



re:THINK Meeting: Leadership Committee

Date: April 3, 2014

Location: Winnebago County Sheriff's Department

Minutes taken by: Brenna Root

Attendees:			
Heidi Keating	SAP, Coord	Brenna Root	Youth Coalition
Kristen Biese	HL	Marcus Maier	UWO Student
Ted Voss	UWO Student	Vicky Redlin	AC
Barry Busby	Advocacy	Kim Biedermann	AC
Emily Dieringer	AC, Coord	Dan Hinton	SAP
Sarah Wright	NHFS		

Topic	Facilitated by:	Discussion	Actions
Welcome/ Public Comment	Heidi/Emily	Welcome to UWO Health Education Students sitting in on the meeting for health education field experience	None
Coord. Report (Grants and Funding)	Heidi/Emily	DFC: Grant submitted last week, will find out in September if we were awarded the 5 year funding. CTG: Per act of Congress, the CDC will not renew funding from the Prevention Fund through the Affordable Care Act, funding is ending in September 2014. It was originally supposed to go through 2016.	Doug/Cheryl set up meeting to bring back Sustainability Committee meeting and have a "plan" prior to May LC Meeting (examples brought up: contact health systems, bring benefit of



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			re:TH!NK to attention of Cty Board)
Coord. Report (Communication, Marketing and Media)	Emily, Heidi	Northwestern: mini webisodes on the NW page, healthy lifestyles focused, 2 pilot episodes taped at the end of April: eatsmart! and Farm to School Social Media Report: Heidi reported on behalf of Kathy for the quarter. Other Media: Winneconne/Omro paper: vegetable tasting pics and story from event Northwestern: Anna in article about ecigs Teen Connection: Heidi was panelist speaking on heroin Re:TH!NK Show: taping next week (biking, SRTS, Active Classrooms), watch for new show opening for June show	Kathy: dig deeper into re:TH!NK website data to see where all of the hits came from? All: Look at PAF to find talents in our coalition members, possible band music for show opening
Coord. Report (Legislative Breakfast)	Heidi	Attend April 11, 2014 Legislative Breakfast, discussion on speakers	
Coord. Report (Google Doc)	Emily	Updated google docs will be sent out	Kathy: Separate out Cassie Gregor (City Clerk), make a note



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Lists)			<p>to include her only when sending out agenda, not all meetings and reminders</p> <p>Feedback: Social media reports only need to include the past 2 quarters, and be more of a synopsis of analytics, not a full report.</p> <p>Links of media should be sent to webupdates (County website)</p> <p>Also to Wavelength County Newsletter</p>
Decisions/Discussion	Heidi, Emily	<p>Chairs:</p> <ul style="list-style-type: none"> unaware of subcommittee updates, updates are hard to know what 	Communication plan draft for May



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(Committee Meetings – what’s working, what’s not? re:THINKing LC structure		is/should be said <ul style="list-style-type: none"> • new action oriented agenda is not applicable for shareshop • liked the new action oriented agenda, a positive change, should be tailored to each committee and use it in a way that works for you LC Committee Structure: <ul style="list-style-type: none"> • Need the “in” between the committee and whole coalition • Don’t need to have a meeting, cancel it • Power players need to be identified and invited • Updates are important for everyone to understand what is going on • There are two themes to LC “administrative” and “integrating ideas” and we need to figure out a way to utilize each other and committees better, need to compliment, because we are all working towards the same things • Use eUpdate in all meetings; handout and give a small update on what the other committees are doing, can spur new ideas and have conversations on who can work together with all the committees • Media push needed in summer months (get ourselves out in the media) 	Meeting (media for summer)
Committee Activities/Projects (Updates)	All	AC: updating action plans for the year, HIP workgroup working on bike/ped plans, Rec Use Agreements and Active Recess, Kim attended State of the City and was happy to see bike lights given out HL: working on action plans to be approved this month, suicide prevention	



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		<p>(MHSS), Teen Screen Advisory Board in action and NEW Mental Health Connection training in June for No Wrong Door. RAIL (full funding received) NHFS: Action plans being created, approval in May, eatsmart! workgroup, now have someone working specifically on eatsmart! for 8 hours/week, trying to work with local businesses to get a catering option. Have been meeting with local school districts and created a local demand forecast for local foods and what institutions are interested in local foods. Working with Growing Oshkosh to created 2 more gardens. Planning Chef events. Working on Wellness Policies in schools.</p> <p>SAP: Working on creation of marijuana information for policy makers. Working on special permit processes with the tavern league.</p> <p>Heroin Task Force: Prevention Pillar is planning community 5k run/walk for September.</p> <p>MJC: Anna not present</p>	
Next Meeting	Heidi, Emily	<p>Thursday, May 1, 2014 2PM Winnebago County Sheriff's Office 4311 Jackson St, Oshkosh, WI</p>	



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