

MINUTES

WINNEBAGO COUNTY COMPLETE COUNT COMMITTEE

Monday, February 24, 2020

4:00 P.M.

Winnebago County Administration Building Room 120, 112 Otter Avenue, Oshkosh

1. Public Appearances (Ten minutes divided among those wishing to speak on topics pertinent to the Complete Count Committee).
2. Introduction of Committee Members- Larry Smith, Winnebago County Board Supervisor, Bryn Ceman, ADRC, Sue Ertmer, County Clerk, Dawn Miller, Census 2020 Regional Organizer, Mark Harris, County Executive, Susan Garcia Franz, Chair of the Committee and Health Department, Mike Norton (by phone), County Board Supervisor
3. Presentation by Dawn Miller, US Census Bureau – Brief overview of 2020 Census and roles and responsibilities of the Complete Count Committee.
4. Identification of areas with historic low return rates and brainstorming
 - Discussion about posting Census information and utilization of the 2020 Census Partners toolkit as a way to get out more messages. Dawn Miller will be getting posters that are appropriate for all county buildings and we will be sending those out via the County Executive's office to each building. Bryn Ceman will reach out to her staff to get messages about the Census in the Oshkosh Senior Center and other organizational newsletters as well as within her department and possibly Human Services as a whole. Sue Ertmer will reach out to the municipalities to ask about putting out handouts during local elections to get out the word. Susan Garcia Franz will be working with Ashley at the Health Department who is the Communications Manager and will be distributing resources through our distribution lists to community partners. Susan and Ashley will work on the websites and social media to continue outreach to hard to reach communities. Susan will get posters at some of the public locations and businesses not served by other committees.
5. Discuss resources available.
 - A discussion about posters and online resources highlighted the language resources that are available online and by phone. Mark Harris was in contact with Mee Yang from the Hmong Community in Oshkosh to get the word out. Churches and church bulletins were also suggested as a great resource to get out the information about the Census (<https://2020census.gov/en/partners.html>)
6. Committee discussion of possible program to increase returns rates.
7. Announcements and Future Agenda items.
 - March 4th is Blast Day for the Census. The Oshkosh Library is going to be reaching out on this day for some activities to help get the word out.
8. Adjournment at 5:08pm