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**EAST CENTRAL ITBEC TOURISM ADVISORY COMMITTEE
&
EAST CENTRAL ITBEC BUSINESS COMMITTEE
(Joint Meeting)**

Wednesday, July 11, 2012
1:00 p.m.

Fond du Lac Area CVB
171 S. Pioneer Road
Fond du Lac, WI 54935

AGENDA

1. Call to Order
2. Roll Call
3. Approval of March 14, 2012 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Northeast Wisconsin Global Trade Conference Follow-Up
6. Professional Services Contractor Activity Report
7. Discussion/Decision - Chicago Boat Show Follow-Up
8. Discussion/Decision - Holyland Brochure Project
9. Discussion/Decision - Lakeshore Cluster Initiative Funding
10. Lake Management Grant Letter of Support
11. Financial Report
12. Update - Expanding East Central ITBEC Membership

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East Central ITBEC Tourism Advisory/Business Committee Agenda
July 11, 2012

13. Update - Reprint of *Cruising the Lake Winnebago System* Map

14. Fishing Guide Update

15. Tourism Advisory Committee Projects Update

16. Business Committee Projects Update

17. Items for Future Agenda

18. Set Next Meeting Date

19. Adjourn