



re:TH!NK Meeting: NOD Committee
 Date: Tuesday November 13, 2012
 Location: Becket's Restaurant
 Minutes taken by: Brenna Root/Ellie Krueger

Attendees:			
Barb Sheldon	WCHD WIC Director/Nutritionist	Denise Krueger	WCHD
Ellie Krueger	AmeriCorps Member, re:TH!NK	Peggy West	OASD Food Service Director
Brenna Root	AmeriCorps Member, re:TH!NK	Colleen	Dietetic Intern
Sarah Wright	re:TH!NK NOD Committee Chair		
Linda Werner	Affinity		

Topic	Facilitated by:	Discussion	Actions
eatsmart!	Sarah	<ul style="list-style-type: none"> eatsmart! restaurants reported notable increased sales of eatsmart! menu items during Food Day promotion Each eatsmart! restaurant has been assigned a workgroup representative from their respective counties. Working on a standardized toolkit for county representatives and restaurants. Contacted by Agnesian HealthCare of Fond du Lac- Interested in becoming an extension of eatsmart! Plan is to extend pilot project through the rest of the year (through August 2013) State is working on development of a Wisconsin toolkit featuring eatsmart! and other local restaurant projects in the state. Partnering with Aurora, ThedaCare, Affinity to promote eatsmart! among employee and patient populations through distribution of brochures 	eatsmart! workgroup working on toolkit and marketing efforts.



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 Winnebago County Health Department

Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

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		<ul style="list-style-type: none"> Possible future focus: Improving kid's menus 	
Farm to School	Sarah	<ul style="list-style-type: none"> Fun Food of the Month: positive feedback from staff and students; extra jicama from FFoM was added to the high school salad bar; students loved it and have asked for it again. Need to assemble and distribute FFoM toolkits for each elementary school (apron, logo sign, etc) Plan to assemble 3 workgroups based on response from CTG/re:TH!NK mailer <ul style="list-style-type: none"> Nutrition Education (Fun Food, cooking demos, classroom visits, etc) School Gardens- Hope to plan site visits for January/February Connecting farmers to schools <ul style="list-style-type: none"> Email to local producers has been sent and drew some interest Innovation Kitchen in Mineral Point, WI used by LaCrosse County schools to process and freeze local produce; possible site visit. Steve Vickman may know more about this. 	<p>Assemble Fun Food Toolkit (Ellie)</p> <p>Contact Steve Vickman (Sarah)</p> <p>Assemble workgroups and schedule kick-off meetings (Ellie / Sarah)</p>
Food Day	Ellie & Peggy	<ul style="list-style-type: none"> Overall a success- Featured in re:TH!NK cable show, local Fox11 news, radio Moving forward, hope to repeat similar healthy food demos in other OASD middle schools but on a smaller scale later this school year <ul style="list-style-type: none"> Peggy proposed local Chefs "adopting" a school and making annual visits/presentations (ex. 3 visits per year, one each for 6th, 7th, 8th grade) 	



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		<ul style="list-style-type: none"> ○ Nutrition Education Workgroup will plan and coordinate future middle school events 	
Transform Secondary Strategy		<ul style="list-style-type: none"> ● Still leaning towards extension of eatsmart! as the secondary strategy for the Transform grant. Will discuss with grant administrators. Community assessment using the CHANGE tool can be used to support this decision, but is not required for confirming secondary strategy. 	Discuss secondary strategy with grant administrators (Emily)
5 County Joint Initiative	Denise	<ul style="list-style-type: none"> ● Focus on obesity as result of Behavioral Risk Factor Survey (BRFSS) analysis ● Subgroup working with United Way to coordinate a <i>Weight of the Nation</i> community "plunge" 	Continue to participate in this initiative and keep NOD informed of activities (Denise)
Moving Forward	Sarah	<ul style="list-style-type: none"> ● No December meeting (instead will meet with workgroups) ● NOD committee will meet every other month to free up time for workgroup collaboration ● Next meeting: Tuesday, January 8th (Becket's glass case) 	



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