

1 -??2022

2
3 **RESOLUTION: Supporting Winnebago County Social Media Policy**

4
5
6 **TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:**

7 **WHEREAS**, the Winnebago County Social Media Policy sets forth guidelines for the establishment and use
8 of social media by Winnebago County for conveying information about Winnebago County and its events and
9 activities; and

10 **WHEREAS**, this policy and procedure applies to all Winnebago County departments and Winnebago County
11 Workforce Members contributing to websites, blogs, Wikis, social networks, virtual worlds, or any other kind of social
12 media both on and off county websites; and

13 **WHEREAS**, for each social media profile approved for use by Winnebago County, the Department shall
14 establish a list of authorized employees who may manage the social media profile; and

15 **WHEREAS**, Winnebago County must retain all social media content published by Winnebago County for the
16 purposes of public records retention as may be required by applicable law; and

17 **WHEREAS**, social media will complement not replace Winnebago County's primary website.

18
19 **NOW, THEREFORE, BE IT RESOLVED** by the Winnebago County Board of Supervisors that it hereby
20 supports the Winnebago County Social Media Policy enacted on September 1, 2022.

21
22 **Fiscal Note:** *No fiscal impact.*

23 Respectfully submitted by:

24
25 Vote Required for Passage: **Majority**

26
27 Approved by the Winnebago County Executive this _____ day of _____, 2022.

28
29 _____
30 Jonathan D. Doemel
31 Winnebago County Executive