



Leadership Committee

Date: March 20, 2013

Location: Winnebago County Admin Bldg, 1st Floor Conference Room

Minutes taken by: Linda Baeten

Attendees:				
Emily Dieringer	re:TH!NK, CTG Coordinator		Cheryl Laabs	WCHD/re:TH!NK
Doug Gieryn	WCHD Director		Dan Hinton	WCDHS, SAP Committee
Brenna Root	AmeriCorps – re:TH!NK		Anna Carpenter	re:TH!NK / Tobacco Coordinator
Ellie Krueger	AmeriCorps – re:TH!NK		Sarah Wright	WCHD, NOD Committee
Kristen Biese	WWWP/ Healthy Lifestyles		Heidi Keating	re:TH!NK, DFC Coordinator
Rob Way	Winnebago Parks/Recreational			
Excused: Joe Yana (retired), Barry Busby (WC Coroner), Denise Krueger (WCHD), Jason Weber (ToM PD), Jennifer Zager (WCHD), Kim Biedermann (UWO Business Success Center), Paulette Stoltzmann (WCHD)				

Topic	Facilitated by:	Discussion	Actions
Welcome and Introductions	Emily Dieringer	Joe Yana, Barry Busby, Jason Weber, Jennifer Zager, Denise Krueger, Paulette Stoltzmann and Kim Biederman could not be at today's meeting.	
Public Comments		None	
Guidance documents	Emily	<ul style="list-style-type: none"> • Everyone received a handout of Guidance Documents for re:TH!NK with changes in red. Items were discussed. Input given. <ul style="list-style-type: none"> ○ Membership involvement levels changed, so definitions were changed. We have 4 levels of involvement. ○ Other items were word-smithed to reflect current practice. ○ Discussed of use of Trademark symbol in the Logo ○ May need to identify members/volunteers by "sector" to satisfy grant criteria in the future. • Everyone received handouts of the LC Position Roles & Responsibilities handout and re:TH!NK organizational chart. <ul style="list-style-type: none"> ○ Roles & Responsibilities of Chairs and Co-Chairs are overwhelming 	<p>Emily to follow up with trademark on logo.</p> <p>Emily will make the changes to the Guidance Document, and reorganize and downsize the Roles & Responsibilities document.</p>

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		<p>and redundant.</p> <ul style="list-style-type: none"> ○ Use definitions from the Guidance Document for Chair and Co-Chair, then list duties ○ Clarify the role of the Public Health Liaison. ○ Heidi suggested creating an evaluation plan. This function would be listed under Roles & Responsibilities for Coordinators. ● Everyone received a handout of the new Leadership Committee structure chart. ● The Leadership Committee votes on updates of the Guidance Document and Roles & Responsibilities Document. The vote was tabled until the next meeting to allow for further updating as discussed ● All updated documents will be on the website. 	<p>Emily will have the revised documents sent out prior to next meeting.</p>
Youth Update	Brenna Root	<p>Recent activities with Youth include:</p> <ul style="list-style-type: none"> ● Kick Butts Day with FACT at Maplewood School in Menasha ● Youth Coalition has targeted underage drinking <ul style="list-style-type: none"> ○ Will speak at the Legislative Breakfast ○ Will be on Teen Connection show from PBS ● Tipler Middle school activity: <ul style="list-style-type: none"> ○ TATU gave a presentation to elementary students ○ Photo Voice project is focused on physical activity, will connect with the Active Schools program ● Conference in Green Lake, April 16th ● Washington D.C. Youth Leadership CADCA Conference involved Brenna, Heidi and 2 High School Students. Brought back skills for Youth Coalition (ages 13-18) projects. 	
Communications	Emily	<ul style="list-style-type: none"> ● <u>Constant Contact</u> has become the main delivery method to re:THINK members. Ellie is working it. Anna will use it for the Tobacco MJC and 	

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	<p>Ellie Krueger</p> <p>Emily</p>	<p>Brenna uses it for the Youth Coalition.</p> <ul style="list-style-type: none"> • <u>Google Lists</u>: Ellie is working with Google Lists to update Committees <ul style="list-style-type: none"> ○ Each Committee will have 2 tabs-members and affiliates ○ Meeting Agendas go to members ○ Meeting Minutes go to members and affiliates ○ All workgroups will have a Google List and receive an email with Google List information ○ Let Ellie know if you make membership changes in the google doc • <u>eUpdate</u>: We are able to track downloads of the <u>eUpdate</u>. <ul style="list-style-type: none"> ○ 43 downloaded in February ○ Brittany, our Intern will have the next edition out in May • <u>Analytics</u>: We are able to track hits from the Website, FB, TW, et al. <ul style="list-style-type: none"> ○ Found incidence was low, staff made effort to improve ○ Tracking is different due to new Website ○ Always needs looking and changing • <u>TV Show</u>: Content of the next TV show was discussed for May & July <ul style="list-style-type: none"> ○ FACT, TATU, and CADCA will have segments for March show ○ Dan Hinton requested space for the 0-1-2 Campaign in May show ○ Drive Your Bike & SRTS for May ○ Heidi requested space for Prescription Drug Abuse in July ○ Country USA and Rock USA issues in July ○ Heidi to host July show • <u>New Website</u> has launched. Let Emily or other staff know if you find problems. <ul style="list-style-type: none"> ○ 5 hot topics show up on the first page <ul style="list-style-type: none"> ▪ Dan requested a spot for 0-1-2 ▪ Doug requested space for the County Health Rankings ○ Doug requested a link for the County Clerk to receive the minutes 	<p>Ellie will send an email to Committee Chairs next week regarding Google Lists.</p> <p>Doug will look into getting a monitor and web cams for the conference room to navigate the website.</p>

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		<p>from the website instead of double posting</p> <ul style="list-style-type: none"> ▪ Other infrastructure wish list items were discussed 	Emily/Doug to follow up with IS and Clerk about posting minutes.
CHANGE Tool other surveys/ collections	Anna Carpenter	<p>The CHANGE Tool is the evaluation tool from the CDC that we used for a community assessment (similar to CHIP). The goal was to produce a Community Action Plan.</p> <ul style="list-style-type: none"> • Data was not as useful as hoped, but we found nutrition scored lowest in the community at large sector • SHOW is now finished collecting data • Transform Wisconsin has identified our secondary strategies for the CTG funds <ul style="list-style-type: none"> ○ eatsmart! is not allowed for Nutrition, but we are able to expand on Farm to School initiatives ○ Active Schools is allowed for Active Communities ○ Emily is getting information on the Joint Use Agreements 	
Chairs/Co- chairs being in the know.	Emily	<p>Emily asked if Chairs want to be copied on e-mails to workgroups.</p> <ul style="list-style-type: none"> • Yes, but only if pertinent to the Committee's focus • Initiated from workgroup to Committee and vice versa from Committee to Workgroup • Think of "integration" rather than "FYI" 	Ellie will mention in emails to chairs next week.
Committee Updates	Kristen Biese	<p>Healthy Lifestyles</p> <ul style="list-style-type: none"> • Focus on mental health <ul style="list-style-type: none"> ○ Shareshop is collaborating with NEW Mental Health Connection (Outagamie, Calumet and now Winnebago Co.) ○ There is a grant for a pilot of PACE+ - data based software to allow providers & agencies to share patient information ○ Exploring No Wrong Door initiative. Look for training of "front 	

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	<p>Heidi Keating</p> <p>Dan Hinton</p> <p>Rob Way</p>	<p>line” staff.</p> <ul style="list-style-type: none"> ○ Primary Care Doctors receive training to better connect patients to area agencies for help ○ Mental Health Sharesop is going to quarterly meetings to allow members to attend the regional efforts of NEWMHC. <p>DFC – Drug Free Communities Grant</p> <ul style="list-style-type: none"> ● Jason Weber is working with local students to produce a movie “Edge of Reality” that addresses prescription drug abuse. ● CHEERS – Responsible Beverage Serving training will be held in Menasha on April 15. ● A Sober Server Ordinance is being looked at by the Neenah City Council brought forth by Chief Wilkinson. ● MARC – money has been earmarked for a MARC mascot costume. Heidi needs to know whether we will move forward on this project. If we do, we need a plan for use. <p>Drug and Alcohol Committee</p> <ul style="list-style-type: none"> ● 0-1-2 Campaign is moving along. They have posters for urinals and bathrooms and a vertical banner to use for events. ● A group of UWO Students are creating alcohol-free parties. We would like to promote, but not discourage their effectiveness. We have helped them with training for non-profit status. ● Billboard on HWY 41 South of Oshkosh warns drug dealers ● Posters of Police Chiefs are around <p>Healthy Recreational Opportunities</p> <ul style="list-style-type: none"> ● Drive Your Bike Campaign on May 4th. The Oshkosh Cycling club will provide volunteers. Start at the Leach Amphitheatre. ● New energy in the Active Workplaces workgroup– looking into a 	<p>LC Committee agreed by consensus to have Heidi and SAP move forward on the MARC mascot initiative with each committee committing to use MARC at least once per year.</p>

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