

## Winnebago County Industrial Development Board

Meeting Minutes for February 9, 2017 meeting

County Administration Building, Room 119, 112 Otter Ave, Oshkosh, WI

Board Members Present: Rob Keller (Board Chair), George Dearborn (Board Vice-Chair), Mary Krueger (Board Secretary/Treasurer), Mark Harris, Ken Robl, Joel Rasumussen, George Scherck, John Bodnar

Board Members Excused: David Albrecht, Linda Kutchenriter, Elizabeth Hartman

Others Present: Jerry Bougie, John Casper, Allen Davis, Chris Haese, Dana Racine, Beth Pritzl, Paul Sundquist, Jason White, Amy Barker, Mitch Foster, Wendy Hielsberg, David Buck

Meeting called to order at 10:30 am by Chairman Rob Keller.

1. Approval of Minutes from November 30, 2016 IDB Meeting. Motion by G. Scherck, seconded by M. Krueger to approve the minutes. Motion passed 8-0.

2. Review and Board Action on 2017 Per Capita Economic Development Grant Funding Proposals.

Jerry Bougie distributed an updated handout of proposed funding allocations. He indicated the list of allocations has been amended from the version sent out in the mail. The applicants were now invited to provide the Board with a report on their funding applications:

City of Menasha: The City of Menasha is requesting \$16,728.00. David Buck summarized the City's request. The City proposes to utilize the funds to assist in carrying out their economic development marketing and promotion program, business development strategy and program coordination efforts. Discussion pursued. Motion made by G. Dearborn, and seconded by K. Robl to approve the \$16,728.00 allocation to the City of Menasha as proposed. Motion passed 8-0.

City of Neenah: The City of Neenah is requesting \$29,176.00. Chris Haese summarized the City's request. The City proposes to utilize the funds to carry out the City's 2017 economic development strategy including supporting and marketing industrial sites in the fourth expansion of the City's Southpark Industrial Center, and managing capital development and marketing programs in all TIF districts and in the Neenah Central City Business Improvement District. Discussion pursued. Motion by M. Krueger, seconded by G. Scherck to approve the \$29,176.00 allocation to the City of Neenah as proposed. Motion passed 8-0.

City of Omro: The City of Omro is requesting \$12,814.00. The Towns of Nekimi, Omro, Nepeuskun, Poygan, Rushford and a portion of Utica's share were pledged to the City for 2017. Dana Racine summarized the City's request. The City proposes to utilize the funds for marketing and promotion of the City's industrial park and tourism opportunities and to offset some costs for the economic development functions of the City's Community Development position. Discussion pursued. Motion by M. Harris, seconded by J. Rasmussen to approve the \$12,814.00 allocation to the City of Omro as proposed. Motion passed 8-0.

Fox Cities Regional Partnership: The Partnership is requesting \$4,548.00, which represents the Town of Clayton's pledge to the Partnership for 2017. Beth Pritzl provided the Board with a report summarizing the partnership's activities. The funds would be used to offset some of the costs for their business attraction and business expansion efforts and talent upload program. Discussion pursued. Motion made by G. Scherck, seconded by K. Robl to approve the \$4,548.00 allocation to the Fox Cities Regional Partnership as proposed. Motion passed 8-0.

Future Neenah, Inc.: Future Neenah is requesting \$3,964.00, which represents the Town of Neenah pledge for 2017. Amy Barker summarized Future Neenah's proposal. The funds will be used to help fund Future Neenah with their area relocation marketing materials, updating ESRI/Neilson market data, and marketing materials for the Navigate Neenah-Menasha program. Discussion pursued. Motion by G. Scherck, seconded by G. Dearborn to approve the \$3,964.00 allocation to Future Neenah, Inc. as proposed. Motion passed 8-0.

Greater Oshkosh Economic Development Corporation (GO-EDC): GO-EDC is requesting \$84,031.00, which represents allocations from the City of Oshkosh, Towns of Black Wolf and Vinland and portion shares from the towns of Algoma, Oshkosh and Utica. Jason White summarized GO-EDC's proposal for 2017. The funds will be used to support their economic development initiatives specifically, increasing access to capital to support established businesses in Winnebago County, promoting the Aviation Business Park at Wittman Regional Airport, Business retention and expansion efforts, recruiting and diversifying new industries/manufacturers, continued involvement in workforce initiatives, continued assessment of the areas business and workforce, and continued economic development assistance for the towns in Winnebago County. Discussion pursued. Motion by J. Rasmussen, seconded by J. Bodnar to approve the \$84,031.00 allocation to GO-EDC as proposed. Motion passed 8-0.

Oshkosh Chamber of Commerce: The Chamber is requesting \$3,885.00, which reflects partial pledges from the Towns of Algoma and Oshkosh. John Casper summarized the Chamber's proposal for 2017. The funds will be used to support the Chamber's ongoing economic development efforts including business attraction, existing business development, marketing and promotion, entrepreneurship, regional partnerships, and workforce development. Discussion pursued. Motion by M. Harris, seconded by J. Bodnar to approve the \$3,885.00 allocation to the Oshkosh Chamber as proposed. Motion passed 8-0.

Village of Fox Crossing: The Village is requesting \$22,988.00. George Dearborn summarized the Village's request. The Village proposes to utilize the funds to assist in carrying out their economic development promotion and business retention and expansion efforts. Discussion pursued. Motion by M. Harris, seconded by G. Scherck to approve the \$22,988.00 allocation to the Village of Fox Crossing as proposed. Motion passed 7-0-1. George Dearborn abstained.

Village of Winneconne: The Village is requesting \$6,709.00, which includes pledges from the Towns of Wolf River and Winneconne. Mitch Foster summarized the Village's request. The funds will be used to offset costs of the economic development functions of the Village Administrator and develop marketing materials for the Village's economic development activities. Discussion pursued. Motion by J. Bodnar, seconded by M. Krueger to approve the \$6,709.00 allocation to the Village of Winneconne as proposed. Motion passed 8-0.

East Central ITBEC (International, Trade, Business Economic Development Council): Jerry Bougie reported that this request is a direct allocation by the IDB for \$11,000 and is for the annual county membership to this multi-county regional organization. Paul Sundquist, East Central ITBEC representative, provided the Board with handouts and a summary of the ITBEC activities, specifically the tourism promotional efforts the group is involved in for the counties in the Lake Winnebago area. Discussion pursued. Motion by K. Robl, seconded by G. Dearborn to approve the \$11,000 membership dues for Winnebago County's 2017 membership in the ITBEC organization. Motion passed 8-0.

Oshkosh Convention and Visitors Bureau: The Oshkosh CVB is requesting \$10,000 for 2017. Wendy Hielsberg summarized the activities of the Oshkosh CVB. The funds will be used to primarily assist in the cost of preparation of the annual visitors guide which markets to the Oshkosh area and the entire county. Discussion pursued. Motion made by M. Harris, seconded by M. Krueger to approve the \$10,000 allocation to the Oshkosh CVB as proposed. Motion passed 8-0.

Town of Algoma: The Town of Algoma is requesting \$2,810.00 for 2017. Joel Rasmussen reported that the Town intends to use the funds for assisting with the cost of economic development related materials and aiding in developing a town branding initiative. Discussion pursued. Motion was made by K. Robl, seconded by J. Bodnar to approve the \$2,810.00 allocation to the Town of Algoma as proposed. Motion passed 7-0-1. Joel Rasmussen abstained.

Jerry Bougie reported that the Board allocated \$208,653.00 in per capita economic development funding today.

3. Review and Board action on contract renewal for administrative services for the CDBG-ED Revolving Loan Fund Program.

Jerry Bougie distributed a handout summarizing the contract arrangement with the Oshkosh Chamber for admin services for the Community Development Block Grant – Economic Development Revolving Loan Fund program. Discussion pursued. The Board felt they were providing good service to the IDB. Motion was made by J. Bodnar, seconded by J. Rasmussen to renew the contract with the Oshkosh Chamber for 2017. Motion passed 8-0.

4. Adjournment.

Motion made by J. Bodnar, seconded by J. Rasumussen to adjourn the meeting. Motion passed 8-0. Meeting adjourned at 12:05 pm. The Board will be contacted for availability regarding the next meeting.

Submitted by,

Jerry L. Bougie  
Recording Secretary