

NOTICE OF PUBLIC MEETING

ELISHA D. SMITH PUBLIC LIBRARY MARKETING & RESOURCE DEVELOPMENT COMMITTEE (COMMITTEE MEMBERS: Chair Halverson, Turner, Hermans, and Witt)

Gegan Room
Elisha D. Smith Public Library
440 First St., Menasha
Monday, July 29, 2019
at 4:30 pm

The Elisha D. Smith Public Library connects people to one another and to resources for lifelong learning.

AGENDA

- A. CALL TO ORDER
- B. ROLL CALL
- C. PUBLIC COMMENT/COMMUNICATION
- D. CONSENT BUSINESS
Approve minutes of meeting from June 24, 2019.
- E. DISCUSSION/ACTION ITEMS
Update on Community Foundation grant application for outreach efforts
Debrief on influencer visit and use of resource development presentation
Brainstorming session: development of marketing plan (primary objective)
- F. ADJOURN

Trustees who are unable to attend this meeting are asked to notify the Library Office at 920.967.3662. This meeting is open to the public. Attendees with special needs are encouraged to call the library office at 920.967.3662 within 24 hours of the meeting to assure that specific needs with regards to parking, building, and meeting room accessibility are met.

UPCOMING MEETINGS & ACTIVITIES:

Elisha D. Smith Public Library Board of Trustees meeting on Wednesday, July 24, at 4:00 pm
Elisha D. Smith Public Library Board of Trustees meeting on Tuesday, August 27, at 4:30 pm