



PLANNING & PROGRAM DEVELOPMENT COMMITTEE

MEETING

January 23, 2014

Reference Agenda Item #4

PLANNING & PROGRAM DEVELOPMENT COMMITTEE MEETING

5:30 PM Tuesday December 3, 2013

FOND DU LAC ADVOCAP OFFICE

19 West First Street

Fond du Lac, WI

MEETING MINUTES

PRESENT:

Connie Anderson, Will Albrecht, Tom Dornbrook, Ted Eischeid, Joe Gonyo, Sister Caryl Hartjes, Chris Kniep, Natalie Lambert,

ABSENT/
EXCUSED:

June Kriegel, Norm Leatherwood, Latrayvia Spivey, Gary Will

STAFF/
GUEST:

Michael Bonertz, Linda Wheeler

CALL TO
ORDER:

The meeting was called to order by Sister Caryl at 4:35 PM.

ROLL CALL:

Roll call was taken and a quorum was present.

AGENDA
APPROVAL:

A motion was made by Natalie Lambert with a second by Will Albrecht to approve the agenda. **MOTION CARRIED**

MINUTES
APPROVAL:

A motion was made by Natalie Lambert with a second by Connie Anderson to accept the November 14, 2013 minutes.

MOTION CARRIED

REVIEW AND APPROVAL OF THE 2014-2016 STRATEGIC PLAN:

Mike prepared a draft copy of the 2014-2016 strategic plan. Copies of the SWOT analysis from the last committee meeting and the SWOT analysis from program directors were provided and reviewed by the committee. Key components were integrated into the strategic plan. The committee would like to see these components added or expanded in the strategic plan:

- Advocacy for the poor: Bring increased awareness and understanding of poverty in the communities
- The "working poor"
- Education component - want to be sure it is embedded in our programs
- Educate the communities about ADVOCAP: who we are, what we do, ect.
- Add Older Adults emphasis - retirement is not an option for more and more older adults.

Motion was made by Joe Gonyo with a second by Tom Dornbrook to approve the 2014-2016 Strategic Plan with discussed changes.

MOTION CARRIED

OTHER BUSINESS:

- No other business at this time

ADJOURNMENT:

A motion was made by Natalie Lambert with a second by Connie Anderson to adjourn the meeting at 5:38 pm.

MOTION CARRIED

MINUTES BY: Linda Wheeler, Executive Administrative Assistant