judge for the Western Dane County Joint Municipal Court serving the Towns of Verona and Middleton. He also is the American Bar Associations' Judicial Outreach Liaison for the State of Wisconsin. In this position he seeks to educate Wisconsin's judiciary concerning impaired driving and other highway safety issues*
- Contact Information
 - wijolmeurer@gmail.com or 608-332-2864

TRYPSCORE™

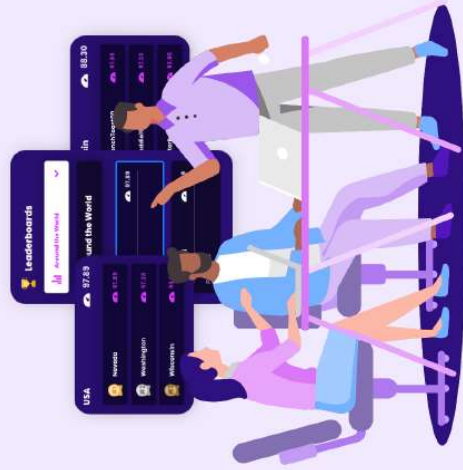
Join Children's Wisconsin in creating safer roads for everyone.

Through the power of teamwork and friendly competition, we're encouraging everybody to be part of making a positive impact on our communities and scoring big for road safety.



How the Safe Roads Challenge Works

Earn Rewards, Compete, and Collaborate



Leaderboards

Our community of safe drivers compete on teams across North America to earn a spot on our leaderboard. Whether you're a solo driver or part of a team, you'll have the chance to earn recognition and prizes throughout the competition for your safe driving skills.



Friendly Competition

Drivers take on a variety of challenges and compete for weekly and grand prizes. Whether they're striving for a top score or want to be part of the winning team, there's always something to aim for in our community.



Prizes

Our method relies on positive reinforcement and incentives that fuel drivers to win big! Along with the thrill of driving safely, they can win amazing prizes, including exclusive offers from their favorite brands, gift cards, and grand prizes.

Promote safer roads with impactful advertising.

Sponsor a Social Impact Challenge

Positive Brand Sentiment

Position your brand as a social enterprise and showcase your commitment to Safe Roads. By sponsoring the Safe Roads Challenge, you demonstrate your dedication to community safety and contribute to creating a safer environment for all.

Engage Your Community

Engage with your audience in a whole new way by sponsoring the Safe Roads Challenge. Gain valuable insights and data about your customers while fostering a deeper connection through their participation in this impactful initiative.

Safe Roads Rewards

Make a meaningful contribution to the promotion of safe roads by sponsoring rewards or incentives for responsible drivers. Acquire new customers, improve brand loyalty initiatives, and increase basket size through Safe Roads offers.

Sponsor an Employee Safety Initiative

Safer Workplace

Sponsoring your employees can improve their driving skills, making them safer on the road whether they drive as part of their role or commute to and from the office.

Save on Fleets

By sponsoring your employees to drive safely and efficiently, your company can save money on fleet-related expenses such as fuel, maintenance, and insurance.

Boost Morale

Encourage friendly competition and foster positive culture through a Safe Roads Challenge. Provide rewards and recognition to motivate and engage your team.



We strive for great relationships with our partners.

We have developed such a **meaningful partnership** with Medidas and their mobile gaming application, TrypScore. Both of our businesses are **driven by the same thing**, the desire to help people, which **makes us a great team**. The app incentivizes safe driving and our **2+ years of sponsorship of it has proven to be mutually beneficial** through joint marketing efforts, driver data access, and of course, the **promotion of safer roads in our communities**.”

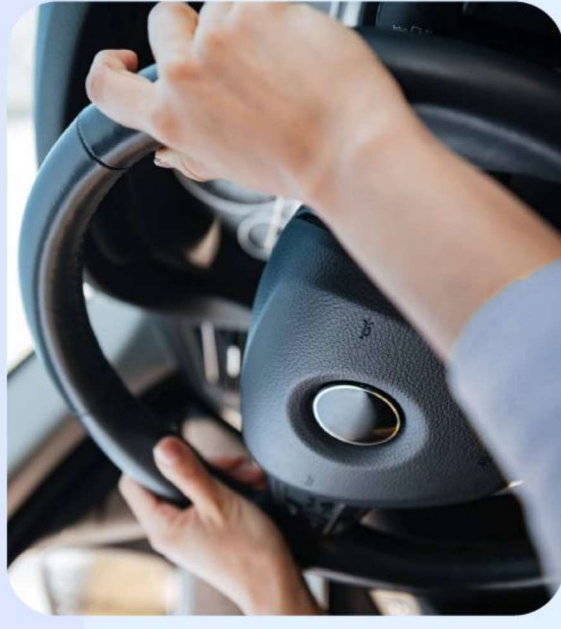
— **Katie Keeling**, Marketing & Communications Advisor

Our why

Every day, 320 vehicles collisions take place in Wisconsin; And every 1.6 days, someone dies.

Did you know that in 2020 alone, over **2,800 teens in the United States lost their lives** and **227,000 were injured** in car crashes? These crashes resulted in over **\$40.7 billion in medical costs and other expenses**. Let's work together to make our roads safer for everyone. Join our Safe Roads Movement and let's drive towards a safer future.

Source: Centers for Disease Control and Prevention (CDC)



Be part of the community that cares

Join the Safe Roads Challenge Wisconsin and make a difference today

For more information, please contact:

Randy Wiessinger

WisDOT/BOTS Law Enforcement

Liaison/Consultant

Wiessinger Consulting LLC

rpw@wiessinger.com

1-608-516-6767



*Scan to learn more about
Safe Roads Challenge*

Pedestrian Safety Month

October 16 - 21

**NATIONAL TEEN DRIVER SAFETY WEEK
TEEN DRIVING ISSUES**

October 16-20

NATIONAL SCHOOL BUS SAFETY WEEK

October 31

**Halloween
IMPAIRED DRIVING**

Primary Messages:

**Buzzed Driving Is Drunk Driving
If You Feel Different, You Drive Different**



**IF YOU FEEL DIFFERENT
YOU DRIVE DIFFERENT**

2023 Traffic Safety Dates



Overview

At some point in the day, everyone is a pedestrian. Unfortunately, pedestrian injuries and fatalities remain high. In 2021, 7,388 pedestrians were killed – a 13% increase from 2020 – and more than 60,000 pedestrians were injured nationwide. NHTSA raises awareness of the dangers to pedestrians and provides tips to keep pedestrians safe.

Share: [f](#) [t](#) [in](#) [✉](#)

Pedestrian Fatalities

7,388

PEDESTRIANS KILLED IN TRAFFIC CRASHES
IN 2021

SOURCE

How Walkable Is Your Community?

School Bus Safety

Language: **English** ▾

Overview

Each school day, millions of children ride school buses. Did you know that the school bus is one of the safest vehicles on the road? Less than 1% of all traffic fatalities involve children on school transportation vehicles. However, children are more at risk when approaching or leaving a school bus. It's important for all drivers, as well as parents and students, to understand school bus safety.

Share: [f](#) [t](#) [in](#) [✉](#)



Bus Safety Facts

113

OCCUPANTS KILLED IN SCHOOL
TRANSPORTATION VEHICLES FROM 2012-
2021, 52 WERE DRIVERS AND 61 WERE
PASSENGERS

Source

November 22

BLACKOUT WEDNESDAY

Primary Message:

Buzzed Driving Is Drunk Driving

November 22 – 26

Thanksgiving Holiday Travel

IMPAIRED DRIVING

DRUG-IMPAIRED DRIVING

Primary Messages:

Buzzed Driving Is Drunk Driving

If You Feel Different, You Drive Different

November 23 – Thanksgiving

OCCUPANT PROTECTION

Primary Message:

Buckle Up. Every Trip. Every Time.

November 27 – December 12

Pre-Holiday Season

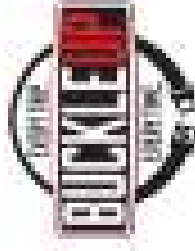
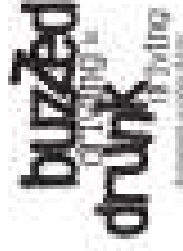
IMPAIRED DRIVING

DRUG-IMPAIRED DRIVING

Primary Messages:

Buzzed Driving Is Drunk Driving

If You Feel Different, You Drive Different



**IF YOU FEEL DIFFERENT
YOU DRIVE DIFFERENT**

December 13 - January 1, 2024

Winter Holiday Season

IMPAIRED DRIVING

DRUG-IMPAIRED DRIVING

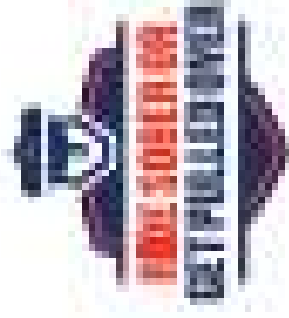
Primary Messages:

Drive Sober or Get Pulled Over

If You Feel Different, You Drive Different

Drive High, Get a DUI

Paid Media



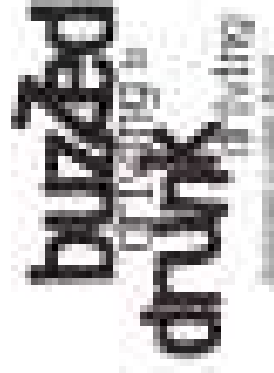
**IF YOU FEEL DIFFERENT
YOU DRIVE DIFFERENT
DRIVE HIGH GET A DUI**

December 26 - 31

TV Bureau of Advertising Roadblock


Primary Message:

Buzzed Driving Is Drunk Driving



Legislative update Signed into Law



 [Act 29 / SB-101 / AB-68](#), Reckless Homicide: (AB-68, Public Hearing 2/28/23, Voted out of Committee 3/7/23) (SB-101, Public Hearing 3/14/23, Voted out of Committee 3/16/23, Signed into Law by **Governor Evers 8/4/23**) Under prior law, it was a Class C felony to cause the death of another human being by manufacture, distribution, or delivery of, or by administering or assisting in administering, certain schedule I or schedule II controlled substances, controlled substance analogs, or ketamine or

flunitrazepam. Under this law the penalty is increased to a Class B felony. A Class B felony is punishable by imprisonment for up to 60 years. [AB-68: Rep. Allen, R - Waukesha / SB-101: Sen. Wanggaard, R - Racine]

Legislative update Introduced



► **SB-410, Impounding Vehicles: (SB-410, Public Hearing 10/3/23)** This bill draft would allow law enforcement to immediately impound vehicles used in the following offenses for 90 days:

1. Operating a vehicle without a license, with certain exceptions, or with a suspended or revoked operating privilege.
2. Speeding at a rate higher than 25 miles per hour above the speed limit.
3. Fleeing from a law enforcement officer.
4. Racing on a highway

[SB-410: Sen. Jacque, R – DePere]

2023 SENATE BILL 404

Operating without a license

1. Under current law, a person who has **more than one operator's license at a time or who unlawfully operates a commercial motor vehicle** is subject to a forfeiture of up to \$600 and six months imprisonment for a first offense, with increasing penalties for subsequent offenses. Under the bill, the person is guilty of a **Class B misdemeanor**.
2. Under current law, a person who is guilty of an **OWL violation** is subject to a forfeiture of up to \$200 for a first offense, with increasing penalties for certain second and third offenses. Under the bill, a person who is guilty of a **second or subsequent OWL violation is guilty of a Class A misdemeanor**. The bill also provides that a person who accumulates **four or more convictions of OWL is a habitual traffic offender**.
3. Under current law, a person who is guilty of an OWL violation that causes **great bodily harm or death** to another is subject to a fine of up to \$7,500 and \$10,000, respectively. Under the bill, the person is guilty of a **Class H and Class F felony**, respectively.
4. Under current law, a person who is guilty of an **OWL violation that causes great bodily harm or death** to another and who **knew that he or she was operating without a license at the time of the violation** is guilty of a Class I and Class H felony, respectively. The bill increases these penalties to a **Class G and Class E felony**, respectively.

Operating while suspended or after revocation

1. Under current law, a person who is guilty of **OWS or OAR** is subject to a forfeiture of up to \$200 and \$2,500, respectively. Under the bill, the person is guilty of a **Class B and Class A misdemeanor, respectively**.
2. Under current law, a person who is **guilty of OAR and whose license was revoked for operating while intoxicated or a related violation** is subject to a fine of up to \$2,500 and up to one year of imprisonment. Under the bill, the person is guilty of a **Class I felony**.
3. Under current law, a person who is guilty of **OAR and who has previously been convicted of an OAR violation** where the revocation was for certain qualifying convictions (generally, felonies involving the use of a vehicle) is subject to a fine of up to \$10,000 and up to one year of imprisonment. Under the bill, the person is guilty of a **Class I felony**.
4. Under current law, a person who is guilty of an **OWS or OAR violation that causes great bodily harm or death** to another is subject to a fine of up to \$7,500 and \$10,000, respectively. Under the bill, the person is guilty of a **Class H and Class F felony**, respectively.
5. Under current law, a person who is guilty of an **OWS or OAR violation that causes great bodily harm or death to another and who knew that his or her license was suspended or revoked** at the time of the violation is guilty of a Class I and Class H felony, respectively. The bill increases these penalties to a **Class G and Class E felony**, respectively.
6. The bill creates new penalties that provide that a person who is **guilty of OAR and whose license was revoked for any violation of state or local traffic laws or ordinances**, or for habitual traffic offender status, is guilty of a **Class I and Class H felony**, respectively.
7. The bill provides that a person who accumulates **four or more convictions of OWS or OAR is a habitual traffic offender**.

Legislative In Process



SB-262 / AB-260, ATV/UTV Open Containers: (SB-262: Public Hearing 8/22/23, Voted out of Committee 9/5/23) This bill draft would create an open alcohol container prohibition for ATV/UTVs while on a highway, ATV/UTV trail, or other established ATV/UTV corridor that is open to the public. The draft includes an exception from the prohibition if a person is in possession of an empty bottle or receptacle that was acquired as refuse. [SB-262: Sen. Jacque, R – DePere / AB-260: Rep. Mursau, R – Crivitz]

SB-313 / AB-313, Fail to Stop for Bus: (SB-313: Public Hearing 8/22/23, Voted out of Committee 9/5/23) This bill draft would increase the penalties for failing to stop for a school bus. Current law requires a driver to stop at least 20 feet from a stopped school bus displaying flashing red lights and remain stopped until the bus moves on or the lights are turned off. The bill draft would increase the forfeiture from \$30-\$300 to \$300-\$1,000 and would also require DOT to assess three demerit points on the violating driver's record. (AB-313: Rep. Penterman, R – Columbus / SB-313: Sen. James, R – Altoona)

SB-106 / AB-58, Firearm Possession: (SB-106, Public Hearing 3/28/23) (AB-58, Public Hearing 2/28/23, Voted out of Committee 3/7/23, Passed Assembly 3/22/23) Current law prohibits a person who has been convicted of a felony from possessing a firearm. A person who violates the prohibition is guilty of a Class G felony, which is punishable by a maximum term of confinement in prison of five years followed by a maximum term of extended supervision of five years.

Current law has no mandatory minimum term of confinement in prison for this crime. This bill imposes a five-year mandatory minimum term of confinement in prison for a felon who is convicted of illegal possession of a firearm. [AB-58: Rep. Michalski, R – Elm Grove]

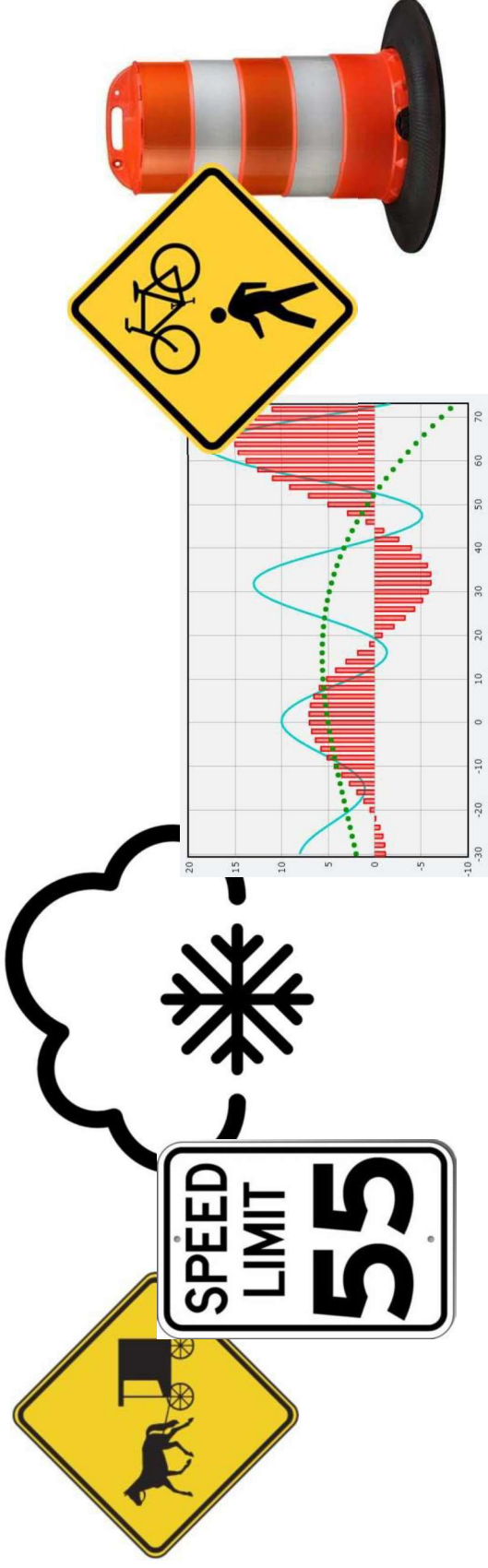
Legislative In Process



SB-446 / AB-448, Skateboards on a Roadway: Under current law skateboards are defined as a play vehicle, which a person may not ride on a roadway except for crossing at a crosswalk. This bill draft would remove skateboards from the play vehicle definition. Skateboards would instead be treated the same as in-line skates which are allowed on municipal roadways and would be governed under local ordinance. Skateboards would still not be allowed on roadways under the jurisdiction of DOT. [AB-448: Rep. Joers, D – Middleton / SB-446: Sen. Larson, D - Milwaukee]

SB-386 / AB-395, Peer-to Peer Vehicle Sharing: (SB-386, Public Hearing 9/21/23) This bill draft would create the parameters for liability and insurance related to a peer-to-peer motor vehicle sharing program. A peer-to-peer motor vehicle sharing program is a business platform that connects a vehicle owner with an individual to in which the individual pays to use the vehicle. The driver must have a driver's license to participate in the sharing program. The sharing program would be required to verify the vehicle is free from safety recalls at the time the vehicle is registered with the program. The owner would be responsible for future safety recalls. [SB-386: Sen. Stafsholt, R - New Richmond / Rep. Duchow, R – Delafield]

Specialized Data or Data Analysis Requests



The Bureau of Transportation Safety and Technical Services provides specialized data retrieval and analysis services through their on-staff analysts. If you have any needs that cannot be addressed through Community Maps, you can request help from BOTSTS.

Email requests or questions to: CrashDataAnalysis@dot.wi.gov
or contact your Law Enforcement Liaison.

If I Can Help...



Rick Olig

Law Enforcement Liaison

Wisconsin Department of Transportation

Bureau of Transportation Safety/Wisconsin State Patrol

rick@oligconsulting.net

[920 979-0459](tel:9209790459)

Stay Safe