



re:TH!NK Substance Abuse Prevention Committee Meeting Minutes

Date: 9/20/12

Location:

Minutes taken by: Weber

Attendees:			
Erica Geschrei		Chris Christensen	Cory McKone
Barb Wolf		Rose Fochs	
Dorry Wilner		Fred Umland	
Tracy Gehrke		Jason Weber	
Serah Muinde		Kevin Wilkinson	

Topic	Facilitated by:	Discussion/Actions
Resp. Drinking Campaign	Jason Weber	44 Degrees North developed and Ad campaign. Discussion as to what was developed by 44 Degrees and if there is a budget to market it.
Alcohol Policy Seminar	Jason Weber	Dan Hinton and OPD Chief attended. GIS Mapping – Identified licensed establishments and alcohol related calls for police services. According to Jason, the attendees were very interested in the Mapping, and it’s possibilities in our communities
Teen Drug Court Donation Request	Jason Weber	Request for food donation for Teen Drug Court Graduation Ceremony. More information about the program and details were needed from Dan, or other informed person, before a decision could be made.
24-7 Data Sheet	Jason Weber	Chief Wilkinson explained the program to the group. Group agreed success stories would be helpful to support the program, while more data from the program would be helpful as well.
Burden of Alcohol	Jason Weber	2 conclusions from the data. 1. better tracking/reporting system is needed to capture all alcohol related calls. 2. training is needed for all emergency responders to recognize alcohol related incidents. Group is unsure of how to use the data as it does not capture the “real” cost, as is identified during the author’s

The goal of re:TH!NK, Winnebago’s Healthy Living Partnership, is to prevent and reduce the use of and exposure to tobacco, alcohol and other drugs through effective community collaboration. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organizations and community members.

P. O. Box 68 | 725 Butler Avenue | Winnebago, WI 54985 | 920.232.3000

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		conclusion.
Drug Dealer Billboard	Jason Weber	Crimes Stoppers approved money for billboard. PSAs will be filmed utilizing Chiefs, Sheriff and WISO SWAT...all aimed at drug dealers in our County
Good Drugs Gone Bad	Jason Weber	PSA Commercials will be in Marcus Theatres beginning around Thanksgiving. WBAY will be running them as well. An "Edge of Reality" style movie will be made centered around Rx abuse. GDGB Toolkit trainings are happening around the state as well.
Marijuana Intervention Program	Jason Weber	These classes are happening now, and involve 2-4 students. All screening is handled by Dan Hinton
Open Agenda	Chief Wilkinson	Discussion about the availability of "Mark" The Sign. It is heavy, but available for use in the County. Chief Wilkinson will try to get a cost for a "Mark" mascot suit.

Next Meeting: 10-18-12 @ 1:00pm WISO

Agenda:

Have a representative of 44 Degrees North attend

UWO Substance abuse program info

Teen Drug Court program information

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