



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
www.wicounties.org

WCA BOARD OF DIRECTORS

Friday, August 8, 2014

Holiday Inn
4751 Owen Ayres Court
Eau Claire, WI 54701

MINUTES

CALL TO ORDER: President Marty Krueger called the meeting to order at 9:03 a.m.

ROLL CALL: PRESENT: Marty Krueger, Willie Johnson, Jr., Lee Rymer, Randy Tatur, David Albrecht, John West, Shelia Stubbs, Gus Wirth, Jr., Russ Podzilni, O. Philip Idsvoog, Lance Pliml, Vicki Brown, Paul Decker, David Frohling, Peter Hansen, Steven Rasmussen, Colleen Bates, Jeff Pertl, Dick Koeppen, Paul Susienka. EXCUSED: Allen Buechel, Pam Radtke, Mark Harris, Dennis O'Loughlin, Theodore Lipscomb, Sr., and Herb Tennies. ABSENT: Peggy Romo West. WCA STAFF: Mark D. O'Connell, J. Michael Blaska, Josh Bindl, Lyn Bradstreet, Kyle Christianson, David Callender, Dan Bahr, Sarah Diedrick-Kasdorf, Jennifer Bock and Ann Marie Austin. OTHERS PRESENT: Craig Thompson and Michelle Gormican Thompson.

PLEDGE OF ALLEGIANCE: The Board and others present recited the Pledge of Allegiance.

WELCOME: Gregg Moore, Eau Claire County Board Chair, welcomed the Board to Eau Claire County and the West Central District. Mr. Moore discussed the county's great geographic location, as well as its high quality university. He also highlighted the fact that Menard's headquarters is located in Eau Claire. Mr. Moore introduced four products made or developed in Eau Claire County: Bush's Baked Beans, Silver Spring Horseradish, Chip Magnet Salsa, and Squeezable Sauerkraut.

PUBLIC COMMENT: None.

APPROVAL OF MINUTES: Motion by RYMER, second by WIRTH, JR., to approve the minutes of the May 30, 2014 meeting. Motion carried.

PRESIDENT'S REPORT: President Marty Krueger provided a brief update on his recent trip to the 2014 NACo Annual Conference in New Orleans. He attended an excellent transformational leadership workshop that will assist him as he continues in leadership roles on the WCA Executive Committee and in Sauk County. Mr. Krueger reported that on August 21 the Nominating Committee will meet with two outstanding candidates. Mr. Krueger encouraged board members to consider running for Second Vice-President in future years.

EXECUTIVE DIRECTOR’S REPORT: Mark O’Connell encouraged all to attend a NACo Annual Conference in the future as it is very educational and a good networking event. WCA is currently engaged in a project in regards to developing an educational curriculum for fourth graders and high school students about county government. A video will be shown at the upcoming WCA Annual Conference to kick off this initiative. WCA is getting great input from the education community on this project. Mr. O’Connell reported on a recent communication from the Move Wisconsin Alliance to all local units of government requesting local boards adopt a resolution seeking a reallocation of monies in the segregated transportation fund. That effort is in conflict with the message of the Transportation Investment Coalition, of which WCA is a member. Mr. O’Connell introduced Craig Thompson, Executive Director of the Transportation Development Association of Wisconsin, to further discuss the issue. Mr. Thompson discussed the significant shortfall in the segregated transportation fund and indicated that the Coalition’s top priority is the stabilization of the fund, including the development of stable and sustainable revenue sources to maintain the state’s transportation infrastructure. He indicated it is premature to discuss the allocation of transportation funding when the segregated transportation fund has such a large deficit. Mr. O’Connell shared with members of the Board a letter co-signed by the executive directors of the Wisconsin Counties Association, Wisconsin Towns Association, and League of Wisconsin Municipalities encouraging their members not to adopt the resolution forwarded by the Move Wisconsin Alliance. Mr. O’Connell discussed a concern raised by several members of the executive committee that a one-year term as president may not be long enough. He reflected on the past year of leadership and thanked President Krueger for his outstanding service.

LEGISLATIVE UPDATE: Kyle Christianson, Director of Government Affairs, provided the Board with updates on the following issues: Legislative Council Study Committees, the work of the Transportation Investment Coalition, and tours of county 911 communications centers for legislative candidates. He also provided Board members with an overview of the fall elections.

NACo DIRECTOR’S REPORT: None.

PRESENTATIONS:

- a. Bruce Bronzan, President of Trilogy Integrated Resources, discussed the Network of Care websites and eLearning online training services. He highlighted several websites that could be replicated for Wisconsin counties that provide valuable information to the members of the public regarding services available in several areas, including programs for veterans, seniors and people with disabilities, children and families, and individuals with behavioral health needs. Mr. Bronzan also highlighted the Eau Claire Healthy Communities Network of Care site designed to identify and address community health needs throughout Eau Claire County.

- b. Mark Servi, Barron County Highway Commissioner, shared with members of the Board Barron County's partnership with U.S. Communities. He indicated that Barron County is the lead public agency for U.S. Communities' national contract for parking and traffic controls. Any local unit of government is eligible to make a purchase off of the contract without the need to go out to bid. Mr. Servi stated the national contract was awarded to TAPCO, a Wisconsin company.

ASSOCIATION ISSUES:

- a. Consideration of 2014 Audit Committee Report and 2013 Financial Review. Motion by WIRTH, JR., second by IDSVOOG, to approve the 2014 Audit Committee Report and 2013 Financial Review. Motion carried.
- b. Establishment of 2015 Association Dues Schedule. Motion by RASMUSSEN, second by BATES, to recommend to the Conference assembled that the 2015 dues remain unchanged from the levels established in 2003. Motion carried.
- c. Consideration of Amendment 1 and 2 to WCA Group Health Trust Sixth Restated Trust Agreement. Motion by BATES, second by PLIML, to approve Amendment 1 and 2 to the Sixth Restated Trust Agreement. Motion carried.

ISSUE PAPER:

- a. Consideration of 2015-2016 WCA Legislative Agenda. Members of the WCA Government Affairs Team presented the 2015-2016 WCA Legislative Agenda. Motion by IDSVOOG, second by WIRTH, JR., to adopt the 2015-2016 WCA Legislative Agenda. Motion carried.

OTHER BUSINESS AS ALLOWED: None.

ADJOURNMENT: Motion by WIRTH, JR., second by DECKER, to adjourn. Motion carried.
The meeting adjourned at 12:35 p.m.