



Leadership Committee

Date: November 14, 2012

Location: Winnebago County Admin Bldg, 1st Floor Conference Room

Minutes taken by: Linda Baeten

Attendees:				
Emily Dieringer	re:TH!NK, CTG Coordinator		Cheryl Laabs	WCHD – re:TH!NK Coordinator
Doug Gieryn	WCHD Director		Dan Hinton	WCDHS, SAP Committee
Brenna Root	AmeriCorps – re:TH!NK		Anna Carpenter	re:TH!NK
Ellie Krueger	AmeriCorps – re:TH!NK		Sarah Wright	WCHD, NOD Chair
Mike Kading	Town of Menasha Parks & Rec		Kyle Pfister	Clearing House for Transform WI
Joe Yana	re:TH!NK Advocacy Committee		Amanda Knitter	Clearing House for Transform WI
Kim Biedermann	City of Omro, PA Committee			

Topic	Facilitated by:	Discussion	Actions
Welcome and Introductions	Emily	Introductions were made around the table. Welcome to Kyle and Amanda from the WI Clearinghouse representing the Transform WI project	
Public Comment		None	
re:TH!NK Updates	Doug	<ul style="list-style-type: none"> New Coordinator transitions/positions: We have made our choices but need to wait for HR to do background checking before we can make an announcement. We will be glad to have them on board. 	
	Brenna	<ul style="list-style-type: none"> The Youth Coalition is now part of re:TH!NK. Brenna has been to recruitment meetings throughout the county. She will be presenting to Leadership classes in the schools. A photo voice project has started at Tipler. Winneconne is also interested. Teens Against Tobacco at Tipler has received a \$400 mini grant. Ellie & Brenna will be going to the AmeriCorps event in Madison. Brenna will be speaking at the opening ceremony. 	
	Cheryl	<ul style="list-style-type: none"> Cheryl has been delivering the staggered handout to schools. 	

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		<p>Examples were passed around.</p> <ul style="list-style-type: none"> Solicitation letters were sent out last week for donations to our acorn fund. Two different letters were sent with different emphasis. 3 letters have come back at this point. 	
	Emily	<ul style="list-style-type: none"> New TV show was taped. The focus of the first one was on Food Day & EatSmart. You can see the video on the website or watch local cable access TV. New ideas are welcome for future shows. Will be covering Drive Your Bike and 0-1-2 alcohol initiative. Dan suggested using kids from the schools for an introduction of the show. Could rotate schools. Ensures family members will watch. 	<p>7 more shows to schedule and tape.</p> <p>Re-film opening sequence.</p>
	Emily	Website is being re-designed. Will use Joomla instead of Dreamweaver. It will look similar, but be easier to navigate, and is web-based.	
	Emily	Transform WI: The budget for Year 1 has just been finalized.	Working on objectives
CHANGE Tool	Anna	<p>Emily and Anna attended training for the Community Health Assessment and Group Evaluation tool. Anna explained the handout.</p> <ul style="list-style-type: none"> Required to address the Community at Large sector. Anna is looking for input and will create a Team for data collection. Need to use 2 methods of data collection. May also draw data from the SHOW survey. Need to be careful about duplicating efforts. A Community At Large focus group to meet December 12 @ 2:30pm before the Soiree. <ul style="list-style-type: none"> School buy-in would be good, but they would need to know what is in it for them. A list of names was compiled for possible candidates to be part of the Community At Large focus group. The CHANGE Tool is used to identify the Secondary CTG strategic 	Anna will contact people who may want to serve on the focus group.

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		<p>directions.</p> <ul style="list-style-type: none"> ○ Focus on “Food” and “Active Communities”. ○ Sarah Wright has been working with eatsmart! and the Schools, Grocery Stores, and restaurants. ○ Active Communities will probably focus on something related to bike/ped and active transport and comprehensive planning that includes health. 	
MARC	Ellie & Emily	<ul style="list-style-type: none"> ● Brenna and Ellie met with the Oshkosh West Tech Ed teacher to see if MARC can be redesigned. Questioned whether we need to keep the old MARC and have a “Mini” MARC as well. They will continue to find a more user friendly version. ● Possibility of obtaining a MARC Mascot costume. Discussed at the SAP (Substance Abuse and Prevention) meeting. Wanted to have Emily bring it to the Leadership meeting. <ul style="list-style-type: none"> ○ Cost is about, \$2,000. ○ They would need a plan on how to use it before purchase. 	<p>Brenna & Emily will continue to work on a more user-friendly version of MARC</p> <p>Emily will inform the SAP Committee that a plan for use is needed.</p>
Committee Chair Terms	Cheryl, Emily & Doug	<ul style="list-style-type: none"> ● Kristen Biese will stay Chair for Healthy Lifestyles ● As far as Emily/Cheryl know, Dan and Jason will stay on the SAP Committee ● Dawn Gohlke stepped down as chair of Sustainability Committee. ● Doug suggested we reconsider having WCHD personnel to Chair committees. Wait until the new DFC Administrator is hired to make any further chair appointments/decisions. 	
Committee Updates	Emily	<ul style="list-style-type: none"> ● SAP Working on 0-1-2 Campaign: 0 if driving, 1 hour between drinks daylight, 2 hours between drinks at night. ● Cheers Classes may start in 2013. A meeting will be held to determine 	SAP meets again Dec. 13.

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		whether to offer Cheers Beverage Training.	
	Sarah Wright	<p>NOD – Nutrition, Obesity, Diabetes</p> <ul style="list-style-type: none"> Eatsmart! – on days they promoted, sales went up in restaurants. <ul style="list-style-type: none"> 8 restaurants in 4 counties are involved. Need to be proactive with restaurants to promote Farm to School workgroups are being formed Mailers for Community Involvement went out 	
	Kim Biedermann & Mike Kading	<ul style="list-style-type: none"> Will be having a blended meeting of the Physical Activity and Healthy Recreational Opportunities Committees on December 4 @ 10:30. <ul style="list-style-type: none"> Evan is combining the action plans Working on strategies, working on getting a grant 	
	Cheryl	<p>Healthy Lifestyles</p> <ul style="list-style-type: none"> Stigma group is refocusing on 24-35 year olds and will work with FVTC Marketing classes. Access group is working on action plans to navigate the health care system. 	
	Joe Yana	<p>Advocacy Committee –</p> <ul style="list-style-type: none"> Waiting for the new DFC Administrator. There are new people in the state legislature to work with in 2013 	
	Mike Kading	<p>Healthy Recreational Opportunities</p> <ul style="list-style-type: none"> Drive Your Bike Campaign – Will develop a bike ride through Oshkosh to be held 1st Saturday in May. Will begin at the Leach Amphitheatre. Recreational Guide is on hold to see what we can do for mapping. <ul style="list-style-type: none"> Wheel & Sprocket is working on how to get around Oshkosh. 	
	Anna	<p>Tobacco</p> <ul style="list-style-type: none"> The UWOC Tobacco Free Campus Campaign Survey is moving forward. We now have approval from all the government entities. 	

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		<ul style="list-style-type: none">Justin Mitchell of the Housing Authority will meet with Anna regarding smoke free Unit Housing.	
NEXT MEETING		<ul style="list-style-type: none">Decided to move LC meetings to the third Wednesday of the month for 2013. Next meeting will be January 16, 2013. No meeting in December.re:TH!NK Soiree on December 12 at 4:30pm	

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COMMUNITY HEALTH ASSESSMENT AND GROUP EVALUATION (CHANGE)

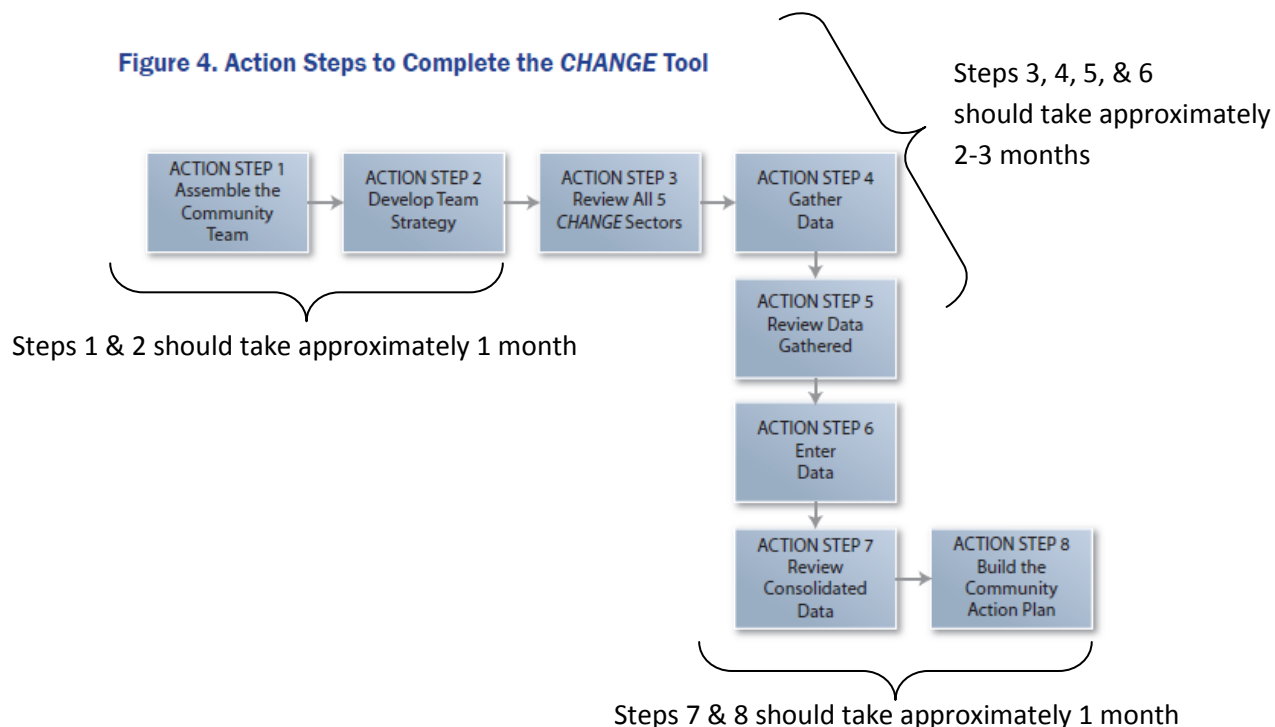


Creating
a Culture of
Healthy Living

CDC's Healthy Communities Program

The Community Health Assessment aNd Group Evaluation (**CHANGE**) is a data-collection tool and planning resource for community members who want to make their community healthier. The purpose of *CHANGE* is to gather and organize data on community assets and potential areas for improvement, by enabling local stakeholders and community team members to survey and identify community strengths and areas for improvement regarding current policy, systems, and environmental change strategies.

Figure 4. Action Steps to Complete the CHANGE Tool



re:TH!NK, as a Transform Wisconsin Grantee, will complete CHANGE Assessments in 2 sectors of Winnebago County.

***Community-At-Large Sector** community-wide efforts impacting social & built environment

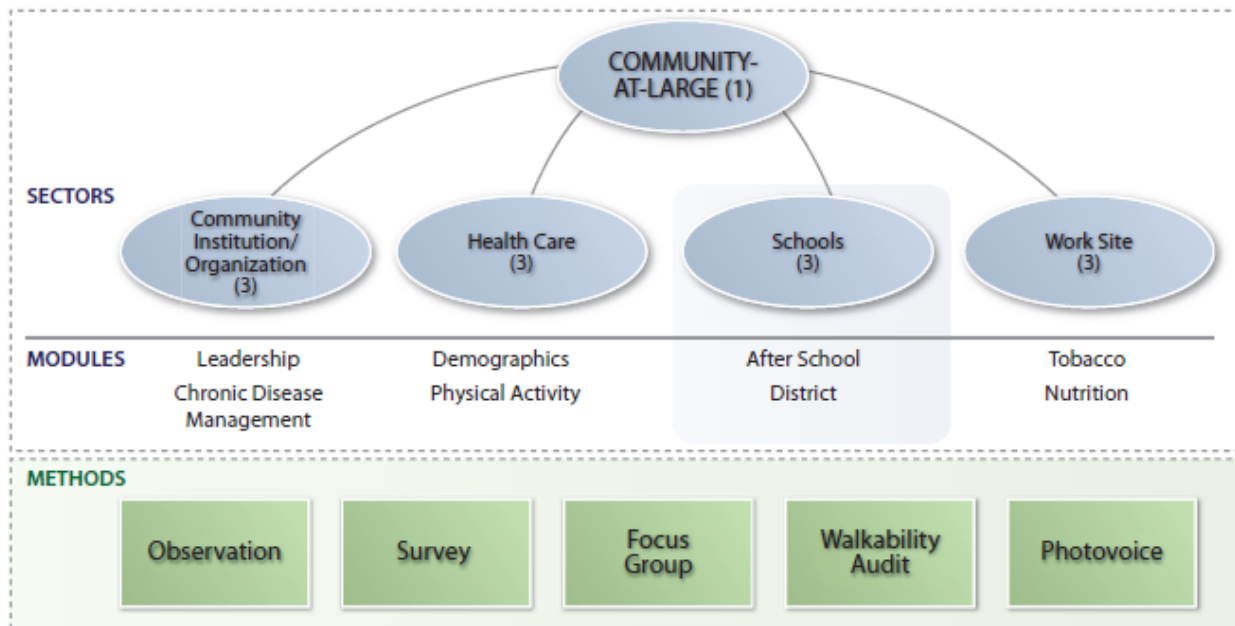
*required

School Sector all primary and secondary learning institutions

Community Institution/Organization (CIO) Sector entities within the community providing a broad range of human services and access to facilities

Work Site Sector places of employment

Health Care Sector places to receive care /treatment, or emergency health services



Within each *CHANGE* sector are modules that contain specific questions for each sector. For example, in the Community-At-Large-Sector, Physical Activity Module, a *CHANGE* item is *To what extent does the community maintain a network of biking routes (e.g., institute a bike lane program to repave bike lanes when necessary)?*

Through data collection methods (i.e. focus groups, surveys, etc.), compilation and analysis, questions about the community will be answered, and community assets as well as potential areas for improvement will be highlighted.

re:TH!NK is looking for Leadership Committee members and/or other re:TH!NK members to be part of the data collection team. That 'CHANGE Tool Team' will use different data collection methods in order to gather information about the different sectors in Winnebago County. If you or someone you know would be interested let us know!

