

131-112022

RESOLUTION: Supporting Winnebago County Social Media Policy

TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:

WHEREAS, the Winnebago County Social Media Policy sets forth guidelines for the establishment and use of social media by Winnebago County for conveying information about Winnebago County and its events and activities; and

WHEREAS, this policy and procedure applies to all Winnebago County departments and Winnebago County Workforce Members contributing to websites, blogs, Wikis, social networks, virtual worlds, or any other kind of social media both on and off county websites; and

WHEREAS, for each social media profile approved for use by Winnebago County, the Department shall establish a list of authorized employees who may manage the social media profile; and

WHEREAS, Winnebago County must retain all social media content published by Winnebago County for the purposes of public records retention as may be required by applicable law; and

WHEREAS, social media will complement not replace Winnebago County's primary website.

NOW, THEREFORE, BE IT RESOLVED by the Winnebago County Board of Supervisors that it hereby supports the Winnebago County Social Media Policy enacted on September 1, 2022.

Fiscal Note: *No fiscal impact.*

Respectfully submitted by:

INFORMATION SYSTEMS

Committee Vote: **4-0**

Vote Required for Passage: **Majority of those Present**

Approved by the Winnebago County Executive this ____ day of _____, 2022.

Jonathan D. Doemel
Winnebago County Executive