



Sunnyview Expo Center Rental Fee Schedule 2021-2025

Contact Rick Helms for Expo and reservation information.

Phone: 920-232-1942 | Email: rhelms@winnebagoctywi.gov

The following fees shall apply for building, equipment and grounds rental.

All fees are per day unless otherwise stated.

EXPOSITION BUILDING	2021	2022	2023	2024	2025
Center Hall (Stevenson Hall)	\$830	\$840	\$850	\$860	\$870
Center Hall & Either Wing	\$1,210	\$1,225	\$1,240	\$1,255	\$1,270
West Wing	\$500	\$506	\$513	\$519	\$526
South Wing	\$535	\$542	\$549	\$555	\$562
Entire Building (excluding Kitchen and Ticket Box Office)	\$1,525	\$1,544	\$1,563	\$1,583	\$1,603
Entire Building (including Kitchen and Ticket Box Office)	\$2,000	\$2,025	\$2,050	\$2,076	\$2,102
Kitchen	\$200	\$203	\$205	\$208	\$210
Ticket Box Office (excluding PA System)	\$128	\$130	\$132	\$134	\$136
Ticket Box Office (including PA System; must rent Ticket Box Office if using PA System)	\$190	\$192	\$195	\$197	\$200
Event Office	\$118	\$120	\$122	\$124	\$126

LIVESTOCK AREA COMPLEX	2021	2022	2023	2024	2025
Covered Arena (Arena, Registration Office, Support Room, Covered Arena PA System, amenities contained with the Covered Arena only)	\$875	\$886	\$897	\$908	\$919
Entire Complex (Covered Arena as described above, Outdoor Arena, Restrooms with showers & wash racks, PA System)	\$1,500	\$1,519	\$1,538	\$1,557	\$1,576

BARN & ACCESSORY OUTBUILDINGS	2021	2022	2023	2024	2025
Barn A (including Overhang)	\$540	\$547	\$554	\$561	\$568
Barn A+	\$465	\$471	\$477	\$483	\$489
Barn A, A+, and Overhang	\$800	\$810	\$820	\$830	\$841
Barn B	\$470	\$476	\$482	\$488	\$494
Barn C (56 stalls)	\$415	\$420	\$425	\$430	\$435
Barn D (53 stalls)	\$415	\$420	\$425	\$430	\$435
Barn E (No livestock)	\$480	\$486	\$492	\$498	\$504
Restroom Building #1 and #2 (excludes showers; must be combined to meet ADA)	\$365	\$370	\$375	\$380	\$385
Restroom Building #1 and #2 (includes showers; must be combined to meet ADA)	\$475	\$481	\$487	\$493	\$499
Food Court	\$210	\$213	\$216	\$219	\$222
Milk House	\$205	\$208	\$211	\$214	\$217

GRANDSTAND COMPLEX: TIERED PRICING	2021	2022	2023	2024	2025
Tier 1 Event: Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, infield entertainment area, PA System. No camping. Parking in lot #1. Pricing per day.	\$4,750	\$4,809	\$4,870	\$4,931	\$4,993
Tier 1 Event Types: community events, plays, small concerts, truck or tractor pulls, circus, rodeo, marching band competition, etc. Approximate attendance of 1,000 to 10,000 depending on event type.					
Tier 2 Event: Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, Announcer Booth, PA System, infield entertainment area. Camping in three areas. Parking in lot #1+. Pricing per day.	\$7,400	\$7,493	\$7,587	\$7,682	\$7,778
Tier 2 Event Types: concerts with camping, vehicle shows or rallies, regional or state competitions, etc. Approximate attendance of 5,000 to 20,000 depending on event type.					
Tier 3 Event: Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, Announcer Booth, PA System, infield entertainment area, entire Expo grounds including all buildings, camping areas, and parking lots. Pricing per day.	\$25,000	\$25,315	\$25,630	\$25,950	\$26,200
Tier 3 Event Types: large concerts, multi-day events with camping and additional facility usage beyond the grandstand complex. Approximate attendance more than 20,000 depending on event type.					
Permanent Stage: Grandstand facility stage rental.	Negotiated per event				
Lessor reserves the right to negotiate fees per individual, multi-event contract.					

DUMPSTER RENTAL	2021	2022	2023	2024	2025
Eight-yard containers as per what estimated attendance requires (other sizes available)	Fee per current County vendor contract				

CAMPING AREAS (PER EVENT)	2021	2022	2023	2024	2025
Lot #2, Lot #3, Lot #4, Lot #7, 11 Acres, East of Barn E, Grandstand Islands	\$245	\$248	\$251	\$254	\$257
All other camping areas with or without electrical hookups, as determined by Expo Manager	\$100	\$105	\$110	\$115	\$120

GROUNDS	2021	2022	2023	2024	2025
A combination of facilities and grounds, other than as noted, may be negotiated as per Expo Manager	Negotiated per event				

SET-UP/CLEAN-UP CHARGES	2021	2022	2023	2024	2025
Charges will apply if Lessee does an inadequate job as per Expo Manager	Per hour charge (not including equipment, charges which are determined via Highway Department official pricing of per hour usage) \$49/person/hr/permanent staff \$15/person/hr/seasonal staff (if available)				
Additional set-up/take-down days (more than three days of use)	20% of total rental fee per day				

EQUIPMENT RENTALS (PER EVENT)	2021	2022	2023	2024	2025
Chairs - indoor, stacking (up to 330 available)	\$2.25/chair				
Tables - indoor, 30"x8' (up to 270 available)	\$5.75/table				
Lectern	\$25				
Lectern w/ audio	\$35				
Bleachers (5 row x 15')	\$100/bleacher (includes setup & moving)				
Stage - indoor (16'x16' or 8'x32')	\$350 (includes setup)				
Portable Power Supply	\$80				
Portable PA System (\$200 deposit & \$150 setup fee)	\$300/day				
For use on parks premises only, items noted as 'indoor' must remain inside of a facility, exceptions granted only per Administrative Directive for parks and municipal use.					

UTILITIES (PER EVENT)	2021	2022	2023	2024	2025
Water, Sewer, Storm Water Fee, Shared Electrical (rates increase according to elevated charges imposed by local municipalities and public service providers)					
Expo Center - Entire Building	\$290	\$300	\$325	\$335	\$345
Expo Center - Center Hall	\$290	\$300	\$170	\$180	\$190
Expo Center - West Wing	\$290	\$300	\$85	\$90	\$95
Expo Center - South Wing	\$290	\$300	\$85	\$90	\$95
Equine Center	\$290	\$300	\$325	\$335	\$345

DEPOSITS (NON-REFUNDABLE)	2021	2022	2023	2024	2025
Reservation Deposit	25% of total balance (due upon reservation)				
Supplemental Deposit	25% of total balance (due three months prior to event)				
Supplemental Deposit (Multi-Year Contracts)	Due on January 1 of each lease term				
Balance due on first set-up day of event	Reservation/supplemental deposits subtracted from balance				

GENERAL INFORMATION
1) Balance due on first set-up day (or date as determined by individual contract).
2) Non-profit group pricing for Winnebago County 4H and Winnebago County Farm Bureau for the Food Court Building only.
3) Exclusive license holding sponsors are noted on the Parks Department web site, certain restrictions may apply.
4) All contracts include up to two set-up days and one take-down day free of charge.
5) Legal Status of Out of State Lessees: Lessee will warrant that it has complied with all necessary requirements to do business in the State of Wisconsin, that the persons executing the agreement on its behalf are authorized to do so, and if a corporation, that the name and address of Lessee's registered agent is as set forth under the heading Registered Agent on the contract agreement.
6) Class B liquor licenses only. Temporary permit must be obtained through City of Oshkosh.
7) Liability insurance certificates are required for all Lessees.