

EAST CENTRAL ITBEC BOARD

Wednesday, March 2, 2016
1:00 p.m.

Village Hearthstone Restaurant
326 West Main Street
Hilbert, WI 54129

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of January 28, 2016 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
 - c. WCA District Meeting - May 3, 2016
 - d. COWS Schedule
6. Financial Report
7. Discussion/Decision - Next Phase Marketing Plan Contractor
8. Update - Asset Assessment Project

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9. Tourism Related Projects
 - a. Taste of the Lakes Reprint
 - b. Unique Your Trip - Possibly Combine with Another Brochure?
 - c. Antiquing/Collectables/Crafts Brochure
 - d. Winter Promotion - Ice, Sturgeon
 - e. Fox-Wisconsin Heritage Parkway
 - f. Future Projects
10. Items for Future Agenda
11. Set Next Meeting Date
12. Adjournment