

PARKS & RECREATION COMMITTEE MEETING MINUTES

DATE & TIME: August 21, 2017 @ 1:30 p.m.

PLACE: JP Coughlin Center
Volunteer Rm.
625 E. Cty. Rd. Y
Oshkosh WI 54901

PRESENT: Parks Committee – Jerry Finch, Tom Konetzke, Mike Norton, Larry Lautenschlager, Steve Binder

ALSO PRESENT: Rob Way, Vicky Redlin – Winnebago County Parks Dept., Harold Singstock – Winnebago County Board

1. Call to order – Chairman Finch called the meeting to order at 1:30 p.m..
2. Approval of Agenda – Chairman Finch called for a motion to approve the agenda. Mike Norton moved to approve the agenda. Tom Konetzke seconded. Motion carried 5-0.
3. Approval of the Minutes of August 7, 2017 – Chairman Finch called for a motion to approve the August 7 meeting minutes. Tom Konetzke moved to approve the minutes. Mike Norton seconded. Motion carried 5-0.
4. Public Comment Relevant to Items on the Agenda - none
5. Consensus on Appropriate Naming of Winnebago County Race Track Facilities to be Effective January 1, 2018 – Chairman Finch opened this item up by indicating that it was being brought forward at the request of committee members who felt it appropriated to adjust the name of the race track so that it accurately referenced the municipality owning the facility. He went on to indicate that the intent of the discussion would be to come to a consensus registering the committees wishes that the official name of the race track be ‘Winnebago Speedway’ or something similar? Rob went over what other tracks in the state use and they are mainly the municipality followed by either speedway or raceway. Larry Lautenschlager stated that because the race track is paid for by all of Winnebago County taxpayers that it should be named Winnebago and this name put into any rental agreement as a requirement. Jerry Finch agreed. Steve Binder noted that naming rights can be purchased for a fee which would make it possible for the race track to remain Oshkosh Speedzone if the next promoter so wishes. Tom Konetzke asked if there are naming rights offered for the other expo buildings. Yes there is a marketing plan and sponsorship program that was approved by the county board well over a decade ago. Various combinations of the Winnebago Speedway name were discussed. Steve Binder suggested that all facilities be named with the Winnebago County prefix. Mike Norton suggested Winnebago Speedzone to add some continuity to the name. Jerry Finch asked that staff check with other tracks on their naming policies and what they charge for those rights. The consensus of the committee is to go with Winnebago Speedzone as a formal name of the race track facility which shall be written into contracts with a promoter. Further, it was understood that, as an alternative, the promoter would also have the right to change the track name according to the provisions of the Parks sponsorship program, provided the promoter purchased the naming rights.
6. Approval of Resolution Raising Community Park Shelter Rental Fees for 2018 – Rob explained that he had asked the chairman to pull this resolution from the last county board meeting due to a few changes needed. The key change included adjusting the Shelter #3 & #4 increase down from \$10 to only \$5. Larry Lautenschlager moved to approve the price changes. Mike Norton seconded. Motion carried 5-0.

7. Encroachments onto Parks Properties – Rob went over the recent discovery of several encroachments on various areas including the Community Park, the WIOUWASH, 3 boat landings and the nature preserves which range from dumping of debris and installing deer stands to mowing or installing gravel walkways connecting to parks property.
8. Status of Life Promotions and Alternative Stage Placement – Rob reported that staff is meeting with Life Promotions and Rettler Associates, the architect who did the expo master plan, to work out placement of the stage at the front of the expo property along Cty. Y. A new contract with Life Promotions is being worked out, however the amount of possible revenue for the county is very limited as the location of the stage will make marketing to outside groups a challenge due to lack of other infrastructure in the adjacent area of the grounds. Rob is in discussions with both the Netzer family who own a farm to the east of the grounds and the YMCA tennis center regarding leasing or purchasing additional property to fulfill the need for camping that Lifest is projected to have going forward.
9. Parks Director's Updates: Race Track Promoter's – RFP – the racetrack RFP has been sent out and posted. Proposals are being taken until Sept. 14. Interviews and selection will take place after proposals are received and the contract let in mid-October.
10. Committee Chairman's Updates: Chairman Finch reported that he is attempting to set up a meeting with parties that hold the potential for being interested in donating towards a north area dog park.
11. Committee Member's Updates: Steve Binder indicated that any savings from the 2018 budget gained by a north area dog park sponsorship should result in purchase of two mowers that are needed. Mike Norton – none. Larry Lautenschlager – none. Tom Konetzke – complimented Rob on the letter sent to Sheriff Matz regarding the boat tour. He also questioned the length of time that refurbished buoys are projected to last. They should last 20 - 25 years.
12. Staff Updates: Report on Fair, Report on Com. Park B-day Celebration – Rick Helms reported that the fair was poorly attended due to almost daily rain. The rain also complicated parking and some areas will need to be completely dug up and re-worked before planting of seed. Rick also reported that he has some new marketing ideas for arch sponsorship in the works and will have a proposal in the next couple of months. Vicky Redlin gave a wrap up of the birthday party on Saturday. Attendance was approximately 200 with 72 doing the 5k. All the prizes were given away and all of the cake was eaten. She thanked committee members for coming and helping out.
13. Next Meeting Date and Future Agenda Items: Parks Tour, September 18, 2017 @ 1:30 p.m..
14. Adjournment – Chairman Finch called for a motion to adjourn. Tom Konetzke moved to adjourn. Larry Lautenschlager seconded. Motion carried 5-0. Meeting adjourned 3:12 p.m..

Respectfully Submitted,
Vicky Redlin
Program Manager