

Winneconne Public Library Joint Library Committee
Meeting Minutes
Monday, April 15, 2019

Meeting commenced at 3:30pm.

The meeting was held at the Winneconne Municipal Center and public library, 2nd floor meeting room.

Members Present: Holly Selwitschka, Tom Snider, Max Clifford, Mary Brefeld

Members Absent: Dale Burghardt

Also Present:

Joint Library Agreement: Committee members asked for more time to review the agreement and more discussion on changes proposed.

5-year Budget Transition Proposal needs more work. Holly will update it and bring it back to the committee for further discussion.

Discussion was had about the survey. Polco recommended, and committee members agree, to not include education with survey questions, but instead develop a plan to prelude the survey with community education and keeps the two separate in order to ensure clean and honest responses from residents.

Some ideas for education and a plan of action include:

1. Inform the boards and get approval to keep going ahead from Village and Town boards.
2. Talk to Friends of the Library at their next meeting to catch them up to speed and use them as additional sources of knowledgeable information sharing.
3. Write a series of explanatory articles for the Winneconne News, making sure to use very positive language, as well as trying to stay ahead of questions/ concerns. Include a method for asking questions/ providing input with the text of the articles.
4. Use Social Media to further spread the word, the intent and the changes that may result and how the changes would affect residents.

Survey questions were not drafted at this time. It was suggested that we should use social media surveys in addition to Polco and that surveys be conducted after education and address questions such as how should the extra library funding be used?

The committee discussed payment of the Polco service and decided it would be best for the library to pay for it, since the survey service would only be available to the library to use and not to other Village departments or to the Town. Instead, they requested Holly ask the Village and Town boards for money to support a community educational campaign and marketing of education materials to help inform citizens of the joint library opportunity and what it means for them.

The committee gave Holly items to work on:

1. Keep working on the agreement.
2. Talk to the Village and Town Boards about funding educational campaign.

3. Create an educational presentation designed to bring Village and Town Board members current with the joint library research and possible impact of forming a partnership.
4. Talk to Friends of the Library about Joint Library and get them on board.
5. Edit the proposed 5-year funding transition timeline.
6. Consider adding more committee members, residents of Village and Town.

The next meeting will be held on Monday, May 20 at 4:30pm at the Village of Winneconne Municipal Center.

Meeting adjourned at 4:20pm.