

BOARD OF HEALTH MEETING
Friday, February 7, 2014
7:30 a.m.
Winnebago County Health Department
1st Floor Conference Room, County Administration Building

CALL TO ORDER: The meeting was called to order by Chairman Shiloh Ramos at 7:30 am

ROLL CALL: Board members present were: Chairman Shiloh Ramos; Deb Allison-Aasby; Tom Egan; Thomas Ellis; Dr. Sam Hofman; Mike Norton; and Sue Panek; and Rachel Youngquist.

EXCUSED: Jill Collier

Also present: Health Department Director Doug Gieryn; Anne Boyce, Environmental Health Supervisor; Cindy Draws, Public Health Nurse Supervisor; Barb Sheldon, WIC Director; Mary Jo Turner, Public Health Nurse Supervisor; Heidi Keating, re:TH!NK Coalition Coordinator; Kathy Hanson, Americorp employee.

APPROVE MINUTES: Moved and second, Egan/Norton to approve the Minutes from December 6, 2013 with noted change. Motion carried 8-0, voice vote.

PUBLIC COMMENTS: Sue Panek introduced Lydia Penn, a UW-O student interning at United Way.

BUSINESS:

A. DIRECTOR AND STAFF ACTIVITY REPORT

Mary Jo Turner — Nurse Supervisor

- Car Seat Grant from DOT – decreased from \$6,000 to \$4,000. Originally budgeted for \$4,000 and we had not yet spent the dollars so there will not be a great impact. Working with community partners to provide vouchers for car seats to those who meet the criteria. Last year 127 seats were given out.
- CPR training – Oshkosh Fire Dept. will provide CPR training for staff that are in need of certification/recertification this year.
- Students – currently we have 14 student interns; 2 from Marion, 4 Health Education, and 8 undergraduates from UW-O.
- Community presentation- In collaboration with the Outagamie and City of Menasha Health Departments, at the January Advisory Board meeting for Partnership Community Health Center, a presentation was given explaining what Public Health is and what Public Health does. WCHD gave examples of re:TH!NK programs and activities and shared the staggered handout and 211 poster as examples of the work being done.
- Forward Community Investments presented “Tackling Wicked Problems” – attended by Sue Panek, Deb Allison-Aasby and Mary Jo Turner. Three full days of discussing issues such as; Homelessness, Transportation issues, Poverty, and Food Insecurity. Interesting examples included the Rural Health Initiative. Encouraged focused funding. Investors are saying they are tired of spending money as a “band-aid” and will only invest when the root of the problem is addressed.

Barb Sheldon – WIC Director

- Childhood Obesity – working on a plan that is in addition to the day-to-day plan to fight childhood obesity. Focusing on the baby’s behavior and explaining how to respond so over feeding doesn’t occur. Fruits and vegetables help fight obesity and fruit and vegetable checks can be used as a tool to see how many are/aren’t being

used and why. Farm Market vouchers are good June through October (a total of \$17 for the season.)

- As a result of the new Farm Bill, Wisconsin Food Share benefits may be reduced.

Dr. Hofman questions what WIC recommends with regards to juice as doctors are recommending no juice.

- Prior to 2009 the recommendation was for 9 oz. of juice per day. The current recommendation is 4 oz. per day of an all natural juice full of vitamin C. WIC has counseled their clients to limit their juice intake for years. Clarification: WIC does not provide juice to infants (under 1 year of age). Children 1-4 years old receive 128 oz. per month or 4 oz. per day. This amount is included in recommendations made by the Institute of Medicine and is required by the current USDA Food Rule.

Cindy Draws – Nurse Supervisor

- Refugees
 - Appleton has received their first family of 9. Very pleased with Appleton's response and acceptance of the refugees. We have received 31 refugees in the first trimester and received 4 more in January with another 20 expected by March 6th.
 - No longer making home visits to refugees as dictated by the January-September contract where funding was cut for home visits.
 - The State came here to see what we were doing for refugees and reassessed what needs to be done.
 - In Wisconsin, 56% of the refugees that arrived in 2013 are employed.
- Communicable Disease
 - Influenza has peaked and the Northeast was hit the hardest.
 - Pertussis – lower numbers than a year ago but still not beneath the outbreak level.
 - There have been Long Term Care outbreaks which are typical. There have not been respiratory outbreaks which is unusual.
 - STI – re:TH!NK produced a show on cable TV to educate parents regarding STI reduction and healthy sexual development.
- Sex Education Curriculum – training for 7th grade teachers in Oshkosh identified gaps. The curriculum will be taught in March/April.
- Older Adult
 - Care Transitions – receiving very few referrals for those moving from one healthcare setting to another. Community team will meet next week to discuss the root cause.
 - 100 community members were invited to attend a Winnebago County Care Transitions Sharing meeting and 40 are confirmed to-date.
 - Falls Staggered Handout – will be going out.
 - Home Care /Home Visit clarification – we do not do Home Care, we do Home Visits as needed for medicine management. There were 81 visits in 2012 and 411 in 2013.

Anne Boyce — Environmental and Sanitarian Programs

- X-ray Fluorescence (XRF) equipment – the City of Oshkosh Department of Community Development purchased an XRF and will allow us to use it for lead risk inspections. Environmental staff has completed training on the use of the XRF and will be able to rent it once a contract has been developed. Without the XRF paint

would need to be scraped, or soil collected and sent to the State lab with results a week later, whereas the results are obtained immediately with the XRF.

- Elevated Blood Lead (EBL) levels – 2 new EBL investigations since December.
- DNR year-end review – met all requirements and received a gold star.
- UW-O Environmental Health Program – staff was asked to give a brief overview of Environmental Health at an Introduction to Environmental Health Class. The last two EH hires were UW-O graduates.
- Establishments – there are 3 new restaurants and 2 new tattoo parlors. An inquiry came in about a floating restaurant on a houseboat.
- Special Events – are ongoing with events at Sunnyview and Ice Fishing tournaments.. “Pathfinders,” a World Wide Jamboree for 7th day Adventists, will be hosted by EAA in August. The last time this event was held at EAA, EH staff was busy inspecting food preparation on 4 out of the 5 days of the event.

Heidi Keating – re:TH!NK Coalition Coordinator

- Tobacco Grant – will be submitting application, due March 24th.
- Coalition Partner Agreement Forms – sent to all coalition members so that they can submit their interest level on the paper or online form.
- Legislative Breakfast – held at Miron Construction in the Town of Menasha April 11th for elected officials around the state.
- Tobacco - education
 - CVS announces they will not carry tobacco products as of October 2014.
 - Delay on what the FDA will do about electronic cigarettes (E-cigs).
 - Area schools will not allow e-cigs on school property.
- Food & Nutrition – Fond du Lac Health Department has asked for the “Eat Smart” criteria for use at a tasting event. Emily will be a judge for the “Eat Smart” category.
- Neenah School Pilot Program – more activity ideas in school classrooms.
- Youth Focus Area – FACT at Perry Tipler and Maplewood schools.
- Community Program and Oshkosh North High School – Prescription drugs pamphlet on how to use the drug drop.
- School Garden –
- DFC Grant – working with the City of Oshkosh Common Council on increasing the number of servers that have taken the Class B education course.
- Substance Abuse – Medical Marijuana. Over 50% of the public support medical marijuana which could be used as a stepping stone to legalizing marijuana. Law enforcement is concerned over regulations.
- Marketing – using Social Media; Facebook, Twitter and blogging as well as the Community Bulletin Board on Channel 10. Working with the Oshkosh Daily Northwestern to create a video online segment on issues.

Doug Gieryn — Director

- WWWP – we may not receive funding for this program after 2014. The program administration will begin transition to the local health care providers during the 2nd half of this year. There is a proposal to make the program administration multi-jurisdictional with 5-11 offices across the state in 2015. We will be writing a proposal for the multi-jurisdictional bid.
- Weight of the Fox Valley – Public Health, Health Care Systems, University of Wisconsin and Businesses look at obesity.
 - A Program Manager was hired and subgroups are forming to look at tracking BMI.

- Activity data from Health Care Providers for youth is limited.
- Other states have mandated height and weight from schools.
- State Physical - Six strategies, two for Worksite and Active Community initiatives.
- Challenge – getting all three counties together (Winnebago, Calumet, Outagamie)
- Affordable Care Act – extension on enrollment deadline. Personal Assistors help you navigate.
- Preparedness – Mortuary/Mass Casualty Planning (revisit) – just starting to look at this from a regional standpoint, unfortunately the State doesn't have a template for this.
 - Tabletop Exercise for Emergency Management, Red Cross and Law Enforcement with the disaster scenario taking place during Country USA will be coming soon.
- Environmental Health staff member – battling cancer for over a year and is losing the battle. EAP was called in to speak to and be available for staff as this is having an effect on them
- Budget – all the numbers are not yet in for 2013. On page 2 of the budget update the transfer in net levy should be full levy and is offset by the old reserve. An excess in employee funds is anticipated as some of the new positions will not be filled until March.

B. NEW POSITION REQUEST – HEALTH EDUCATOR

- This is a position that was approved at the December meeting as a temporary position funded through grant & levy funding. The newly completed Employee Handbook no longer allows temporary positions. We are now required to provide full benefits to anyone working a minimum of 26 weeks. The Table of Organization will need to be adjusted to include this position. This position will be included in the 2015 budget with the expectation of receiving the Tobacco grant, but will be reassessed if the grant is not received. **Motion, Norton to approve the position request. Motion carried 8-0, voice vote.** The Human Resources Director will be asked to address the Board at their next meeting regarding the changes affecting positions that were previously considered temporary.

Deb Allison-Aasby excused at 8:40.

C. HEROIN TASK FORCE PRESENTATION

- Heroin Task Force updates on the 4 Pillars and the Presentation that was given at the Rotary and January Health Task Force meetings, was given to the Board.
 - Brown County formed a Task Force with 4 pillars and that model was brought back to Winnebago County. The first meeting was held at LaSure's on October 15.
 - There is no socio-economic factor, anyone can be addicted.
 - Education & Awareness – divide into 4 pillars and create an action plan.
 - Heroin replaces the crushing of Oxycotin and snorting or injecting it.
 - Oxycotin was altered so once it is crushed it can not be injected.
 - Cutting heroin with Fentanyl leaves the purity questionable.
 - Distribution of heroin is following the Highway 41 corridor and is at a higher concentration that can be snorted.
 - Group of recovering addicts attended the last meeting and were able to open the eyes of those on the task force.

- Go Big culture – no fear of jail, prison is a badge of honor.
- 0.1% of heroin addicts start with heroin, the rest begin with alcohol or prescription drugs.
- Drug & Alcohol Prevention – not heroin prevention. Looking to fill the gap at schools with Teen Screen
- Risk Factors – mental health, friends on drugs
- Presentations at work (lunch & learn) – get the information to parents at work.
- 4 Pillars
 - Treatment – what is the cost (inpatient, halfway house) and who pays?
 - Harm Reduction – Narcan pilot in State.
 - Research – Methodone clinic in Appleton
 - Law Enforcement – 24/7 sobriety system
- Tobacco – used for coping with stress, no longer used as a way to be cool.
- Area Schools – looking at curriculum to assess and work with schools to see where referrals can help.
- Good Drugs Gone Bad – may teachers have been trained. Menasha has the most comprehensive Alcohol and Other Drug Abuse (AODA) program.
- Legalized Marijuana – public perception is that it is no big deal.

Sue Panek would like to attend the next Task Force meeting.

NEXT MEETING: March 7, 2014, 7:30 am County Admin Building, 1st Floor Conference Room.

REPORTS:

Mike Norton — would like the issue of cigarette taxation be added to the agenda for next month.

Doug Gieryn – extreme cold weather, looking for warming shelters to have hours extended. Request denied. The Fire Chief makes the decision on variances. Where can someone go during extreme temperatures? Will be discussing with Human Services.

Sue Panek excused at 9:48

Meeting Adjourned, 9:50 am, Ellis/Norton. Motion carried, 6-0 voice vote.

Respectfully submitted,
Mary Capen, Administrative Support
Winnebago County Health Department