



Leadership Committee

Date: October 10, 2012

Location: Neenah City Hall, 211 Walnut St, Neenah, 1st Floor Hauser Room

Minutes taken by: Linda Baeten

Attendees:				
Dawn Golke	Best Friends, Sust. Committee		Cheryl Laabs	WCHD – re:TH!NK Coordinator
Doug Gieryn	WCHD Director		Dan Hinton	WCDHS, SAP Committee
Brenna Root	AmeriCorps – re:TH!NK		Lori Duclon	WCHD, PA Committee
Ellie Krueger	AmeriCorps – re:TH!NK		Sarah Wright	WCHD, NOD Chair
Mike Kading	Town of Menasha Parks & Rec		Paulette Stoltzmann	HL Committee
Kristen Biese	WWWP, HL Committee		Jason Weber	Town of Menasha PD

Topic	Facilitated by:	Discussion	Actions
Welcome and Introductions	Cheryl	Introductions were made around the table	
Public Comments		None	
re:TH!NK Updates	Transform WI (CTG) /Action Institute – Sarah Wright	<ul style="list-style-type: none"> Met for 2 days – Sarah Wright, Mike Kading and Ellie Krueger attended. Peggy West also attended for the food component. Opportunity for networking. Determine what our secondary strategies are in the Farm to School and Active Communities areas. Training on the assessment tool will take place. Our first strategy is set, but we get to choose our second. 	SHOW Survey underway
	Coordinator Transitions/ Positions – Doug Gieryn	<ul style="list-style-type: none"> Thanks to Dan Hinton and Emily for helping with interviews for the DFC Coordinator Position. Hope to make an announcement soon. Emily will move to the CTG Coordinator Position. Leadership of the Tobacco Multi Jurisdictional Coalition will move to Manitowoc. We will keep a half-time position for Tobacco at WCHD, and plan to post for a full-time Public Health Educator with half time 	

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		tobacco duties and half time CTG.	
	Staggered Handout – Cheryl	Thanks to Lisa for development of the handout. Copies were passed around. We intend to distribute 7,000 copies to appropriate parents of 6 - 12 grade students in 20 public and private schools in Winnebago County.	Brenna and Cheryl will bring handouts to schools.
	Templates – Cheryl	Templates should be used when making agendas and taking minutes at re:TH!NK meetings	re:TH!NK staff is responsible for getting agendas posted with the County Clerk's office.
	Oshkosh Chamber – Cheryl	Cheryl asked if members would like to continue to receive weekly updates from the Oshkosh Chamber	Cheryl will forward Chamber updates only if they are pertinent to re:TH!NK initiatives.
Solicitation Letter	Cheryl	<p>Cheryl thanked Dawn for a great presentation given to the Coalition regarding our Acorn Fund initiative.</p> <ul style="list-style-type: none"> • Letters will go out in early November, including a flyer and pledge card. • This is a start to an endowment. Oshkosh Community Foundation will be the keeper, much like a savings account. <ul style="list-style-type: none"> ○ Use the interest to fund activities. ○ Letter goes initially to Coalition members and affiliates of re:TH!NK (about 300) ○ Cheryl will sign the letter on behalf of the re:TH!NK Leadership Committee. 	Letters will go out.
Satisfaction Survey	Cheryl	<p>Emily had put together a survey of 57 questions. See handout for a summary. Please note the quotes at the end.</p> <ul style="list-style-type: none"> • Communication needs to improve, especially when we grow so rapidly. • We will keep striving to involve the Northern End of the County. <ul style="list-style-type: none"> ○ Need to recognize the barriers and faithfully promote our 	<ul style="list-style-type: none"> • The entire survey will be posted on the website. http://www.rethinkwinnebago.org/partners.html • Will use the comments

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		<p>initiatives.</p> <ul style="list-style-type: none"> School Districts are different entities. Food initiatives in Oshkosh may be usable in other school districts, although presented differently. We will plan to hold meetings in locations other than Oshkosh. The response rate for the survey was low at 16%. Incentives may help next time as well as shorter and fewer questions. 	for planning next year.
Committee Changes, reorganization	Mike Kading for HRO	<p>Mike, Emily and Kim discussed a plan to merge the Physical Activities and Healthy Recreation Opportunities groups to reduce overlap and pool resources. Our guidelines allow the Leadership Committee to vote for this change. Contingent on approval of the HRO committee, the HRO and PA Committees will merge and be renamed the “Active Communities Committee”.</p>	<p>Moved and second, Hinton/Gohlke to merge the PH and HRO groups into the “Active Communities Committee”. Motion carried unanimously.</p>
	Doug for Advocacy	<p>Joe Yana and Barry Busby of the Advocacy Committee feel they have reached a point where they’ve accomplished what they set out to do, and prefer not to meet unless there is a need. They encourage other committees to engage the Advocacy Committee and would meet on an as needed basis.</p> <ul style="list-style-type: none"> A letter from Joe and Barry was handed out. The Advocacy Committee was functioning as an action/support Committee and will now function more as support. 	<p>The Leadership Committee will support changes to the organization of the Advocacy Committee as recommended by the current Chairs.</p> <ul style="list-style-type: none"> Will discuss how to use the Advocacy Committee at our next meeting. Will inform the Tavern League of the change.
Americorps Projects Updates – MARC 2.0	Brenna	<ul style="list-style-type: none"> The original MARC was developed with the help of Oshkosh West Industrial Tech classes. It has proved to be useful, but very heavy to move. There is a push to make a new version. Fox Cities Sign & Lighting has 	

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		<p>provided specs and an invoice (see handouts).</p> <ul style="list-style-type: none"> ○ Discussion on cost took place. We would have to put it out for bid, and have a project plan to justify the cost. ● Discussion on how to use the original MARC took place. ● May bring it back to West High school for redesign. 	
Committee Updates	Sarah & Ellie for Nutrition Obesity & Diabetes (NOD)	<p>Currently working with the Oshkosh schools for a Healthy Food Day initiative. They have a Farm to School workgroup which includes school personnel and parents. Will feature a Fun Food of the Month and offer grocery store discounts.</p> <ul style="list-style-type: none"> ● Food Day is October 24th. A school café tour is available with Peggy West. 	
	Paulette for Healthy Lifestyles (HL)	<p>Working with UWO Nursing students to develop a Dental Care resource guide. They will give a presentation at the Housing Authority and in the Neenah area. Will share with ARDC and 211.</p>	
	Kristen for Healthy Lifestyles	<p>The Mental Health Shareshop has been meeting regularly.</p> <ul style="list-style-type: none"> ● The Stigma workgroup is working on a social media campaign with 44 Degrees North. They will be looking for funding. ● The Access workgroup has gone through the LEAN process to identify problems with navigation of the Health Care system. 	
	Mike Kading for Health Rec Opportunities	<ul style="list-style-type: none"> ● Working on community health initiatives with the Towns Association and others. ● Doing a pilot projects in communities ● See the updated recreation guide on the re:TH!NK Website. ● Looking at interactive mapping ● “Drive Your Bike” kick-off event discussed 	
	Jason and Dan	<p>Alcohol</p> <ul style="list-style-type: none"> ● Will do more Cheers training 	

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	for Substance Abuse/Alcohol Committee	<ul style="list-style-type: none"> • Underage compliance checks grant money ran out. Need to look at continuing. <p>Substance Abuse</p> <ul style="list-style-type: none"> • Marijuana intervention program has had 3-4 kids per class quarterly. We may need more referral sources other than Juvenile Intake. <ul style="list-style-type: none"> ○ Symptoms include: changing friends, poor school performance, authority problems. • Good Drugs Gone Bad received a \$500 check from the US Ventured Community Group and will be doing presentations. • 3 commercials were made in March aired on WBAY, GoodDrugsGoneBad.com and in Marcus Theatres. They will be making a movie. • Look for the Drug Wise Billboard on Heroin – also doing a film, November 12. • Brought in a book by Sally Wesner, <u>Jeff's Story</u>. She would do a presentation to our group. • Alcohol Compliance may be harder to achieve in a College Town like Oshkosh. 	
	Lori for Physical Activity	<ul style="list-style-type: none"> • Active Schools is on hold due to the Oaklawn construction. <ul style="list-style-type: none"> ○ Joe Nichols, Crime Prevention officer is interested in the Active Schools program. • Point of Decision prompts are up • Will be connecting with the Health Recreational Opportunities group. 	
NEXT MEETING		<p>November 14, 2012 from 2:00-4:00 pm., place TBA</p> <p>Information on the Christmas Soiree will be forthcoming.</p> <p>Meeting adjourned at 4:00 pm</p>	

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