## **COST BENEFIT ANALYSIS**

## **Estimated Annual Revenue**

Anticipated yearly income derived from an ATM Licensing Agreement with Cornerstone Processing, Inc.:

• A compensatory sum equal to the estimated amount of customer transactions taking place on Parks properties multiplied by the commission rate of \$00.50 per transaction; or

3,000 transactions X .50 commission rate = \$1,500

Note - Figure based on a conservative estimate of the total number of annual ATM transactions that are likely to take place at all the machine locations within the Community Park and on the Expo grounds.

## **Estimated Annual Operating Costs**

Additional electrical costs:

• \$80 per ATM machine X estimated 2 units (\$160) (remaining 5 ATM's are to run off of battery power)

**Est. Annual Net Impact** (Revenues – Costs) \$1,500 - \$160 **Total \$1,340**