

EXHIBIT "A"

**SUNNYVIEW EXPOSITION CENTER
RENTAL FEES SCHEDULE
2016—2017—2018—2019—2020**



The following fees shall apply for building, equipment and grounds rental. All fees are per day unless otherwise stated.

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
<u>EXPOSITION BUILDING:</u>					
Center Hall (Stevenson Hall)	\$712.95	\$712.95	\$748.60	\$786.03	\$825.33
Center Hall & either wing	\$1,043.34	\$1,043.34	\$1,095.29	\$1,150.29	\$1,207.80
West Wing	\$428.93	\$428.93	\$450.38	\$472.90	\$496.55
South Wing	\$457.92	\$457.92	\$480.82	\$504.86	\$530.10
Entire Building (<i>excluding</i> kitchen & ticket box office)	\$1,309.97	\$1,309.97	\$1,375.47	\$1,444.24	\$1,516.45
Entire Building (<i>including</i> kitchen & ticket box office)	\$1,680.33	\$1,680.33	\$1,764.35	\$1,852.57	\$1,945.20
Kitchen	\$171.57	\$171.57	\$180.15	\$189.16	\$198.62
Ticket Box Office (<i>excluding</i> PA system)	\$108.96	\$108.96	\$114.41	\$120.13	\$126.14
Ticket Box Office* (<i>including</i> PA system/all page, extra mic, cord & stand)	\$160.00	\$160.00	\$168.00	\$176.40	\$185.22
Event Office	\$100.00	\$100.00	\$105.00	\$110.25	\$115.76
<i>*must rent ticket box office if Using Expo Building PA System</i>					
<u>LIVESTOCK ARENA COMPLEX:</u>					
Covered Arena (arena, registration office, support room, Covered Arena PA system, amenities contained within the Covered Arena building only)	\$740.79	\$740.79	\$777.83	\$816.72	\$857.56
Entire Complex (covered arena ((as described above)) outdoor arena, restrooms with showers & wash racks, PA system)	\$1,275.00	\$1,275.00	\$1,338.75	\$1,405.69	\$1,475.97
<u>BARN & ACCESSORY OUTBUILDINGS:</u>					
Barn A (including overhang)	\$462.55	\$462.55	\$485.68	\$509.96	\$535.46
Barn A+	\$398.80	\$398.80	\$418.74	\$439.68	\$461.66
Barn A, A+ & overhang	\$653.83	\$653.83	\$686.52	\$720.85	\$756.89
Barn B	\$404.58	\$404.58	\$424.81	\$446.05	\$468.35
Barn C (45 stalls)	\$354.74	\$354.74	\$372.48	\$391.10	\$410.66

**BARN & ACCESSORY
OUTBUILDINGS:**

Barn D (52 stalls)

Barn E

Restroom Building 1 & 2 (*with* showers, must be combined to meet ADA)

Restroom Building 1 & 2 (*without* showers, must be combined to meet ADA)

Food Court

Milk House

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
Barn D (52 stalls)	\$354.74	\$354.74	\$372.48	\$391.10	\$410.66
Barn E	\$398.80	\$398.80	\$418.74	\$439.68	\$461.66
Restroom Building 1 & 2 (<i>with</i> showers, must be combined to meet ADA)	\$406.36	\$406.36	\$426.68	\$448.01	\$470.41
Restroom Building 1 & 2 (<i>without</i> showers, must be combined to meet ADA)	\$310.66	\$310.66	\$326.19	\$342.50	\$359.63
Food Court	\$178.53	\$178.53	\$187.46	\$196.83	\$206.67
Milk House	\$117.08	\$117.08	\$185.93	\$195.23	\$204.99

**GRANDSTAND
COMPLEX: TIERED
EVENT PRICING**

Tier 1 Event—use of both grandstands, concession bldg., both restrooms, pole bldg. & adjacent open area, infield entertainment area, PA system. No camping. Parking in lot #1. Pricing per day.

Tier 2 Event—use of both grandstands, concession bldg., both restrooms, pole bldg. & adjacent open area, announcer booth, PA system, infield entertainment area. Camping in 3 areas. Parking in lot #1+. Pricing per day.

Tier 3 Event—use of both grandstands, concession bldg., concession bldg., both restrooms, pole bldg., and adjacent open area, announcer booth, PA system, infield entertainment area, entire expo grounds including all buildings and camping areas and parking lots. Pricing per day.

Tier 1, 2, & 3 Events—grandstand facility stage rental.

Tier 1, 2, & 3 Events— +% of total sales from LESSEE when renting concession stand.

Dumpster rental—8yrd containers as per estimated attendance required. (Per event utility fee applies.)

	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	
<u>Tier 1 Event</u>	\$4,380.00	\$4,489.50	\$4,601.75	\$4,716.80	2.5%+ annual increase
<u>Tier 2 Event</u>	\$6,860.00	\$7,031.50	\$7,207.30	\$7,387.50	2.5%+ annual increase
<u>Tier 3 Event</u>	\$22,850.00	\$23,421.25	\$24,006.78	\$24,606.95	2.5%+ annual increase
<u>Tier 1, 2, & 3 Events</u> —grandstand facility stage rental.	Negotiated not to exceed \$10,000.00 per event.	Negotiated not to exceed \$10,000.00 per event.	Negotiated not to exceed \$10,000.00 per event.	Negotiated not to exceed \$10,000.00 per event.	2.5%+ annual increase
<u>Tier 1, 2, & 3 Events</u> — +% of total sales from LESSEE when renting concession stand.	2.5%	2.5%	2.5%	2.5%	2.5%
Dumpster rental—8yrd containers as per estimated attendance required. (Per event utility fee applies.)	\$180.00	tbd	tbd	tbd	tbd

CAMPING AREAS:

Per event

Lot #2, Lot #3 w/electrical hookups

Grass areas south of Food Court, south of Barn E, Lot #4, Lot #11 w/electrical hookups

All other camping areas with or without electrical hookups*

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
Lot #2, Lot #3 w/electrical hookups	\$200.00	\$200.00	\$210.00	\$220.50	\$231.53
Grass areas south of Food Court, south of Barn E, Lot #4, Lot #11 w/electrical hookups	\$150.00	\$150.00	\$157.50	\$165.38	\$173.65
All other camping areas with or without electrical hookups*	\$75.00	\$75.00	\$78.75	\$82.69	\$86.82

EQUIPMENT RENTALS:

Per event unless otherwise noted *

(400)Chairs (indoor, stacking)

(200)Tables (indoor 30" x 8')

Lectern

Lectern w/audio

TV/DVD

Bleachers (5 row x 15')

Set up fee

Stage (indoor, 16' x 20' or 12' x 24' configuration)

Set up fee

Garbage barrels

Snow fence w/posts

Portable power supply

Portable PA system

Set up fee

Computer projector (mounted in South Wing of Exposition Building)

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
(400)Chairs (indoor, stacking)	\$2.00/ea.	\$2.00/ea	\$2.25/ea.	\$2.25/ea.	\$2.25/ea.
(200)Tables (indoor 30" x 8')	\$5.00/ea.	\$5.00/ea.	\$5.75/ea.	\$5.75/ea.	\$5.75/ea.
Lectern	\$20.00	\$20.00	\$25.00	\$25.00	\$25.00
Lectern w/audio	\$30.00	\$30.00	\$35.00	\$35.00	\$35.00
TV/DVD	\$80.00	\$80.00	\$85.00	\$85.00	\$85.00
Bleachers (5 row x 15')	\$30.00/ea.	\$30.00/ea.	\$50.00/ea.	\$50.00/ea.	\$50.00/ea
Set up fee	\$60.00	\$60.00	\$150.00 (3 unit Minimum)	\$150.00 (3 unit Minimum)	\$150.00 (3 unit Minimum)
Stage (indoor, 16' x 20' or 12' x 24' configuration)	\$175.00	\$175.00	\$200.00	\$200.00	\$200.00
Set up fee	\$60.00	\$60.00	\$150.00	\$150.00	\$150.00
Garbage barrels	\$2.00	\$2.00	\$2.50	\$2.50	\$2.50
Snow fence w/posts	\$.15/linear ft.	\$.15/linear ft.	\$.15/linear ft.	\$.15/linear ft.	\$.15/linear ft.
Portable power supply	\$75.00	\$75.00	\$80.00	\$80.00	\$80.00
Portable PA system	\$300.00 Per Day + \$200.00 deposit	\$300.00 Per Day + \$200.00 deposit	\$300.00 Per Day + \$200.00 deposit	\$300.00 Per Day + \$200.00 deposit	\$300.00 Per Day + \$200.00 deposit
Set up fee	\$60.00	\$60.00	\$150.00	\$150.00	\$150.00
Computer projector (mounted in South Wing of Exposition Building)	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00

*for use on parks premises only, items noted as 'indoor' must remain inside of a facility, exceptions granted only per Administrative Directive for parks and municipal use.



Winnebago County Parks Department
 625 E. Cty. Rd. Y #500
 Oshkosh WI 54901
 920-232-1960

<p><u>GROUNDS:</u></p> <p>A combination of facilities and grounds, other than as noted, may be negotiated as per Expo Manager.</p>	<table border="1"> <thead> <tr> <th data-bbox="636 128 795 184">2016</th> <th data-bbox="795 128 954 184">2017</th> <th data-bbox="954 128 1114 184">2018</th> <th data-bbox="1114 128 1273 184">2019</th> <th data-bbox="1273 128 1421 184">2020</th> </tr> </thead> <tbody> <tr> <td colspan="5" data-bbox="636 184 1421 359" style="text-align: center;">NEGOTIATED</td> </tr> </tbody> </table>					2016	2017	2018	2019	2020	NEGOTIATED									
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<p><u>SET UP/CLEAN UP CHARGES:</u></p> <p>Will apply if Lessee does an inadequate job as per Expo Manager.</p> <p>Additional set up/take down days (above 3 days of use)</p>	<table border="1"> <thead> <tr> <th data-bbox="636 359 795 415">2016</th> <th data-bbox="795 359 954 415">2017</th> <th data-bbox="954 359 1114 415">2018</th> <th data-bbox="1114 359 1273 415">2019</th> <th data-bbox="1273 359 1421 415">2020</th> </tr> </thead> <tbody> <tr> <td colspan="5" data-bbox="636 415 1421 583"> Per hour charge (not including equipment, charges which are determined via Hwy. Dept. official pricing of per hour usage) \$49.00/person/hr/permanent staff \$15.00/person/hr/seasonal staff (if available) </td> </tr> <tr> <td colspan="5" data-bbox="636 583 1421 674" style="text-align: center;">20% of total rental fee/each day</td> </tr> </tbody> </table>					2016	2017	2018	2019	2020	Per hour charge (not including equipment, charges which are determined via Hwy. Dept. official pricing of per hour usage) \$49.00/person/hr/permanent staff \$15.00/person/hr/seasonal staff (if available)					20% of total rental fee/each day				
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<p><u>UTILITIES:</u></p> <p>Water, Sewer, Storm Water Fee, Shared Electrical (rates increase according to elevated charges imposed by local municipality and public service provider)</p>	<table border="1"> <thead> <tr> <th data-bbox="636 674 795 730">2016</th> <th data-bbox="795 674 954 730">2017</th> <th data-bbox="954 674 1114 730">2018</th> <th data-bbox="1114 674 1273 730">2019</th> <th data-bbox="1273 674 1421 730">2020</th> </tr> </thead> <tbody> <tr> <td data-bbox="636 730 795 957" style="text-align: center;">\$236.25</td> <td data-bbox="795 730 954 957" style="text-align: center;">+5%</td> <td data-bbox="954 730 1114 957" style="text-align: center;">+5%</td> <td data-bbox="1114 730 1273 957" style="text-align: center;">+5%</td> <td data-bbox="1273 730 1421 957" style="text-align: center;">+5%</td> </tr> </tbody> </table>					2016	2017	2018	2019	2020	\$236.25	+5%	+5%	+5%	+5%					
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<p><u>CALENDAR DEPOSIT:</u></p> <p>Required for booking future show(s) 6 months or more in advance. Single day events must book after January 1, multi-day events may book any time. Reservations are generally taken up to five years in advance when possible.</p>	<table border="1"> <thead> <tr> <th data-bbox="636 957 795 1014">2016</th> <th data-bbox="795 957 954 1014">2017</th> <th data-bbox="954 957 1114 1014">2018</th> <th data-bbox="1114 957 1273 1014">2019</th> <th data-bbox="1273 957 1421 1014">2020</th> </tr> </thead> <tbody> <tr> <td colspan="5" data-bbox="636 1014 1421 1272" style="text-align: center;"> NON-REFUNDABLE \$100.00 single day events (subtracted from balance due) \$500.00 multi-day events (subtracted from balance due) 25% contract deposit due approximately 3 months prior to event. </td> </tr> </tbody> </table>					2016	2017	2018	2019	2020	NON-REFUNDABLE \$100.00 single day events (subtracted from balance due) \$500.00 multi-day events (subtracted from balance due) 25% contract deposit due approximately 3 months prior to event.									
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<p><u>DISCOUNTS:</u></p> <p>Multi-day use for rentals with a base contract of \$2,700.00 & above.</p> <p>4H/WCFB use of Food Court Utilities fee only</p>	<table border="1"> <thead> <tr> <th data-bbox="636 1272 795 1329">2016</th> <th data-bbox="795 1272 954 1329">2017</th> <th data-bbox="954 1272 1114 1329">2018</th> <th data-bbox="1114 1272 1273 1329">2019</th> <th data-bbox="1273 1272 1421 1329">2020</th> </tr> </thead> <tbody> <tr> <td data-bbox="636 1329 795 1419" style="text-align: center;">-10%</td> <td data-bbox="795 1329 954 1419" style="text-align: center;">-5%</td> <td data-bbox="954 1329 1114 1419" style="text-align: center;">-0%</td> <td data-bbox="1114 1329 1273 1419" style="text-align: center;">-0%</td> <td data-bbox="1273 1329 1421 1419" style="text-align: center;">-0%</td> </tr> <tr> <td data-bbox="636 1419 795 1509" style="text-align: center;">\$26.25</td> <td data-bbox="795 1419 954 1509" style="text-align: center;">+5%</td> <td data-bbox="954 1419 1114 1509" style="text-align: center;">+5%</td> <td data-bbox="1114 1419 1273 1509" style="text-align: center;">+5%</td> <td data-bbox="1273 1419 1421 1509" style="text-align: center;">+5%</td> </tr> </tbody> </table>					2016	2017	2018	2019	2020	-10%	-5%	-0%	-0%	-0%	\$26.25	+5%	+5%	+5%	+5%
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<p><u>GENERAL INFORMATION:</u></p> <p>A. All rates shown are per day rates unless otherwise noted as per event.</p> <p>B. Balance due on first set up day (or date as determined by individual contract).</p> <p>C. Non-profit group pricing for Winnebago County 4H and Winnebago County Farm Bureau for the Food Court Building Only.</p> <p>D. Exclusive license holding sponsors are noted on the parks web site www.co.winnebago.wi.us/parks, certain restrictions may apply.</p> <p>E. All contracts include up to 2 days set up and 1 day take down free of charge</p> <p>F. Legal Status of Out of State Lessees: Lessee will warrant that it has complied with all necessary requirements to do business in the State of Wisconsin, that the persons executing the agreement on its behalf are authorized to do so, and if a corporation, that the name and address of Lessee's registered agent is as set forth under the heading Registered Agent on the contract agreement.</p> <p>G. Class B liquor licenses only. Temporary permit must be obtained through City of Oshkosh.</p> <p>H. Liability insurance certificates are required for all Lessees as per exhibit A on web site www.co.winnebago.wi.us/parks.</p>																				