



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Attendees:			
Heidi Keating	SAP, Coordinator	Brenna Root	Youth Coalition
Cheryl Laabs	HL	Anna Carpenter	Tobacco Prevention
Doug Gieryn	WCHD Director	Vicky Redlin	AC
Emily Dieringer	AC, Coordinator	Sarah Wright	NHFS
Ashley Ester	AmeriCorps	Dan Hinton	SAP
Kim Biedermann	AC		

Topic	Facilitated by:	Discussion	Actions
Welcome/ Public Comment	Emily/Heidi		None
Coord. Report (Sustainabili ty, Grants and Funding,)	Emily/Heidi	<p>DFC: Grant approved and funded for another 5 years. Funding began September 30. Action plan is ready to go along with starting steps. Press release will be coming soon from CADCA.</p> <p>PICH: Grant not funded but "approved." There were no funded applications in Wisconsin. Going forward staff positions should be ok, there may be shifts in tasks, action plans/goals will be reevaluated. Will continue to look for additional funding.</p> <p>Vicki discussed ideas for potential fundraising possibilities- Rotary Battle on</p>	Emily, Heidi, and Doug: continue to keep LC in the loop in regards to funding developments



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
		'Bago, 5K run/walk at a county park showing off new trails, disc golf tournament.	
Coord. Report (Communications, Marketing, and media)	Emily	New radio PSA's, continued partnership with the Scene and the Northwestern, next TV show ill focus on mental health and the Connected Communities Wellness Screen. Facebook page is almost up to 600 likes.	All: look for Northwestern webisodes and Scene articles and Facebook. Share.
Coord. Report (structure and staff retreat)	Emily	<p>Staff "retreat" and structure discussion will be happening November 5. Discussing what staff need/want, can/can't, should/shouldn't be doing etc. Staff need input from chairs of committees on the roles of staff and co-chairs. Some pieces of the coalition are currently too staff driven. More specification on the roles of partners and chairs/co-chairs needed.</p> <p>What are the roles of staff, coalition, volunteers, co-chairs. Co-chairs could be doing more to check in with members, folks from Weight of the Fox Valley, we need to ask for help... people are willing to help but they might not know how, more time is needed, we need to scale back a bit on what we're working on until we have more invested/trained coalition members. "Projects" need to be done, but relationships might be more important for the long term and</p>	Staff will bring back ideas from retreat to next leadership meeting.



PublicHealth
Prevent. Promote. Protect.
Winnebago County
Health Department

Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
		<p>building members. Training is needed, some tasks are staff-focused but still need assist from coalition. Grant and coalition are both trying to drive the workplans. re:TH!NK staff feel it can sometimes be more difficult to ask for help, and easier to just do it (less time to explain, etc.). Faith-based groups can be more connected; there is huge potential for working together.</p> <p>re:TH!NK is bigger (people, topic areas, etc.) than before, may need to run and function differently. We need to get more people interested and stop relying on staff by default to get projects done. Every project can and should have an ask attached to it. Ask: who is going to do this, take leadership, be in charge, etc.?</p> <p>Soiree idea: have everyone bring a friend... friend-raising ☺</p> <p>Send info/questionnaire to people who might be interested not just to "old" members, may be a way to provide additional connection into the coalition.</p> <p>"Board member matrix," folks helping with the coalition see their role more as a guiding body of the coalition and it's tasks, rather than a piece of the movement. Need to find and maybe reestablish passions, where the gaps in membership are, and overall new members.</p> <p>Projects like fundraising events allow for new people to get involved; also</p>	<p>Everyone: bring a friend to the Soiree!</p> <p>Everyone: think on new member possibilities, gaps in membership, etc.</p> <p>Everyone: think on</p>



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
		provides specific tasks as well as a start-to-finish process that can be nice to see. A lot of the projects we work on are very long term, social/cultural changes that we might not see results of for many years. Having an opportunity to work on specific tasks that have "short term" outcomes and can give members sense of accomplishment.	possible events or fundraising opportunities for new folks to get involved in r:TH!NK
Discussion (Smart Approaches to Marijuana-SAM)	Emily/Heidi	<p>In August a survey was sent to the coalition to get input on joining Smart Approaches to Marijuana (SAM) Wisconsin. Focus is on preventing a Big Marijuana industry like Big Tobacco, using cannabis based medicine. Because of national DFC funding, no lobbying and because the national SAM is lead by a lobbyist we are encouraged to not join in order to play it safe. CADCA suggested disassociating from SAM. So, Wisconsin is going to be working on Marijuana prevention using national education resources available and not under SAM.</p> <p>The group wants to have talking points ready to go and get all Wisconsin coalitions working toward the same initiatives and education topics surrounding marijuana.</p>	SAP committee will continue discussion and work on marijuana prevention/ education
Discussion (Candidate)	Anna	re:TH!NK decided to not hold it's own forum because there were so many scheduled in our county in October. Instead of holding our own forum, we will provided list of candidate forums being held in our county and encourage our members/partners to attend if they are interested. Email will be sent out	Watch for email, attend forum if interested.



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
Education)		to coalition members with the days/times of the different forums.	
Discussion (YRBS)	Heidi/Emily	<p>YRBS data now available. It was reiterated how reliable this data set it- 5000+ students from 5 school districts in Winnebago County. Planning to share data with school districts, school board members, send out a press release, link data on the re:TH!NK and Winnebago County Health Department websites.</p> <p>In disseminating the results- ideas were to present the shocking facts, what we as a coalition are working on, direct folks looking for more info to the complete data on the website, relate the data back to each schools mission, and connect with the # of students rather than the percentage, tie all pieces back to academic performance.</p> <p>Priority populations: parents, teachers, administrations, school boards.</p> <p>There are issues within the YRBS that need to be broken down and segmented in a way that people can understand and get passionate about.</p> <p>Plan for YRBS- get info on website (easy to read format), share data with school/county comparison at schools and relate topic back to what we're working on at a community level, plan presentations to school boards (make offer to present the info), break up roles of re:TH!NK leadership committee</p>	<p>Emily- draft plan</p> <p>Kim- follow up calls</p> <p>Doug- prepare documents for uploading to website with Ashley and Lynnsey</p> <p>Presenting can be thrown to committee member</p> <p>Heidi- send letter/email school admin and boards</p> <p>Brenna- draft press release</p>



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
		<p>and staff in the data dissemination.</p> <p>Ideally get data on website by October 17 (power point, summary sheet, "raw" data)</p> <p>Then focus on county/school comparisons and the press release.</p> <p>Other ideas for presenting the data: human services, Boys and Girls Club, Boys and Girls Brigade, YMCA, United Way, Community Foundation</p> <p>Keep presentations brief, then possibly later on a longer, town hall meeting-style presentation can be given and more time can be spent on the data.</p> <p>Emily will draft plan.</p>	<p>Everyone: keep thinking on ideas for dissemination and groups that may be interested in seeing the data</p>
The rest of the agenda	Emily/Heidi	Detailed discussion on structure, SAM, candidate education, and YRBS prevented committee activities and project updates. Will save update for next meeting or via email, if need be.	Everyone: plan for updates next meeting
Next Meeting-	Emily/Heidi	Thursday, November 20, 2014 at 4:30-6:00PM Sunnyview Expo Center 500 E. County Road Y, Oshkosh, WI	Everyone: come to the Soiree Nov. 20 (and bring a friend)!



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us



re:TH!NK Meeting: Leadership Committee

Date: October 10, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Anna Carpenter

Topic	Facilitated by:	Discussion	Actions
Workshop			



Through effective community collaboration, re:TH!NK creates an environment that enables healthy lifestyle choices and deters substance abuse in order to improve the quality of life for all Winnebago County residents. This partnership would not exist without support from the Winnebago County Health Department and other local agencies, organization and community members.

P. O. Box 2080 | 112 Otter Ave | Oshkosh, WI 54903-2808 | 920.232.3000

www.rethinkwinnebago.org | rethink@co.winnebago.wi.us