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## EAST CENTRAL ITBEC TOURISM ADVISORY COMMITTEE & EAST CENTRAL ITBEC BUSINESS COMMITTEE (Joint Meeting)

Wednesday, October 17, 2012 12:45 p.m.

Kewaunee County Highway Department Conference Room E4280 County Road F Kewaunee, WI 54216

## **AGENDA**

- 1. Call to Order
- 2. Roll Call
- 3. Approval of September 26, 2012 Minutes
- 4. Chair's Remarks
- 5. Project Director's Report
  - a. Northwoods Rail Transit Commission
  - b. Northeast Wisconsin Global Trade Conference Follow-Up
- 6. Financial Report
- 7. Discussion/Decision County Visitors Guide Advertising
- 8. Update Events Rack Card
- 9. Tourism Advisory Committee Projects Update
- 10. Items for Future Agenda
- 11. Set Next Meeting Date
- 12. Adjourn