

**EXHIBIT "B"**  
**SUNNYVIEW EXPOSITION CENTER**  
**RENTAL FEES SCHEDULE**  
**2011 – 2012 – 2013 – 2014 – 2015**

The following fees shall apply for building, equipment, and grounds rental, all fees are per day unless otherwise stated.

1. **EXHIBITION BUILDING:**

Center Hall	<b>2011 - \$633.45, 2012 - \$652.45, 2013 - \$672.02, 2014 – \$692.18, 2015 – \$712.95</b>
Center Hall and either wing	<b>2011 - \$927.00, 2012 - \$954.81, 2013 - \$983.45, 2014 - \$1,012.95, 2015 - \$1,043.34</b>
West Wing	<b>2011 - \$381.10, 2012 - \$392.53, 2013 - \$404.31, 2014 - \$416.44, 2015 - \$428.93</b>
South Wing	<b>2011 - \$406.85, 2012 - \$419.06, 2013 - \$431.63, 2014 - \$444.58, 2015 - \$457.92</b>
Entire building ( <i>excluding kitchen, ticket box office</i> )	<b>2011 - \$1,163.90, 2012 - \$1,198.82 2013 - \$1,234.78, 2014 - \$1,271.82, 2015 - \$1,309.97</b>
Kitchen	<b>2011 - \$152.44, 2012 - \$157.01, 2013 - \$161.72, 2014 - \$166.57, 2015 - \$171.57</b>
Ticket Box Office	<b>2011 - \$96.82, 2012 - \$99.72, 2013 - \$102.71, 2014 - \$105.79, 2015 - \$108.96</b>

2. **LIVESTOCK COMPLEX:**

Covered Arena	<b>2011 - \$658.17, 2012 - \$677.92, 2013 - \$698.26, 2014 - \$719.21, 2015 - \$740.79</b>
Outdoor Arena	<b>2011 - \$271.92, 2012 - \$280.08, 2013 - \$288.48, 2014 - \$297.13, 2015 - \$306.04</b>
Complete Use (both arenas, registration office, support room, announcer stand & restrooms w/showers & wash racks)	<b>2011 - \$1,077.38, 2012 - \$1,109.70, 2013 - \$1,142.99, 2014 - \$1,177.28, 2015 - \$1,212.60</b>
Public Address System/Livestock Complex mixer system w/CD & cassette, 2 microphones	<b>2011, 2012, 2013, 2014, 2015 - \$60.00/1 day; \$23.00/ea. add. day</b>

3. **BARN & MISCELLANEOUS:**

Barn A (including overhang)	<b>2011 - \$410.97, 2012 - \$423.30, 2013 - \$436.00, 2014 – \$449.08, 2015 - \$462.55</b>
Barn A++	<b>2011 - \$354.32, 2012 - \$364.95, 2013 - \$375.90, 2014 - \$387.18, 2015 - \$398.80</b>
Barn A, Barn A+ & Overhang	<b>2011 - \$580.92, 2012 - \$598.35, 2013 - \$616.30, 2014 - \$634.79, 2015- \$653.83</b>
Barn B	<b>2011 - \$359.47, 2012 - \$370.25, 2013 - \$381.36, 2014 - \$392.80, 2015 - \$404.58</b>

Barn C (45 stalls)	<b>2011 - \$315.18, 2012 - \$324.64, 2013 - \$334.38, 2014 - \$344.41, 2015 - \$354.74</b>
Barn D (52 stalls)	<b>2011 - \$315.18, 2012 - \$324.64, 2013 - \$334.38, 2014 - \$344.41, 2015 - \$354.74</b>
Barn E	<b>2011 - \$354.32, 2012 - \$364.95, 2013 - \$375.90, 2014 - \$3387.18, 2015 - \$398.80</b>
Restroom Building #1 & #2 (each)	<b>2011 - \$91.67, 2012 - \$94.42, 2013 - \$97.25, 2014 - \$100.17, 2015 - \$103.18</b>
Restroom/Showers #1 & #2 (each)	<b>2011 - \$138.02, 2012 - \$142.16, 2013 - \$146.42, 2014 - \$150.81, 2015 - \$155.33</b>
Food Court	<b>2011 - \$158.62, 2012 - \$163.38, 2013 - \$168.28, 2014 - \$173.33, 2015 - \$178.53</b>
Milkhouse	<b>2011 - \$104.03, 2012 - \$107.15, 2013 - \$110.36, 2014 - \$113.67, 2015 - \$117.08</b>

4. **GRANDSTAND:** (In co-operation with Speed Zone operator)

Grandstand restroom A and/or B(each),	<b>2011 - \$125.66, 2012 - \$129.43, 2013 - \$133.31, 2014 - \$137.31, 2015 - \$141.43.</b>
Grandstand A or B (each)	<b>2011 - \$820.91, 2012 - \$845.54, 2013 - \$870.91, 2014 - \$897.04, 2015 - \$923.95.</b>
Grandstand Concession Building	<b>2011 - \$305.91, 2012 - \$315.09, 2013 - \$324.54, 2014 - \$334.28, 2015 - \$344.31.</b>
Grandstand Announcer Booth	<b>2011 - \$145.23, 2012 - \$149.59, 2013 - \$154.08, 2014 - \$158.70, 2015 - \$163.46</b>

Grandstand including infield area, pit area, pit pole building, concession building, and track - **Non Motorsports events only - NEGOTIATED plus utilities per day of**  
**2011 - \$540.75, 2012 - \$556.97, 2013 - \$573.68, 2014 - \$590.89, 2015 - \$608.62**

Grandstand P.A. System (includes mixer system w/CD & cassette, 2 microphones) \$60.00/1day;\$23.00 each additional day

5. **CAMPING:** 2011, 2012, 2013, 2014, 2015

Camping Area of Parking Lot #2 and Lot #3 with electric hookups .....	.....\$200.00/per event
Camping Area South of Food Court with electric hookups.....	.....\$150.00/per event
Camping Area South of Barn E or Lot #4 with electric hookups.....	.....\$150.00/per event
All other Camping Areas with or without electric hookups * .....	.....\$75.00/ea/per event

\*As determined by Expo Mgr.

6. **EQUIPMENT RENTAL: 2011, 2012, 2013, 2014, 2015**

(400)	Chairs (folding or stacking).....	\$2.00/ea/per event.
(165)	Tables (30" X 8').....	\$5.00/ea/per event.
	Public Address System/Expo Building: .....	\$30.00/1 day;
	.....	\$5.00/ea. add. day
	Additional Microphone .....	\$8.00/ea/per event.
	Mic stand .....	\$8.00ea/per event
(1)	Lectern.....	\$20.00/per event
(1)	Lectern w/audio.....	\$30.00/per event
(2)	TV w/VCR/DVD .....	\$80.00/per event
(12)	Bleachers (5 row x 15').....	\$30.00/unit/per event
	Set up fee .....	\$60.00
(10)	Staging Units (4'x8' ea. unit)	
	indoor 16' x 20' or 12' x 24' area.....	\$175.00/per event
	Set Up Fee.....	\$60.00
(4)	outdoor 8' x 20' each.....	\$30.00 per section/per event
	Set up fee .....	\$60.00
	Internet Connection / Wireless Internet .....	\$30.00/ per event
(50)	Additional Garbage Barrels .....	\$2.00 each /per event
	Snow fence w/posts.....	\$.15 per linear foot
	(limited amount available)	
(1)	Portable Power Supply.....	\$75.00/event

7. **GROUNDS: 2011, 2012, 2013, 2014, 2015**

Entire or partial use of Exposition Grounds ..... **NEGOTIATED**

8. **SET-UP/CLEAN-UP CHARGES: 2011, 2012, 2013, 2014, 2015**

	Per Hour Charge (not including equipment).....	\$49.00
	Additional set-up/take-down days (above 3 days of use)	
	.....	15% of total rental fee/ea. day

9. **UTILITIES: 2011, 2012, 2013, 2014, 2015 (H2O, Sewer, Storm Water Fee, electrical)**

2011.....	\$150.00 per event
2012.....	\$165.00 per event
2013.....	\$195.00 per event
2014.....	\$210.00 per event
2015.....	\$225.00 per event

10. **CALENDAR DEPOSIT: 2011, 2012, 2013, 2014, 2015**

Required for booking future show(s) 6 months or more  
in advance **(NON-REFUNDABLE)**.....  
\$100.00 for single day events..... \$500.00 for multi-day events  
25% deposit due per individual contract approximately 3 months prior to event.

11. **GENERAL INFORMATION:**

- a. Management reserves the right to waive the above fees in lieu of, or to charge the above fees in addition to, a negotiated percent of gate, ticket, admission, parking and/or other fees charged by the sponsor of special events, activities or the like held at the Sunnyview Exposition Center.
- b. All rates shown are per day rates unless otherwise noted as per event.
- c. Balance due on set up day or other date as determined by individual contract.
- d. Non-profit group pricing for Winnebago County 4H and Winnebago County Farm Bureau for the food court building only.
- e. Only Pepsi Americas products may be served. No other beverage vendors or advertising for such is allowed.
- f. Legal Status of Out of State Lessees: **LESSEE** will warrant that it has complied with all necessary requirements to do business in the State of Wisconsin, that the persons executing the agreement on its behalf are authorized to do so, and, if a corporation, that the name and address of **LESSEE'S** registered agent is as set forth under the heading REGISTERED AGENT on the agreement.

12. **DISCOUNTS:**

Multi-day use for rentals with a base contract of \$2,700.00 & above ..... 15%  
Utility fee for Winnebago County 4H and Winnebago County Farm Bureau use of food court  
(w/no charge for building use) .....\$25.00