



re:TH!NK Meeting: Leadership Committee
 Date: 02-06-14 @ 2 pm
 Location: 1st Floor Conference Room CAB
 Minutes taken by: Kathy Hanson

Attendees:			
Emily Dieringer-re:TH!NK	Heidi Keating-re:TH!NK	Kristin Biese-WCHD (HL)	Barry Busby-Coroner (ADV)
Brenna Root- re:TH!NK (youth)	Cheryl Laabs-WCHD (HL)	Sabina Bastias-AmeriCorps	Kim Taito-AmeriCorps
Anna Carpenter-Tobacco MJC	Sarah Wright-re:TH!NK (NHFS)	Kathy Hanson-AmeriCorps	Vicky Redlin-WC Parks (AC)

Topic	Facilitated by:	Discussion	Actions
Welcome & Public Comment	Emily	No public comments	
Grants & Funding	Cheryl, Sarah, Heidi	<p>Cheryl, ACORN Fund: Started end of 2012, have \$700 now, need to maintain deposits of \$500 a year. Will receive about \$4000 from TRICOM early this year. Need to discuss how to fund raise for this.</p> <p>Sarah, USDA F2S: Oshkosh, Omro, and Winneconne school districts; Looking into produce procurement, look at school produce demand, & looking at other schools to see what they are doing.</p> <p>Heidi, DFC: Heidi & Brenna working on grant, due Mar 24, about 1/3 done, will be retooling action plan, need to address geographic location & environmental conditions. Need to find 2nd substance that will affect YBRs needle. Will survey to find it; 1st substance is alcohol.</p>	



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Analytics	Kathy	Reported on Social media stats. Social media is steady. Constant Contact is increasing open & click through rates, bounce rates are down. Blog views were down, remedied with blog schedule every 2 weeks	
Marketing & Media	Emily, Heidi, Anna	Emily: Now giving content for Oshkosh Community Media e-Bulletin Board, updates & events; The Northwestern (NW), might produce re:TH!NK videos on its "Healthy Oshkosh" page. Could use students to research & help write scripts. Sabina: NW is interested in driving our mission to inspire change. Heidi: Add "What you can do now" to NW videos, Vicky offered to help write scripts for Healthy Oshkosh. Anna: Earned Media-Tobacco WI Wins program region 14-18% Winnebago Co stayed same, Surgeon Gen. Hard stance on tobacco, Interview with Chan 11 about CVS going tobacco-free. Heidi: Heroin Task Force a lot of attention from news sources, The Scene article about medical marijuana	
Legislative Breakfast	Emily	Working on theme & speakers. How do we tell the story of individuals and how it relates to environment? LC members can be speakers. Friday April 11, Miron Building at 7:30a, Town of Menasha	re:TH!NK staff will reach out to LC members if needed
PAF, Ground Rules, & Action-Oriented agenda	Emily, Heidi	Partner Agreement Form: Sent out Monday Feb 3, ~100 already completed. Next PAF send out will be with e-update & save the date for Workshop. Ground Rules: Need to give to committee chairs to discuss, adjust, approve & use. Sarah & Vicky: concerns about language, a little condescending. Adjust	All LC members should bring paper PAF to meetings. Rules: re:TH!NK staff



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templates		language to suit more professional needs. Agenda templates: Helps create discussion & actions. Helps with focus & structure.	will merge nutrition & county versions and send to chairs Template: coordinators give to Chairs to use
Workshop topics & LC MTG locations	Emily, Heidi	Topics: March, Health Equity; June, Poverty Plunge/interactive experience; September, Lecture-Social Innovation, November, Soiree-Food lab @ expo MTG Locals: Looking into Rick Meyer Room or Coughlin	Emily will look into room availability
Youth	Brenna	Rise Together talked to Oshkosh Communities, met with Penny B Schaber & Sen Ellis staff member, FACT group @ Tripler & Maplewood, Looking into partnership with Interact (part of Southwest Rotary)	
Committee Updates	Anna, Cheryl, Sarah, Vicky, Heidi	Anna- Tobacco: State Prev Plan aggressive, reduce use by ½. E-cigs: up to business & bldgs. Smoke free housing going well. Cheryl- Healthy Lifestyles/Mental Health Share Shop: Feb mtg will create action plan for 2014, Focus suicide prevention (Teen Screen) 9 th graders in Oshkosh, Winneconne, Omro, Event: Bright Stars Feb 21 st fundraiser for Suicide Prev. ShareShop: RAIL-implement software & No Wrong Door give trainings MH 101. Trying to go as far upstream as possible.	



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		<p>Sarah-Nutrition: Fun Food of the Month Winter Moon Blend/Potato Fusion went well @ Winneconne, Oshkosh, Lourdes; freezing produce in Aug focus on ratatouille blend. Can watch the movie and use it to promote frozen produce. Taste of Fond du Lac, Feb 23. One judging category uses eatsmart! criteria and Emily will be a judge.</p> <p>Vicky-Active Communities: Will start another Drive Your Bike Campaign in partnership with Fox Valley Bike Challenge; Rec Use agreement finalized for OASD: looking at an internal form (google doc) for OASD staff; Active Workplaces are taking a step back to a more supporting role. Active Schools are in 17 schools, 4 districts, 5000 kids impacted. Collected pre data using pedometers, will collect post data Fall 2014.</p> <p>Heidi-SAP & Heroin TF: Pillar groups in creation of action plans. Next SAP meeting, Feb 13th go over educating beverage servers. Should focus on education & advocacy on medical marijuana. Partnering with the Children's Hospital.</p>	
Meeting Evaluation		Look at making committee updates shorter.	
Next Meeting	Emily	<p>March 6 at 2pm-WorkShop at Coughlin "Health Equity"</p> <p>April 3 at 2pm-Leadership Committee meeting at Rick Meyer (Sheriff's)</p>	Emily to send mtg schedule to LC



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