

University of Wisconsin Education, Extension and Agriculture Committee
Thursday, July 18th, 2019
James P. Coughlin Center – Volunteer Room

Members Present: Karen D. Powers, Mike Brunn, Steve Binder, Tom Borchart, and later joined by Tom Snider.

Members Absent: None.

UW-Extension Staff: Chris Viau, Todd Wenzel, Dana Berger, Mia Ljung, and Amy Hendrickson.

Others Present: Mike Domke.

Meeting called to order at 9:00 a.m. by Steve Binder.

Comments from the Public related to items on the agenda: None.

Approval of Minutes: Borchart moved to approve the 6/20/2019 minutes; seconded by Brunn. Motion carried 4-0.

Program Reports:

Winnebago County Fair Association: Domke distributed advertising materials for the *2019 Winnebago County Fair*. Domke reviewed some of the main events at this year's fair. Domke explained ways they've been reducing expenses where possible this year, due to the Fair Association beginning the planning process in debt. He expressed appreciation and support for the companies who have donated funds or products for the fair. Domke called for suggestions of organizations that park cars to replace the group that recently backed out. Judging sheets will be available at the Fair Office at the Expo Grounds this year. A survey may be administered to gain information from fair-goers regarding what they'd like to see at the fair for future planning. The Fair Association will begin planning for 2020 immediately after this year's fair instead of waiting until new board members are elected in January to provide more time and reduce expenses. Binder expressed his appreciation for all the work Domke and other volunteers put in to run the fair.

4-H Billboard Judging: Domke distributed photos of the 4-H billboards and invited the committee members to judge them. Committee members submitted their votes.

Community Development: Ljung introduced her role within Extension and her position as split between Winnebago and Outagamie counties. Ljung distributed the most recent UW-Madison Division of Extension organizational chart. Ljung's work for the first six months of her position cast a wide net to examine work of predecessors and partnerships in the area. This has allowed her to identify needs of the communities she serves to guide her future programming. Based on her skillset and goal of expanding access to underserved populations, her area of focus and institute affiliation will be Community Economic Development. Ljung has been completing various surveys and organizational development work for organizations in Winnebago County. One survey has been in partnership with the Master Gardener program to identify community gardens within the area and related needs. Ljung has also collaborated with the Community Development Educator at Extension Fond Du Lac County and the Regional People of Color Business Association for events to build business networks, draft press releases, and build other entrepreneurial skills. She will host an event September 5th for local governments on how to expand energy efficiency. Ljung highlighted the various groups within Extension associations that she has been involved with. They have been awarded various grants for building programming, curriculum, and program evaluation. The next event by the Regional People of Color Business Association will be in Fond du Lac on September 18th and is the documentary *Boss*, the history of black entrepreneurship. Committee members requested to be added to Ljung's marketing list.

Committee Chair Report: Snider reported on a presentation by Roy Spense from the Purpose Institute at NACO. Snider encouraged everyone to look up his work.

UW-Extension – Administration:

2020 Budget Proposal: Viau briefly reviewed the Draft 2020 Budget Proposal, explaining some of the changes between 2019 and 2020. Some numbers may change based on the upcoming meeting between Viau, Hendrickson, and Vicky Fitzgerald this afternoon. Final numbers are due by Friday. Viau expressed his appreciation to the committee for their ongoing support.

Contracted Services Agreement for UW-Madison Division of Extension Staff for 2020: Viau briefly explained the contracted services for Extension staff anticipated for 2020. A formal presentation and agreement will be presented at next month's meeting.

Staff Updates/Area Updates: Viau is working on completing a Temporary Help Request to assist with office duties during one of our Administrative Associate's upcoming maternity leave, which will be fully funded by the unpaid portion of her FMLA. A second Temporary Help Request will be pursued to assist with Human Development & Relationships programming, which will be fully funded by unanticipated income received by Mandi Dornfeld's programming.

Department Activities: Thompson rescheduled his presentation to the committee in order to attend the Field Day in Calumet County today. Viau and Hendrickson have been collaborating with Vicky Fitzgerald on some Budget Transfer pieces that will be presented to the committee in the near future. These budget transfers are related to the additional income brought in by Mandi Dornfeld's programming. Community Garden funding was approved by the County Board earlier this week.

State Activities: Viau announced that July 1st was the official organizational transition of Extension to UW-Madison. He explained the organizational chart previously distributed by Ljung. Viau expressed excitement about the partnerships that will be available to Extension staff through UW-Madison due to this transition.

Safety: Borchart explained the purpose of adding a "safety" topic to the agendas going forward. Borchart highlighted pedestrian safety. Borchart opened discussion for other topics. Viau highlighted need for drivers to put phones away while driving. Viau also reminded everyone that it is currently another prime time for deer activity on roadways and mowing is underway along roadsides.

Comments by Extension Staff: None.

Comments by Committee Members: None.

Next Meeting: Next regular committee meeting will be held Thursday, August 15th, 2019.

Adjourned: Borchart moved to adjourn; seconded by Binder. Motion carried 5-0, 11:10 a.m.

Respectfully submitted by:

Amy Hendrickson