Winnebago County Industrial Development Board

February 19, 2020 Meeting Minutes

Winnebago County Administration Building, Room 119, 112 Otter Ave, Oshkosh, WI

Board Members Present: George Dearborn, Jim Wise, Mark Harris, Mary Anne Mueller, Joel Rasmussen, Mary Krueger

Board Members Excused: Rob Keller, Linda Kutchenriter, Elizabeth Hartman, Shiloh Ramos

Others Present: Jerry Bougie, Rob Kleman, Sam Schroeder, Paul Sundquist, Jason White, Amy Albright, David Porter, Brad Schmidt, Allen Davis, Bob Schmeichel, Stephanie Hawkins, Art Rathjen

Meeting Called to Order at 1:05 pm by Vice Chair George Dearborn.

<u>1.Approval of Minutes from January 23, 2020 meeting</u>. Motion by Mary Anne Mueller, seconded by Mary Krueger to approve the minutes as presented. Motion passed 6-0.

2. Board review and action on amended 2020 Per Capita Economic Development funding allocations. Jerry Bougie indicated that after all the allocations were finalized, the total came in \$1,392 above what was originally budgeted, which was primarily due to the increase in the most recent population estimates from the state. Jerry indicated the Board has the option of going with the original allocations or amending the allocations downward by a total of \$1,392. Discussion pursued. Motion by Mark Harris to go with the original allocations and to transfer \$1,392 from the IDB's reserve fund into the Operating Grants line item to cover the overrun. Motion seconded by Jim Wise. Motion passed 6-0.

3. Board review and action on 2020 Per Capita Economic Development Funding applications.

Jerry Bougie summarized the purpose and intent of the IDB's annual Per Capita Economic Development Grant program for local communities in the County. He indicated that each community in the County is offered the opportunity to either utilize their allocation to assist in funding their local economic development efforts or allocate their funding share to another community or economic development entity that provides economic development benefits for their residents and community overall. The following 2020 proposed application plans from the local communities/organizations were submitted to the IDB and representatives from each of the local entities reported on their per capita economic development application:

<u>City of Menasha</u>. Sam Schroeder reported on Menasha's economic development application in the amount of \$16,490.00. Discussion pursued. Motion by Mary Krueger, seconded by Joel Rasmussen to approve the City of Menasha's \$16,490 funding application as proposed. Motion passed 6-0.

<u>City of Neenah</u>. Brad Schmidt reported on Neenah's economic development application in the amount of \$29,608. Discussion pursued. Motion by Mary Anne Mueller, seconded by Mary Krueger to approve Neenah's \$29,608 funding application as proposed. Motion passed 6-0.

<u>City of Omro</u>. Stephanie Hawkins reported on Omro's economic development application in the amount of \$7,387, which included allocations from the City of Omro and the Towns of Nekimi and Rushford. Discussion pursued. Motion by Joel Rasmussen, seconded by Mary Krueger to approve Omro's \$7,387 funding application as proposed. Motion passed 6-0.

<u>Greater Oshkosh Economic Development Council (GO-EDC)</u>. Jason White reported on GO-EDC's economic development application in the amount of \$90,286, which included the allocation from the City of Oshkosh, partial allocations from the Towns of Algoma, Winneconne and Oshkosh and full allocations from the Towns of Black Wolf, Nepeuskun, Utica and Vinland. Discussion pursued. Motion by Mary Anne Mueller, seconded by Joel Rasmussen to approve GO-EDC's \$90,286 funding application as proposed. Motion passed 6-0.

<u>Oshkosh Chamber of Commerce</u>. Rob Kleman reported on the Chamber's economic development application in the amount of \$3,888 which included partial allocations from the Towns of Algoma and Oshkosh. Discussion pursued. Motion by Joel Rasmussen, seconded by Mary Anne Mueller to approve the Chamber's \$3,888 funding application as proposed. Motion passed 6-0.

Village of Fox Crossing. The Board agreed to table this proposal until the next meeting.

<u>Village of Winneconne</u>. David Porter reported on Winneconne's economic development application in the amount of \$9,015, which included allocations from the Village of Winneconne, partial allocation from the Town of Winneconne and full allocations from the Towns of Poygan, Winchester and Wolf River. Discussion pursed. Motion by Mark Harris, seconded by Jim Wise to approve the Village's \$9,015 funding application as proposed. Motion passed 6-0.

Town of Clayton. The Board agreed to table this proposal until the next meeting.

<u>Town of Neenah.</u> Bob Schmeichel reported on the Town of Neenah's economic development application in the amount of \$4,053. Discussion pursued. Motion by Mary Krueger, seconded by Mark Harris to approve the Town of Neenah's \$4,053 funding application as proposed. Motion passed 6-0.

Town of Omro. The Board agreed to table this proposal until the next meeting.

East Central International Trade Business & Economic Development Council (EC-ITBEC). Paul Sundquist reported on the East Central ITBEC's application for funding in the amount of \$11,000.00 for the purposes of their Endless Shores promotional campaign, and that it represents Winnebago County's annual dues to this organization. Discussion pursued. This funding request is a direct allocation from the County IDB. Motion by Mary Anne Mueller, seconded by Mary Krueger to approve the EC-ITBEC's \$11,000 funding application as proposed. Motion passed 6-0.

Oshkosh Convention and Visitors Bureau. Amy Albright reported on the Oshkosh CVB's application for funding in the amount of \$10,000 for the purpose of County-wide tourism marketing. This funding request is a direct allocation from the County IDB. Discussion pursued. Motion by Jim Wise, seconded by Joel Rasmussen to approve the Oshkosh CVB's \$10,000 funding application as proposed. Motion passed 6-0.

4. Update on CDBG Close grant application process and Board action on resolutions required for CDBG-Close funding grant application submittal. Jerry Bougie provided a short summary on the status of the grant application process for the CDBG close grant funding. He distributed a handout showing the listing of documents that require approval by the IDB and County Board and indicated that the IDB's consultant, Art Bahr from Mid-State Associates, will be in attendance at the next IDB meeting to explain the various documents and any related questions the Board may have. He indicated these documents are required to be adopted so that the COBG grant funding program. These documents will require action at an upcoming IDB meeting followed by County Board action.

A copy of the State's template for the Authorizing Resolution was distributed to Board members which authorizes the County to apply for the CDBG Close grant funding available to Winnebago County and requires recommended approval by the IDB at today's meeting and to forward that recommendation to County Board for adoption. Discussion pursued. Motion made by Joel Rasmussen to approve the Authorizing Resolution for application submission by the County for the CDBG Close funding and to forward this resolution to County Board for action. Motion seconded by Jim Wise. Motion passed 6-0.

5. <u>Next Meeting</u>. The next meeting will be scheduled at a later date.

<u>6. Adjournment</u>. Jim Wise made a motion to adjourn the meeting. Motion seconded by Joel Rasmussen. Motion passed 6-0. Meeting adjourned at 2:41 pm.

Submitted by,

Jerry Bougie, Recording Secretary